

## Climate Control Survey

### Fieldwork : June 2nd - 5th 2005

Absolutes/col percents

Table 1

**Q1 Which of the following do you think should take the main responsibility for tackling climate change?**

**Base: All respondents**

	Sex		Age						Social Class				Region					Car in HHold		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Yes	No
Unweighted base	1021	458	563	102	186	208	168	165	192	329	229	187	276	275	261	255	144	86	813	208
Weighted base	1021	490	531	112	174	204	174	153	204	255	296	214	255	272	266	251	142	90	815	206
The government	810 79%	410 84%	400 75%	86 77%	135 78%	164 80%	146 84%	122 80%	156 77%	207 81%	246 83%	159 74%	198 78%	215 79%	220 83%	208 83%	109 76%	58 65%	648 80%	162 78%
World leaders	767 75%	386 79%	381 72%	76 68%	125 72%	154 76%	134 77%	124 81%	154 76%	204 80%	227 77%	160 74%	176 69%	205 75%	203 76%	191 76%	104 73%	64 72%	619 76%	148 72%
Local councils	638 62%	304 62%	334 63%	63 56%	102 59%	128 63%	113 65%	91 60%	140 69%	164 64%	187 63%	127 59%	160 63%	167 61%	162 61%	171 68%	78 55%	60 67%	507 62%	130 63%
Business	691 68%	337 69%	354 67%	72 64%	117 68%	144 71%	118 68%	113 74%	127 62%	186 73%	225 76%	126 59%	154 60%	187 69%	172 65%	186 74%	91 64%	56 62%	564 69%	127 62%
Individuals and their families	752 74%	347 71%	406 76%	89 80%	132 76%	155 76%	125 72%	114 74%	138 67%	204 80%	227 77%	153 71%	168 66%	202 74%	194 73%	185 74%	101 71%	70 78%	618 76%	135 65%
Don't know/ NA	32 3%	13 3%	19 4%	1 1%	7 4%	4 2%	7 4%	4 3%	8 4%	5 2%	4 1%	7 3%	15 6%	11 4%	8 3%	10 4%	2 1%	1 2%	23 3%	9 4%

**Prepared for Channel 4 by ICM Research Limited**

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Table 2

**Q2 Some people have suggested a special tax to be added to every airline ticket to reduce the impact that airline travel has on climate change.  
How much do you think the cost of a flight would have to increase to deter people like you from traveling by air. Would it be ...?**

Base: All respondents

	Sex		Age						Social Class				Region					Car in HHold		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Yes	No
Unweighted base	1021	458	563	102	186	208	168	165	192	329	229	187	276	275	261	255	144	86	813	208
Weighted base	1021	490	531	112	174	204	174	153	204	255	296	214	255	272	266	251	142	90	815	206
Around £10 per flight	244 24%	112 23%	133 25%	16 15%	37 22%	40 20%	44 26%	42 27%	64 31%	46 18%	62 21%	62 29%	74 29%	63 23%	55 21%	67 27%	33 23%	26 29%	189 23%	56 27%
Around £25 per flight	124 12%	60 12%	64 12%	15 13%	22 13%	22 11%	21 12%	20 13%	25 12%	26 10%	42 14%	22 10%	34 13%	24 9%	39 15%	35 14%	12 8%	15 17%	104 13%	20 10%
Around £50 per flight	158 15%	79 16%	79 15%	23 20%	42 24%	23 11%	25 15%	22 15%	22 11%	39 15%	48 16%	41 19%	30 12%	35 13%	50 19%	33 13%	28 20%	11 13%	129 16%	29 14%
Around £75 per flight	43 4%	22 4%	21 4%	5 4%	9 5%	12 6%	7 4%	4 3%	6 3%	11 4%	18 6%	10 5%	4 2%	7 3%	17 6%	12 5%	3 2%	4 4%	35 4%	8 4%
Around £100 per flight	155 15%	73 15%	82 15%	29 26%	19 11%	40 19%	28 16%	21 14%	19 9%	51 20%	48 16%	29 13%	28 11%	49 18%	37 14%	30 12%	26 18%	13 14%	126 15%	29 14%
Around £200 per flight	76 7%	38 8%	38 7%	7 7%	19 11%	24 12%	11 6%	5 3%	10 5%	25 10%	27 9%	10 5%	13 5%	22 8%	15 6%	21 9%	12 8%	5 6%	69 8%	7 3%
Around £400 per flight	23 2%	10 2%	12 2%	4 4%	2 1%	6 3%	6 3%	1 *	4 2%	10 4%	5 2%	2 1%	7 3%	9 3%	3 1%	6 3%	2 2%	2 2%	17 2%	6 3%
More than £400 per flight □(500)	45 4%	25 5%	21 4%	4 4%	7 4%	11 5%	11 6%	8 5%	3 2%	15 6%	11 4%	12 6%	7 3%	18 7%	8 3%	10 4%	6 4%	3 4%	41 5%	4 2%
Don't know	153 15%	72 15%	82 15%	9 8%	16 9%	26 13%	20 12%	30 20%	51 25%	32 13%	35 12%	26 12%	59 23%	45 16%	42 16%	36 14%	21 15%	10 11%	106 13%	48 23%
Mean	91.00	94.39	87.85	98.54	87.34	111.92	100.81	79.13	65.07	113.91	87.97	82.70	76.95	111.87	77.27	87.82	91.01	78.72	94.78	74.10
Standard deviation	122.74	126.56	119.12	117.19	113.67	132.14	138.29	123.62	100.85	136.10	112.01	123.22	117.15	142.44	104.30	121.60	117.04	116.50	125.86	106.39
Standard error	4.17	6.40	5.47	12.02	8.72	9.90	11.33	10.76	8.46	8.02	7.86	9.62	8.06	9.43	7.08	8.22	10.47	13.28	4.73	8.44

Prepared for Channel 4 by ICM Research Limited

## Climate Control Survey

### Fieldwork : June 2nd - 5th 2005

Absolutes/col percents

Table 3

**Q3 Some people have suggested increases in road tax to discourage people from buying bigger cars that pollute more than smaller cars.**

**If someone like you had a choice between a larger and a smaller car, how much extra would road tax on a larger car have to be to discourage people like you from choosing a larger car? An extra ...?**

**Base: All respondents**

	Sex			Age						Social Class				Region					Car in HHold	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Yes	No
Unweighted base	1021	458	563	102	186	208	168	165	192	329	229	187	276	275	261	255	144	86	813	208
Weighted base	1021	490	531	112	174	204	174	153	204	255	296	214	255	272	266	251	142	90	815	206
£50 per year	154 15%	85 17%	69 13%	18 16%	21 12%	32 16%	29 17%	23 15%	31 15%	25 10%	36 12%	48 22%	45 18%	45 16%	31 12%	40 16%	28 20%	10 11%	117 14%	37 18%
£100 per year	126 12%	64 13%	62 12%	18 16%	36 21%	25 12%	19 11%	16 10%	12 6%	31 12%	46 15%	30 14%	19 7%	33 12%	42 16%	28 11%	9 6%	14 15%	108 13%	18 9%
£150 per year	30 3%	18 4%	12 2%	3 2%	9 5%	6 3%	7 4%	2 1%	4 2%	11 4%	11 4%	3 1%	6 2%	8 3%	5 2%	11 4%	6 4%	1 1%	28 3%	3 1%
£200 per year	74 7%	43 9%	31 6%	11 10%	16 9%	15 7%	14 8%	5 4%	12 6%	25 10%	26 9%	13 6%	10 4%	14 5%	23 9%	19 7%	9 7%	8 9%	53 6%	21 10%
£500 per year	32 3%	20 4%	13 2%	4 4%	8 4%	6 3%	5 3%	4 3%	4 2%	15 6%	13 4%	1 *	4 1%	7 3%	7 3%	12 5%	3 2%	3 3%	28 3%	4 2%
More than £500 per year □(600)	46 4%	30 6%	15 3%	6 5%	5 3%	18 9%	8 5%	6 4%	3 2%	15 6%	18 6%	7 3%	6 3%	18 6%	7 2%	13 5%	2 2%	6 7%	38 5%	8 4%
Or would you choose a smaller car anyway, for preference or other reasons	467 46%	181 37%	286 54%	46 41%	65 37%	90 44%	83 48%	79 52%	104 51%	121 47%	121 41%	98 45%	128 50%	120 44%	128 48%	110 44%	71 50%	37 42%	379 46%	88 43%
Don't know	93 9%	50 10%	43 8%	7 6%	13 7%	13 6%	8 4%	18 12%	34 16%	14 6%	26 9%	15 7%	37 14%	27 10%	23 9%	18 7%	13 9%	11 12%	65 8%	28 13%
Mean	179.89	192.72	163.47	186.10	167.76	213.66	176.59	174.24	149.21	223.98	203.57	127.71	140.98	190.20	162.84	196.83	137.90	204.56	183.32	165.89
Standard deviation	179.29	188.91	165.17	180.75	153.06	208.21	177.30	188.59	156.73	193.91	189.36	141.48	159.01	196.84	153.59	190.55	142.31	195.45	181.94	168.26
Standard error	8.42	12.17	11.34	25.07	15.46	20.22	20.08	24.98	19.90	15.63	17.73	15.17	16.06	17.54	14.64	17.54	18.53	30.90	9.48	18.25

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## Climate Control Survey

### Fieldwork : June 2nd - 5th 2005

Absolutes/col percents

Table 4

**Q4 Which of the following are you prepared to do to reduce the impact of climate change? Please choose as many or as few as you like**

**Base: All respondents**

	Sex		Age						Social Class				Region					Car in HHold		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Yes	No
Unweighted base	1021	458	563	102	186	208	168	165	192	329	229	187	276	275	261	255	144	86	813	208
Weighted base	1021	490	531	112	174	204	174	153	204	255	296	214	255	272	266	251	142	90	815	206
Recycle ALL your rubbish	949 93%	443 90%	506 95%	104 92%	156 90%	194 95%	159 92%	139 91%	197 97%	238 93%	281 95%	200 93%	230 90%	250 92%	249 93%	236 94%	133 94%	81 90%	764 94%	185 90%
Make your home more energy efficient	926 91%	427 87%	499 94%	105 94%	152 88%	196 96%	159 92%	139 90%	175 86%	231 90%	270 91%	199 93%	226 89%	242 89%	239 90%	231 92%	129 91%	85 95%	741 91%	185 90%
Drive a smaller car	762 75%	347 71%	415 78%	78 70%	127 73%	162 79%	138 80%	112 73%	144 71%	198 78%	220 74%	157 73%	187 73%	200 73%	211 79%	181 72%	105 74%	66 73%	619 76%	143 69%
Not use plastic bags	658 64%	299 61%	359 68%	67 60%	112 64%	152 75%	112 65%	109 71%	106 52%	167 65%	198 67%	142 66%	152 60%	173 64%	176 66%	153 61%	97 68%	59 66%	542 67%	117 56%
Drive fewer miles	597 58%	275 56%	322 61%	69 61%	114 66%	126 62%	96 55%	91 59%	101 50%	148 58%	174 59%	128 60%	148 58%	154 57%	156 58%	148 59%	83 58%	56 63%	478 59%	119 58%
Take fewer foreign holidays	461 45%	214 44%	247 47%	51 46%	83 48%	105 51%	70 40%	67 44%	85 42%	106 42%	129 44%	109 51%	116 46%	112 41%	131 49%	108 43%	75 52%	37 41%	362 44%	99 48%
Don't know/ NA	15 1%	14 3%	1 *	- -	4 2%	2 1%	3 2%	4 3%	2 1%	4 2%	3 1%	3 2%	4 2%	3 1%	5 2%	5 2%	3 2%	- -	12 2%	3 1%

## Climate Control Survey

### Fieldwork : June 2nd - 5th 2005

Absolutes/col percents

Table 5

**Q5 Which of the following would you support as measures to reduce climate change? Please choose as many or as few as you like**

**Base: All respondents**

	Sex		Age						Social Class				Region					Car in HHold		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Yes	No
Unweighted base	1021	458	563	102	186	208	168	165	192	329	229	187	276	275	261	255	144	86	813	208
Weighted base	1021	490	531	112	174	204	174	153	204	255	296	214	255	272	266	251	142	90	815	206
More wind farms	805 79%	389 79%	417 78%	91 81%	143 83%	167 82%	145 84%	117 77%	142 69%	205 80%	246 83%	174 81%	181 71%	204 75%	214 81%	204 81%	111 78%	73 82%	660 81%	146 71%
An increase in aviation tax	630 62%	299 61%	330 62%	49 43%	105 60%	139 68%	120 69%	99 65%	118 58%	158 62%	190 64%	145 68%	137 54%	163 60%	176 66%	150 60%	91 64%	49 54%	520 64%	110 53%
A tax on all carbon emissions no matter what source	616 60%	298 61%	318 60%	55 49%	103 59%	127 62%	117 67%	97 64%	116 57%	171 67%	173 59%	132 61%	140 55%	166 61%	157 59%	143 57%	92 65%	58 65%	506 62%	110 53%
A tax on all plastic bags	533 52%	249 51%	284 53%	51 46%	78 45%	115 56%	98 56%	96 63%	95 47%	144 57%	159 54%	105 49%	125 49%	137 50%	138 52%	129 51%	81 57%	48 54%	439 54%	94 45%
Vehicle duty rise	515 50%	255 52%	260 49%	58 52%	85 49%	114 56%	97 56%	69 45%	92 45%	151 59%	156 53%	100 47%	106 42%	127 47%	149 56%	123 49%	78 55%	37 41%	412 51%	102 50%
More nuclear power	394 39%	216 44%	178 34%	48 43%	58 34%	79 39%	65 38%	62 40%	82 40%	111 43%	102 34%	85 40%	97 38%	117 43%	96 36%	91 36%	58 41%	33 36%	318 39%	76 37%
Petrol duty rise	341 33%	163 33%	178 33%	35 31%	58 33%	73 36%	60 35%	53 35%	62 30%	95 37%	91 31%	69 32%	86 34%	91 33%	100 38%	82 33%	47 33%	21 23%	258 32%	83 40%
None/ DK	40 4%	18 4%	21 4%	4 3%	5 3%	4 2%	5 3%	7 4%	16 8%	3 1%	8 3%	5 2%	24 9%	7 3%	9 3%	14 6%	7 5%	3 3%	19 2%	21 10%

## Climate Control Survey

### Fieldwork : June 2nd - 5th 2005

Absolutes/col percents

Table 6  
Classification  
Base: All respondents

	Sex			Age						Social Class				Region					Car in HHold		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Yes	No	
Unweighted base	1021	458	563	102	186	208	168	165	192	329	229	187	276	275	261	255	144	86	813	208	
Weighted base	1021	490	531	112	174	204	174	153	204	255	296	214	255	272	266	251	142	90	815	206	
<b>Sex</b>																					
Male	490 48%	490 100%	- -	60 53%	72 42%	96 47%	92 53%	76 50%	94 46%	134 52%	142 48%	105 49%	109 43%	132 49%	126 47%	119 48%	71 50%	41 46%	404 50%	86 42%	
Female	531 52%	- -	531 100%	52 47%	101 58%	108 53%	82 47%	77 50%	110 54%	122 48%	154 52%	109 51%	146 57%	140 51%	140 53%	132 52%	71 50%	49 54%	411 50%	120 58%	
<b>Age</b>																					
18-24	□(21)	112 11%	60 12%	52 10%	112 100%	- -	- -	- -	- -	30 12%	53 18%	15 7%	14 6%	31 11%	31 12%	23 9%	14 10%	14 16%	90 11%	22 11%	
25-34	□(29.5)	174 17%	72 15%	101 19%	- -	174 100%	- -	- -	- -	47 18%	62 21%	39 18%	25 10%	52 19%	46 17%	37 15%	23 16%	16 18%	137 17%	36 18%	
35-44	□(39.5)	204 20%	96 20%	108 20%	- -	- -	204 100%	- -	- -	60 24%	66 22%	41 19%	37 15%	63 23%	55 21%	55 22%	19 13%	12 13%	174 21%	30 15%	
45-54	□(49.5)	174 17%	92 19%	82 15%	- -	- -	- -	174 100%	- -	50 19%	43 15%	51 24%	29 11%	34 12%	54 20%	44 18%	25 18%	16 18%	156 19%	18 9%	
55-64	□(59.5)	153 15%	76 16%	77 15%	- -	- -	- -	- -	153 100%	36 14%	37 13%	33 15%	47 18%	33 12%	32 12%	42 17%	33 23%	14 15%	128 16%	25 12%	
65+	□(70)	204 20%	94 19%	110 21%	- -	- -	- -	- -	204 100%	33 13%	34 12%	35 16%	102 40%	59 22%	48 18%	50 20%	29 20%	18 20%	129 16%	75 37%	
Average age		46.56	46.60	46.53	21.00	29.50	39.50	49.50	59.50	70.00	44.25	41.58	46.80	54.46	45.79	45.53	47.59	48.62	45.86	45.65	50.19

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Absolutes/col percents

Table 6  
Classification  
Base: All respondents

	Sex		Age						Social Class				Region					Car in HHold		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Yes	No
Weighted base	1021	490	531	112	174	204	174	153	204	255	296	214	255	272	266	251	142	90	815	206
<b><u>Social Class</u></b>																				
AB	255 25%	134 27%	122 23%	30 26%	47 27%	60 29%	50 29%	36 23%	33 16%	255 100%	-	-	-	79 29%	65 24%	53 21%	36 25%	22 25%	233 29%	22 11%
C1	296 29%	142 29%	154 29%	53 47%	62 36%	66 32%	43 25%	37 24%	34 17%	-	296 100%	-	-	79 29%	83 31%	77 31%	34 24%	24 26%	248 30%	48 23%
C2	214 21%	105 21%	109 21%	15 13%	39 23%	41 20%	51 30%	33 22%	35 17%	-	-	214 100%	-	50 18%	48 18%	49 19%	46 32%	22 24%	190 23%	24 12%
DE	255 25%	109 22%	146 28%	14 13%	25 15%	37 18%	29 17%	47 31%	102 50%	-	-	-	255 100%	63 23%	71 27%	73 29%	27 19%	22 25%	144 18%	112 54%
<b><u>Region</u></b>																				
North	341 33%	160 33%	181 34%	37 33%	53 30%	67 33%	60 35%	56 37%	68 33%	75 29%	100 34%	70 33%	95 37%	-	-	251 100%	-	90 100%	268 33%	73 35%
Midlands	318 31%	155 32%	163 31%	35 31%	54 31%	62 30%	61 35%	44 29%	63 31%	75 29%	96 32%	66 31%	82 32%	-	266 100%	-	52 37%	-	257 32%	61 30%
South	362 35%	175 36%	188 35%	41 37%	67 38%	76 37%	52 30%	53 35%	73 36%	106 41%	100 34%	78 36%	78 31%	272 100%	-	-	90 63%	-	290 36%	72 35%

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**Classification**  
**Base: All respondents**

	Sex		Age						Social Class				Region					Car in HHold		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Yes	No
Weighted base	1021	490	531	112	174	204	174	153	204	255	296	214	255	272	266	251	142	90	815	206
<b><u>Working status</u></b>																				
Full-time	453 44%	275 56%	178 34%	44 39%	101 58%	132 65%	116 67%	56 37%	4 2%	147 58%	158 53%	99 46%	50 19%	127 47%	108 41%	119 47%	60 42%	39 43%	401 49%	52 25%
Part-time	114 11%	27 5%	88 17%	16 14%	27 15%	34 17%	19 11%	19 12%	1 *	25 10%	33 11%	33 15%	24 9%	31 11%	32 12%	21 8%	21 15%	10 11%	101 12%	14 7%
Not working but seeking work or temporarily unemployed/sick	48 5%	16 3%	32 6%	6 5%	11 7%	10 5%	9 5%	10 6%	1 *	11 4%	6 2%	11 5%	19 7%	13 5%	17 6%	6 2%	8 6%	3 3%	31 4%	16 8%
Not working/not seeking work	89 9%	18 4%	71 13%	6 6%	24 14%	20 10%	21 12%	14 9%	3 1%	12 5%	24 8%	18 9%	35 14%	24 9%	26 10%	22 9%	9 6%	9 10%	62 8%	27 13%
Retired	255 25%	119 24%	136 26%	- -	- -	2 1%	8 5%	54 35%	192 94%	45 17%	40 13%	51 24%	120 47%	66 24%	59 22%	69 27%	40 28%	21 24%	175 21%	80 39%
Student	49 5%	29 6%	20 4%	40 36%	6 4%	2 1%	- -	- -	1 *	12 5%	33 11%	1 *	4 1%	8 3%	19 7%	13 5%	3 2%	6 6%	38 5%	11 5%
Refused	12 1%	6 1%	6 1%	- -	4 3%	5 2%	- -	1 *	2 1%	4 1%	3 1%	1 1%	4 2%	2 1%	5 2%	2 1%	2 1%	2 2%	7 1%	5 3%



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Table 6  
**Classification**  
**Base: All respondents**

	Sex		Age						Social Class				Region					Car in HHold		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North England	Wales & South West	Scotland	Yes	No
Weighted base	1021	490	531	112	174	204	174	153	204	255	296	214	255	272	266	251	142	90	815	206
<b>Tenure</b>																				
Own outright	327 32%	162 33%	165 31%	26 24%	18 11%	28 14%	48 27%	77 50%	130 64%	78 31%	73 25%	78 36%	97 38%	91 33%	77 29%	75 30%	56 39%	29 32%	274 34%	52 25%
Own with a mortgage	418 41%	204 42%	214 40%	43 38%	92 53%	128 62%	93 54%	41 27%	22 11%	137 54%	140 47%	91 43%	50 20%	105 39%	114 43%	115 46%	52 37%	33 36%	376 46%	43 21%
Council	133 13%	51 10%	82 15%	13 12%	20 12%	19 9%	22 13%	22 14%	36 18%	10 4%	26 9%	24 11%	73 29%	33 12%	31 12%	32 13%	19 14%	18 20%	68 8%	65 32%
Rented from someone else	111 11%	56 11%	55 10%	27 24%	36 21%	19 9%	9 5%	10 6%	10 5%	20 8%	51 17%	17 8%	23 9%	36 13%	32 12%	23 9%	11 8%	9 10%	75 9%	36 17%
Rent free	11 1%	6 1%	5 1%	2 2%	1 1%	3 2%	- -	3 2%	1 *	2 1%	3 1%	1 1%	5 2%	1 *	4 2%	3 1%	1 1%	1 1%	9 1%	2 1%
Refused	21 2%	11 2%	10 2%	1 1%	6 3%	7 4%	1 1%	1 *	5 3%	8 3%	4 1%	3 1%	7 3%	6 2%	7 3%	3 1%	2 2%	2 2%	13 2%	8 4%

## Climate Control Survey

### Fieldwork : June 2nd - 5th 2005

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	Sex		Age						Social Class				Region					Car in HHold		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Yes	No
Weighted base	1021	490	531	112	174	204	174	153	204	255	296	214	255	272	266	251	142	90	815	206
<b><u>Foreign Holiday in last 3 years</u></b>																				
Yes	633	300	333	85	121	129	111	83	104	200	194	127	113	175	158	157	86	58	549	84
	62%	61%	63%	76%	69%	63%	64%	54%	51%	78%	66%	59%	44%	64%	59%	62%	61%	64%	67%	41%
No	388	190	198	27	53	76	62	70	100	55	102	88	143	97	108	94	56	32	265	123
	38%	39%	37%	24%	31%	37%	36%	46%	49%	22%	34%	41%	56%	36%	41%	38%	39%	36%	33%	59%
<b><u>Number of cars</u></b>																				
None	206	86	120	22	36	30	18	25	75	22	48	24	112	57	52	50	24	23	-	206
	20%	18%	23%	20%	21%	15%	10%	16%	37%	9%	16%	11%	44%	21%	20%	20%	17%	26%	-	100%
1	444	218	226	42	66	94	75	69	99	102	145	99	98	120	125	109	60	30	444	-
	43%	44%	43%	37%	38%	46%	43%	45%	48%	40%	49%	46%	38%	44%	47%	44%	42%	34%	55%	-
2	288	145	143	28	58	69	62	44	26	99	80	71	38	74	71	73	41	29	288	-
	28%	30%	27%	25%	33%	34%	36%	29%	13%	39%	27%	33%	15%	27%	27%	29%	29%	32%	35%	-
3+	83	41	41	20	13	12	19	15	4	32	23	19	8	20	18	19	17	8	83	-
	8%	8%	8%	18%	8%	6%	11%	10%	2%	13%	8%	9%	3%	8%	7%	8%	12%	8%	10%	-

## Climate Control Survey

### Fieldwork : June 2nd - 5th 2005

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	Sex		Age						Social Class				Region					Car in HHold		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Yes	No
Weighted base	1021	490	531	112	174	204	174	153	204	255	296	214	255	272	266	251	142	90	815	206
<b>Internet Access</b>																				
At all	709 69%	357 73%	352 66%	101 90%	149 86%	182 89%	136 78%	89 58%	53 26%	211 83%	251 85%	136 64%	111 43%	204 75%	191 72%	163 65%	93 65%	58 65%	612 75%	97 47%
At home (net)	566 55%	291 59%	275 52%	71 63%	127 73%	147 72%	110 64%	66 43%	45 22%	182 71%	193 65%	107 50%	85 33%	170 62%	149 56%	125 50%	74 52%	48 54%	501 62%	65 31%
At work (net)	355 35%	185 38%	170 32%	56 49%	88 51%	92 45%	77 44%	38 25%	4 2%	136 53%	142 48%	52 24%	25 10%	116 43%	84 32%	88 35%	42 30%	24 27%	312 38%	43 21%
At home	304 30%	151 31%	153 29%	34 30%	53 31%	79 39%	52 30%	42 28%	44 21%	68 27%	89 30%	75 35%	72 28%	75 27%	96 36%	60 24%	43 30%	30 33%	268 33%	36 18%
At work	92 9%	44 9%	49 9%	19 17%	14 8%	24 12%	19 11%	15 10%	3 1%	23 9%	38 13%	19 9%	13 5%	21 8%	31 12%	24 9%	11 8%	6 7%	78 10%	14 7%
Both at home and at work	262 26%	141 29%	122 23%	37 33%	74 43%	68 33%	58 34%	24 15%	1 1%	113 44%	104 35%	32 15%	13 5%	95 35%	53 20%	65 26%	31 22%	18 20%	234 29%	29 14%
Somewhere else	51 5%	22 4%	29 5%	11 10%	8 4%	11 5%	7 4%	9 6%	5 2%	7 3%	20 7%	10 5%	14 5%	14 5%	11 4%	15 6%	8 5%	4 5%	33 4%	18 9%
Not at all	310 30%	133 27%	177 33%	12 10%	25 14%	23 11%	36 21%	64 42%	151 74%	44 17%	44 15%	78 36%	144 57%	68 25%	74 28%	88 35%	49 35%	31 35%	201 25%	109 53%
Refused	1 *	-	1 *	-	-	-	1 1%	-	-	-	1 *	-	-	-	1 1%	-	-	-	1 *	-

## Climate Control Survey

### Fieldwork : June 2nd - 5th 2005

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	Sex		Age						Social Class				Region				Car in HHold			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Yes	No
Weighted base	1021	490	531	112	174	204	174	153	204	255	296	214	255	272	266	251	142	90	815	206
<b><u>Age Finished Full Time Education</u></b>																				
Up to 15	240 23%	123 25%	117 22%	3 2%	6 4%	16 8%	36 21%	67 43%	113 55%	21 8%	55 19%	57 27%	106 42%	53 19%	58 22%	59 24%	38 27%	31 35%	174 21%	65 32%
16	258 25%	122 25%	136 26%	26 23%	42 24%	64 32%	56 32%	30 20%	39 19%	45 18%	67 23%	77 36%	69 27%	54 20%	71 27%	70 28%	43 30%	20 23%	208 25%	51 25%
17	76 7%	24 5%	52 10%	7 7%	13 7%	24 12%	11 6%	10 6%	10 5%	18 7%	25 9%	16 8%	16 6%	21 8%	24 9%	13 5%	10 7%	7 8%	64 8%	12 6%
18	126 12%	52 11%	74 14%	14 13%	20 11%	37 18%	33 19%	12 8%	10 5%	41 16%	42 14%	18 8%	25 10%	48 18%	30 11%	28 11%	15 11%	6 7%	108 13%	19 9%
19 or over	255 25%	130 26%	126 24%	27 24%	82 47%	58 28%	36 21%	30 19%	23 11%	114 45%	75 25%	39 18%	28 11%	84 31%	58 22%	66 26%	31 21%	17 19%	215 26%	40 20%
Still in full time education	43 4%	27 5%	16 3%	34 30%	6 4%	1 *	- -	1 1%	1 *	12 5%	24 8%	4 2%	2 1%	7 2%	18 7%	11 4%	2 2%	4 4%	34 4%	8 4%
Had no full time education	2 *	1 *	1 *	1 1%	- -	- -	- -	1 1%	- -	- -	1 *	- -	1 *	- -	1 *	- -	- -	1 1%	- -	2 1%
Refused	21 2%	12 2%	10 2%	- -	5 3%	5 2%	2 1%	2 2%	7 3%	4 2%	6 2%	3 1%	8 3%	6 2%	6 2%	4 2%	3 2%	3 3%	13 2%	9 4%

## Climate Control Survey

### Fieldwork : June 2nd - 5th 2005

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	Sex		Age						Social Class				Region					Car in HHold		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Yes	No
Weighted base	1021	490	531	112	174	204	174	153	204	255	296	214	255	272	266	251	142	90	815	206
<b><u>Marital Status</u></b>																				
Single	224 22%	125 26%	99 19%	84 74%	40 23%	43 21%	21 12%	18 12%	20 10%	66 26%	73 25%	32 15%	54 21%	71 26%	58 22%	48 19%	27 19%	20 22%	158 19%	66 32%
Married/ co-habiting	568 56%	287 59%	281 53%	27 24%	121 70%	127 62%	111 64%	92 60%	88 43%	150 59%	168 57%	146 68%	104 41%	145 53%	149 56%	141 56%	86 60%	47 52%	521 64%	46 22%
Widowed/ separated/ divorced	214 21%	72 15%	142 27%	1 1%	7 4%	29 14%	39 23%	42 28%	95 47%	36 14%	50 17%	35 17%	93 36%	53 20%	52 20%	59 24%	28 20%	21 24%	126 15%	88 43%
Refused	15 1%	7 1%	9 2%	1 1%	5 3%	5 2%	2 1%	1 *	1 1%	4 1%	5 2%	1 1%	5 2%	3 1%	7 2%	3 1%	2 1%	2 2%	9 1%	6 3%
<b><u>Children</u></b>																				
None aged 18 or under	697 68%	361 74%	336 63%	97 86%	80 46%	71 35%	106 61%	144 94%	199 98%	173 68%	190 64%	131 61%	203 80%	191 70%	173 65%	171 68%	94 66%	69 77%	533 65%	164 79%
NET: Yes	309 30%	123 25%	186 35%	15 14%	89 51%	126 62%	67 39%	9 6%	2 1%	76 30%	104 35%	82 38%	47 18%	77 28%	88 33%	78 31%	46 32%	19 21%	272 33%	37 18%
NET: Yes any aged 15 or under	274 27%	110 22%	165 31%	13 12%	89 51%	117 57%	48 28%	5 4%	1 1%	65 25%	93 31%	71 33%	45 18%	68 25%	83 31%	68 27%	39 27%	16 18%	240 29%	35 17%
- Aged under 5	111 11%	41 8%	70 13%	12 11%	62 36%	33 16%	3 2%	1 *	- -	20 8%	50 17%	28 13%	13 5%	40 15%	30 11%	16 6%	16 12%	9 10%	94 12%	17 8%
- Aged 5-10	138 14%	57 12%	81 15%	2 2%	46 26%	72 35%	14 8%	3 2%	1 1%	30 12%	40 14%	45 21%	23 9%	31 12%	44 17%	33 13%	21 15%	8 9%	122 15%	16 8%
- Aged 11-15	131 13%	52 11%	80 15%	1 1%	19 11%	70 34%	38 22%	3 2%	- -	37 14%	38 13%	30 14%	27 10%	22 8%	47 18%	41 16%	14 10%	6 7%	117 14%	14 7%
- Aged 16-18	82 8%	30 6%	51 10%	3 3%	4 3%	35 17%	33 19%	5 3%	2 1%	28 11%	23 8%	22 10%	9 3%	21 8%	18 7%	25 10%	14 10%	3 3%	75 9%	7 3%
Refused	15 1%	6 1%	9 2%	- -	4 3%	7 3%	- -	1 *	3 2%	6 2%	3 1%	1 1%	5 2%	4 1%	5 2%	2 1%	2 2%	2 2%	10 1%	5 3%

Prepared for Channel 4 by ICM Research Limited