

Credit Crunch

CATI Fieldwork : October 8th-9th 2008

Absolutes/col percents

Table 1

Q1. Thinking about the money you and other members of your immediate family have saved in a high street bank or building society, have you or are you seriously considering withdrawing some or all of those savings?

Base: All respondents

| | Gender | | Age | | | | | | Social Class | | | | Region | | | | | |
|---|------------|------------|------------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 1006 | 470 | 536 | 88 | 127 | 187 | 211 | 184 | 209 | 338 | 212 | 160 | 296 | 261 | 264 | 249 | 143 | 89 |
| Weighted base | 1006 | 483 | 523 | 120 | 159 | 199 | 169 | 149 | 209 | 262 | 292 | 211 | 241 | 264 | 264 | 248 | 142 | 89 |
| Yes have withdrawn | 34 3% | 16 3% | 18 3% | 7 5% | 3 2% | 9 5% | 5 3% | 5 3% | 5 2% | 11 4% | 8 3% | 9 4% | 5 2% | 12 5% | 13 5% | 6 2% | 1 1% | 2 2% |
| Yes I have considered/I am considering withdrawing | 132 13% | 67 14% | 66 13% | 15 13% | 16 10% | 32 16% | 15 9% | 25 17% | 29 14% | 46 18% | 44 15% | 16 7% | 26 11% | 36 13% | 30 11% | 28 11% | 20 14% | 18 21% |
| No I have not considered/I am not considering withdrawing | 752 75% | 370 77% | 382 73% | 94 79% | 122 76% | 134 67% | 134 79% | 109 73% | 159 76% | 193 74% | 220 75% | 166 79% | 173 72% | 180 68% | 195 74% | 195 78% | 115 81% | 67 75% |
| No savings | 79 8% | 27 6% | 51 10% | 4 3% | 17 10% | 20 10% | 14 8% | 9 6% | 15 7% | 11 4% | 17 6% | 19 9% | 32 13% | 33 13% | 22 8% | 17 7% | 5 3% | 2 2% |
| Refused | 9 1% | 3 1% | 6 1% | - - | 2 1% | 4 2% | 1 1% | 1 1% | 1 1% | - - | 3 1% | 1 1% | 4 2% | 2 1% | 3 1% | 2 1% | 1 1% | - - |

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Table 2

Q2. From everything you have seen and heard over the last few days and weeks about the financial situation, compared to say a year ago, would you say any savings you may have in Banks and Building societies are now more safe than they were, less safe, or is their no real difference.

Base: All respondents

| | Gender | | Age | | | | | Social Class | | | | Region | | | | | | |
|--------------------|------------|------------|------------|-----------|-----------|-----------|-----------|--------------|------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 1006 | 470 | 536 | 88 | 127 | 187 | 211 | 184 | 209 | 338 | 212 | 160 | 296 | 261 | 264 | 249 | 143 | 89 |
| Weighted base | 1006 | 483 | 523 | 120 | 159 | 199 | 169 | 149 | 209 | 262 | 292 | 211 | 241 | 264 | 264 | 248 | 142 | 89 |
| More safe | 63 6% | 41 8% | 22 4% | 4 4% | 7 4% | 16 8% | 12 7% | 9 6% | 15 7% | 23 9% | 16 6% | 14 7% | 10 4% | 17 6% | 16 6% | 16 7% | 9 6% | 6 7% |
| Less safe | 453 45% | 203 42% | 251 48% | 46 39% | 65 41% | 86 43% | 75 44% | 74 50% | 108 52% | 128 49% | 121 41% | 94 45% | 110 46% | 119 45% | 117 44% | 108 43% | 55 39% | 54 62% |
| No real difference | 467 46% | 232 48% | 235 45% | 69 58% | 87 55% | 91 45% | 81 48% | 65 44% | 74 35% | 109 42% | 150 51% | 100 47% | 107 44% | 122 46% | 128 48% | 116 47% | 74 52% | 27 31% |
| Don't know | 23 2% | 8 2% | 15 3% | - - | - - | 7 4% | 3 1% | 1 * | 12 6% | 1 * | 5 2% | 3 1% | 14 6% | 6 2% | 4 1% | 9 3% | 4 3% | 1 1% |

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Absolutes/col percents

Table 3
Classification
Base: All respondents

| | Gender | | | Age | | | | | | Social Class | | | | Region | | | | |
|-----------------|---------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 1006 | 470 | 536 | 88 | 127 | 187 | 211 | 184 | 209 | 338 | 212 | 160 | 296 | 261 | 264 | 249 | 143 | 89 |
| Weighted base | 1006 | 483 | 523 | 120 | 159 | 199 | 169 | 149 | 209 | 262 | 292 | 211 | 241 | 264 | 264 | 248 | 142 | 89 |
| Gender | | | | | | | | | | | | | | | | | | |
| Male | 483 48% | 483 100% | - - | 52 43% | 75 47% | 95 48% | 88 52% | 83 56% | 91 43% | 154 59% | 130 45% | 111 53% | 88 36% | 121 46% | 132 50% | 109 44% | 75 53% | 45 51% |
| Female | 523 52% | - - | 523 100% | 68 57% | 85 53% | 104 52% | 82 48% | 66 44% | 118 57% | 108 41% | 162 55% | 100 47% | 153 64% | 142 54% | 132 50% | 139 56% | 66 47% | 43 49% |
| Age | | | | | | | | | | | | | | | | | | |
| 18-24 | (21) 12% | 52 11% | 68 13% | 120 100% | - - | - - | - - | - - | - - | 31 12% | 50 17% | 25 12% | 13 6% | 34 13% | 31 12% | 29 12% | 18 13% | 7 8% |
| 25-34 | (29.5) 16% | 75 16% | 85 16% | - - | 159 100% | - - | - - | - - | - - | 45 17% | 57 19% | 39 19% | 18 8% | 49 19% | 36 14% | 43 17% | 13 9% | 18 21% |
| 35-44 | (39.5) 20% | 95 20% | 104 20% | - - | - - | 199 100% | - - | - - | - - | 67 26% | 57 20% | 44 21% | 31 13% | 55 21% | 54 20% | 47 19% | 28 20% | 15 17% |
| 45-54 | (49.5) 17% | 88 18% | 82 16% | - - | - - | - - | 169 100% | - - | - - | 48 18% | 51 17% | 38 18% | 33 14% | 34 13% | 44 17% | 44 18% | 28 19% | 21 23% |
| 55-64 | (59.5) 15% | 83 17% | 66 13% | - - | - - | - - | - - | 149 100% | - - | 38 15% | 37 13% | 40 19% | 34 14% | 37 14% | 45 17% | 37 15% | 22 16% | 8 9% |
| 65+ | (70) 21% | 91 19% | 118 23% | - - | - - | - - | - - | - - | 209 100% | 32 12% | 39 14% | 24 12% | 113 47% | 55 21% | 53 20% | 49 20% | 33 23% | 20 22% |
| Average age | 46.70 | 46.94 | 46.48 | 21.00 | 29.50 | 39.50 | 49.50 | 59.50 | 70.00 | 44.15 | 42.78 | 44.55 | 56.10 | 45.60 | 47.13 | 46.34 | 48.45 | 46.91 |

Credit Crunch

CATI Fieldwork : October 8th-9th 2008

Absolutes/col percents

Table 3
Classification
Base: All respondents

| | Gender | | Age | | | | | | Social Class | | | | Region | | | | | |
|----------------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|----------------|--------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Weighted base | 1006 | 483 | 523 | 120 | 159 | 199 | 169 | 149 | 209 | 262 | 292 | 211 | 241 | 264 | 264 | 248 | 142 | 89 |
| <u>Social Class</u> | | | | | | | | | | | | | | | | | | |
| AB | 262 26% | 154 32% | 108 21% | 31 26% | 45 28% | 67 34% | 48 28% | 38 26% | 32 16% | 262 100% | - | - | - | 89 34% | 65 25% | 55 22% | 33 23% | 20 23% |
| C1 | 292 29% | 130 27% | 162 31% | 50 42% | 57 36% | 57 29% | 51 30% | 37 25% | 39 19% | - | 292 100% | - | - | 67 25% | 78 30% | 85 34% | 41 29% | 21 24% |
| C2 | 211 21% | 111 23% | 100 19% | 25 21% | 39 25% | 44 22% | 38 23% | 40 27% | 24 12% | - | - | 211 100% | - | 45 17% | 56 21% | 52 21% | 36 26% | 23 26% |
| DE | 241 24% | 88 18% | 153 29% | 13 11% | 18 11% | 31 15% | 33 19% | 34 22% | 113 54% | - | - | - | 241 100% | 63 24% | 64 24% | 57 23% | 32 23% | 25 28% |
| <u>Region</u> | | | | | | | | | | | | | | | | | | |
| North | 337 33% | 155 32% | 183 35% | 36 30% | 61 38% | 62 31% | 64 38% | 45 30% | 69 33% | 75 29% | 106 36% | 75 35% | 81 34% | - | - | 248 100% | - | 89 100% |
| Midlands | 316 31% | 163 34% | 153 29% | 39 32% | 43 27% | 63 32% | 52 30% | 53 36% | 66 31% | 80 31% | 91 31% | 72 34% | 73 30% | - | 264 100% | - | 52 37% | - |
| South | 353 35% | 165 34% | 188 36% | 44 37% | 55 35% | 74 37% | 54 32% | 51 34% | 75 36% | 106 41% | 95 32% | 64 31% | 87 36% | 264 100% | - | - | 90 63% | - |

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Table 3
Classification
Base: All respondents

| | Gender | | Age | | | | | | Social Class | | | | Region | | | | | |
|---|------------|------------|------------|-----------|------------|------------|------------|-----------|--------------|------------|------------|-----------|------------|------------|------------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Weighted base | 1006 | 483 | 523 | 120 | 159 | 199 | 169 | 149 | 209 | 262 | 292 | 211 | 241 | 264 | 264 | 248 | 142 | 89 |
| <u>Working status</u> | | | | | | | | | | | | | | | | | | |
| Full-time | 453 45% | 284 59% | 169 32% | 59 49% | 104 65% | 126 63% | 109 64% | 49 33% | 5 2% | 148 57% | 174 59% | 96 45% | 35 15% | 117 44% | 119 45% | 112 45% | 63 44% | 42 47% |
| Part-time | 121 12% | 31 6% | 90 17% | 16 13% | 18 12% | 25 13% | 28 17% | 21 14% | 12 6% | 36 14% | 39 13% | 29 14% | 17 7% | 26 10% | 40 15% | 27 11% | 15 10% | 13 15% |
| Not working but seeking work or temporarily unemployed/sick | 61 6% | 20 4% | 40 8% | 21 18% | 5 3% | 17 9% | 12 7% | 4 3% | 1 * | 5 2% | 17 6% | 13 6% | 26 11% | 19 7% | 14 5% | 20 8% | 6 4% | 2 2% |
| Not working/not seeking work | 71 7% | 9 2% | 62 12% | 3 2% | 22 14% | 22 11% | 15 9% | 9 6% | - - | 12 4% | 6 2% | 28 13% | 26 11% | 22 8% | 19 7% | 13 5% | 9 6% | 9 10% |
| Retired | 257 26% | 118 24% | 138 26% | 2 1% | - - | 5 3% | 3 2% | 62 41% | 185 89% | 45 17% | 41 14% | 41 19% | 129 54% | 60 23% | 65 25% | 63 26% | 47 33% | 22 25% |
| Student | 26 3% | 15 3% | 10 2% | 19 16% | 7 4% | - - | - - | - - | - - | 11 4% | 10 3% | - - | 5 2% | 15 6% | 3 1% | 7 3% | 1 1% | - - |
| Refused | 19 2% | 6 1% | 13 3% | 1 1% | 3 2% | 3 2% | 2 1% | 4 3% | 6 3% | 5 2% | 6 2% | 4 2% | 4 2% | 6 2% | 4 2% | 6 2% | 2 2% | * * |

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Table 3
Classification
Base: All respondents

| | Gender | | Age | | | | | | Social Class | | | | Region | | | | | |
|--------------------------|------------|------------|------------|-----------|-----------|------------|-----------|-----------|--------------|------------|------------|-----------|-----------|------------|------------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Weighted base | 1006 | 483 | 523 | 120 | 159 | 199 | 169 | 149 | 209 | 262 | 292 | 211 | 241 | 264 | 264 | 248 | 142 | 89 |
| Tenure | | | | | | | | | | | | | | | | | | |
| Own outright | 329 33% | 174 36% | 155 30% | 17 14% | 12 8% | 18 9% | 46 27% | 87 58% | 148 71% | 91 35% | 87 30% | 62 30% | 87 36% | 80 30% | 90 34% | 80 32% | 53 38% | 26 29% |
| Own with a mortgage | 389 39% | 198 41% | 191 36% | 51 43% | 85 53% | 120 60% | 87 51% | 36 24% | 9 5% | 128 49% | 132 45% | 86 41% | 43 18% | 98 37% | 105 40% | 102 41% | 54 38% | 29 33% |
| Council | 129 13% | 40 8% | 89 17% | 14 11% | 27 17% | 28 14% | 19 11% | 12 8% | 29 14% | 11 4% | 20 7% | 24 11% | 74 31% | 39 15% | 29 11% | 34 14% | 7 5% | 20 22% |
| Housing Assoc. | 37 4% | 10 2% | 27 5% | 6 5% | 10 6% | 5 3% | 6 3% | 2 1% | 8 4% | 5 2% | 10 3% | 8 4% | 15 6% | 15 6% | 9 3% | 2 1% | 5 3% | 6 7% |
| Rented from someone else | 84 8% | 44 9% | 40 8% | 28 23% | 18 11% | 22 11% | 5 3% | 6 4% | 6 3% | 18 7% | 31 11% | 22 10% | 13 6% | 21 8% | 22 8% | 22 9% | 14 10% | 6 7% |
| Rent free | 8 1% | 6 1% | 2 * | - - | 2 1% | 2 1% | 2 1% | 2 1% | - - | 1 * | 2 1% | 3 1% | 2 1% | 3 1% | 1 * | 1 * | 2 2% | 1 1% |
| Refused | 30 3% | 11 2% | 19 4% | 4 3% | 5 3% | 4 2% | 4 3% | 5 3% | 8 4% | 7 3% | 9 3% | 7 3% | 7 3% | 8 3% | 7 3% | 7 3% | 7 5% | 1 1% |

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| | Gender | | Age | | | | | | Social Class | | | | Region | | | | | |
|---|------------|------------|------------|-----------|------------|------------|------------|-----------|--------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Weighted base | 1006 | 483 | 523 | 120 | 159 | 199 | 169 | 149 | 209 | 262 | 292 | 211 | 241 | 264 | 264 | 248 | 142 | 89 |
| <u>Foreign Holiday in last 3 years</u> | | | | | | | | | | | | | | | | | | |
| Yes | 604 60% | 295 61% | 308 59% | 79 66% | 116 73% | 123 62% | 104 61% | 91 61% | 90 43% | 195 74% | 195 67% | 126 60% | 88 36% | 154 58% | 155 59% | 156 63% | 85 60% | 54 61% |
| No | 402 40% | 188 39% | 215 41% | 40 34% | 43 27% | 77 38% | 65 39% | 58 39% | 119 57% | 67 26% | 97 33% | 85 40% | 154 64% | 110 42% | 109 41% | 92 37% | 57 40% | 35 39% |
| <u>Number of cars</u> | | | | | | | | | | | | | | | | | | |
| None | 209 21% | 70 14% | 140 27% | 23 19% | 25 15% | 44 22% | 22 13% | 21 14% | 74 36% | 21 8% | 41 14% | 31 15% | 115 48% | 67 25% | 43 17% | 60 24% | 18 13% | 21 24% |
| 1 | 418 42% | 198 41% | 220 42% | 32 27% | 75 47% | 69 35% | 68 40% | 73 49% | 102 49% | 110 42% | 116 40% | 92 44% | 100 41% | 117 44% | 106 40% | 107 43% | 54 38% | 34 38% |
| 2 | 289 29% | 158 33% | 131 25% | 38 32% | 49 31% | 74 37% | 60 35% | 45 30% | 24 11% | 93 36% | 106 36% | 70 33% | 20 8% | 59 22% | 81 31% | 66 27% | 56 39% | 27 31% |
| 3+ | 90 9% | 57 12% | 33 6% | 27 22% | 11 7% | 13 6% | 20 12% | 10 7% | 9 4% | 37 14% | 28 10% | 18 9% | 6 3% | 20 8% | 33 13% | 15 6% | 15 10% | 6 7% |

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Table 3
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| | Gender | | Age | | | | | | Social Class | | | | Region | | | | | |
|-------------------------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Weighted base | 1006 | 483 | 523 | 120 | 159 | 199 | 169 | 149 | 209 | 262 | 292 | 211 | 241 | 264 | 264 | 248 | 142 | 89 |
| <u>Internet Access</u> | | | | | | | | | | | | | | | | | | |
| At all | 767 76% | 389 80% | 378 72% | 109 91% | 151 95% | 186 93% | 140 83% | 105 70% | 76 36% | 233 89% | 266 91% | 160 76% | 108 45% | 199 75% | 205 78% | 183 74% | 116 82% | 64 73% |
| At home (net) | 724 72% | 366 76% | 357 68% | 106 89% | 143 90% | 176 88% | 131 77% | 94 63% | 74 35% | 219 84% | 248 85% | 155 73% | 102 42% | 193 73% | 188 71% | 173 70% | 109 77% | 61 69% |
| At work (net) | 365 36% | 191 40% | 174 33% | 59 50% | 77 48% | 103 52% | 81 48% | 36 24% | 8 4% | 147 56% | 149 51% | 51 24% | 18 8% | 101 38% | 100 38% | 80 32% | 52 37% | 31 35% |
| At home | 389 39% | 192 40% | 197 38% | 48 40% | 71 45% | 81 41% | 58 34% | 64 43% | 67 32% | 81 31% | 114 39% | 107 51% | 87 36% | 96 36% | 101 38% | 98 39% | 63 45% | 32 36% |
| At work | 30 3% | 17 4% | 13 3% | 2 1% | 5 3% | 9 4% | 8 4% | 6 4% | 1 * | 10 4% | 15 5% | 3 1% | 3 1% | 4 1% | 13 5% | 5 2% | 6 4% | 2 3% |
| Both at home and at work | 334 33% | 174 36% | 161 31% | 58 48% | 72 45% | 94 47% | 73 43% | 30 20% | 7 3% | 137 52% | 134 46% | 48 23% | 15 6% | 98 37% | 87 33% | 75 30% | 46 32% | 29 33% |
| Somewhere else | 13 1% | 6 1% | 8 1% | 1 1% | 3 2% | 2 1% | 2 1% | 4 3% | 1 1% | 4 2% | 3 1% | 3 1% | 3 1% | 2 1% | 4 2% | 5 2% | 1 1% | 1 1% |
| Not at all | 237 24% | 93 19% | 145 28% | 11 9% | 8 5% | 13 7% | 29 17% | 45 30% | 131 63% | 29 11% | 26 9% | 49 23% | 133 55% | 65 25% | 58 22% | 66 26% | 26 18% | 22 25% |
| Refused | 2 * | 2 * | - | - | - | - | - | - | 2 1% | - | - | 2 1% | - | - | - | - | - | 2 2% |

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| | Gender | | Age | | | | | | Social Class | | | | Region | | | | | |
|--|------------|------------|------------|-----------|-----------|------------|-----------|-----------|--------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Weighted base | 1006 | 483 | 523 | 120 | 159 | 199 | 169 | 149 | 209 | 262 | 292 | 211 | 241 | 264 | 264 | 248 | 142 | 89 |
| What is the highest educational level that you have achieved to date? | | | | | | | | | | | | | | | | | | |
| Secondary/ high school/ NVQ 1-3 | 527 52% | 239 49% | 288 55% | 81 67% | 72 45% | 101 51% | 85 50% | 77 52% | 111 53% | 100 38% | 149 51% | 136 64% | 142 59% | 127 48% | 134 51% | 135 54% | 74 52% | 56 63% |
| University degree or equivalent professional qualification/ NVQ4 | 268 27% | 141 29% | 127 24% | 30 25% | 64 40% | 57 29% | 53 31% | 35 24% | 28 13% | 106 40% | 98 34% | 36 17% | 28 12% | 68 26% | 69 26% | 67 27% | 41 29% | 22 25% |
| Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent | 67 7% | 40 8% | 27 5% | 5 4% | 16 10% | 18 9% | 9 5% | 8 6% | 11 5% | 37 14% | 25 8% | 1 * | 4 2% | 25 9% | 16 6% | 11 5% | 9 6% | 6 7% |
| No formal education | 118 12% | 54 11% | 64 12% | 3 3% | 6 4% | 20 10% | 19 11% | 23 16% | 46 22% | 15 6% | 13 4% | 31 15% | 60 25% | 36 14% | 36 14% | 29 12% | 14 10% | 4 4% |
| None of these | 4 * | 2 * | 2 * | - - | - - | - - | - - | 1 1% | 3 1% | 1 * | - - | 2 1% | 2 1% | 1 * | 2 1% | 1 * | - - | - - |
| Refused | 23 2% | 8 2% | 15 3% | 1 1% | 2 1% | 3 1% | 4 2% | 4 3% | 10 5% | 4 1% | 8 3% | 5 2% | 6 3% | 7 3% | 5 2% | 6 2% | 4 3% | * * |

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| | Gender | | Age | | | | | | Social Class | | | | Region | | | | | |
|----------------------------------|------------|------------|------------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Weighted base | 1006 | 483 | 523 | 120 | 159 | 199 | 169 | 149 | 209 | 262 | 292 | 211 | 241 | 264 | 264 | 248 | 142 | 89 |
| <u>Marital Status</u> | | | | | | | | | | | | | | | | | | |
| Single | 220 22% | 113 23% | 107 20% | 79 66% | 48 30% | 43 21% | 19 11% | 8 6% | 22 11% | 52 20% | 68 23% | 37 17% | 63 26% | 60 23% | 59 22% | 64 26% | 21 15% | 15 17% |
| Married/ co-habiting | 602 60% | 311 64% | 292 56% | 40 34% | 103 64% | 136 68% | 118 70% | 110 74% | 95 46% | 170 65% | 185 64% | 155 73% | 92 38% | 165 62% | 159 60% | 133 54% | 89 63% | 56 64% |
| Widowed/ separated/ divorced | 163 16% | 52 11% | 111 21% | - - | 6 4% | 17 9% | 29 17% | 26 17% | 85 40% | 34 13% | 32 11% | 15 7% | 82 34% | 33 12% | 40 15% | 44 18% | 29 21% | 17 19% |
| Refused | 21 2% | 7 2% | 14 3% | 1 1% | 2 1% | 3 2% | 3 2% | 5 3% | 7 3% | 6 2% | 6 2% | 4 2% | 5 2% | 7 2% | 5 2% | 6 3% | 2 2% | * * |
| <u>Children</u> | | | | | | | | | | | | | | | | | | |
| None aged 18 or under | 647 64% | 330 68% | 317 61% | 89 74% | 71 45% | 58 29% | 98 58% | 133 89% | 197 94% | 165 63% | 181 62% | 113 53% | 188 78% | 168 64% | 172 65% | 166 67% | 88 62% | 54 61% |
| NET: Yes | 333 33% | 141 29% | 191 37% | 30 25% | 86 54% | 134 67% | 68 40% | 12 8% | 3 2% | 90 34% | 105 36% | 89 42% | 48 20% | 89 34% | 86 33% | 77 31% | 47 33% | 34 39% |
| NET: Yes any aged 15 or under | 300 30% | 129 27% | 171 33% | 30 25% | 84 53% | 127 64% | 50 29% | 7 5% | 2 1% | 83 32% | 92 31% | 79 38% | 46 19% | 86 32% | 77 29% | 65 26% | 40 28% | 32 36% |
| - Aged under 5 | 139 14% | 63 13% | 76 15% | 27 23% | 56 35% | 51 26% | 3 2% | 1 * | 1 1% | 43 16% | 49 17% | 32 15% | 16 7% | 41 16% | 39 15% | 32 13% | 17 12% | 11 12% |
| - Aged 5-10 | 139 14% | 58 12% | 80 15% | 9 8% | 42 26% | 62 31% | 23 13% | 2 1% | 1 * | 38 14% | 44 15% | 34 16% | 23 9% | 41 16% | 30 11% | 30 12% | 20 14% | 17 19% |
| - Aged 11-15 | 122 12% | 50 10% | 72 14% | 1 1% | 16 10% | 59 30% | 40 23% | 6 4% | 1 * | 27 10% | 34 12% | 36 17% | 25 11% | 29 11% | 37 14% | 26 10% | 17 12% | 13 14% |
| - Aged 16-18 | 65 6% | 21 4% | 44 8% | - - | 2 1% | 25 12% | 32 19% | 5 4% | 1 1% | 17 7% | 20 7% | 15 7% | 13 5% | 12 5% | 16 6% | 16 6% | 13 9% | 7 8% |
| Refused | 26 3% | 11 2% | 15 3% | 1 1% | 2 1% | 7 4% | 3 2% | 4 3% | 9 4% | 7 3% | 6 2% | 9 4% | 5 2% | 7 2% | 5 2% | 6 2% | 8 5% | * * |

Credit Crunch

CATI Fieldwork : October 8th-9th 2008

Absolutes/col percents

Table 3
Classification
Base: All respondents

| | Gender | | Age | | | | | | Social Class | | | | Region | | | | | |
|---------------------------------------|--------|------|--------|-------|-------|-------|-------|-------|--------------|-----|-----|-----|--------|------------|-----------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Weighted base | 1006 | 483 | 523 | 120 | 159 | 199 | 169 | 149 | 209 | 262 | 292 | 211 | 241 | 264 | 264 | 248 | 142 | 89 |
| <u>Grocery shopping status</u> | | | | | | | | | | | | | | | | | | |
| Yes - do half or more | 774 | 304 | 469 | 65 | 132 | 155 | 132 | 122 | 167 | 189 | 222 | 155 | 207 | 198 | 201 | 196 | 106 | 73 |
| | 77% | 63% | 90% | 55% | 83% | 78% | 78% | 82% | 80% | 72% | 76% | 74% | 86% | 75% | 76% | 79% | 75% | 82% |
| No - do less than half | 224 | 175 | 48 | 54 | 26 | 42 | 36 | 26 | 40 | 69 | 66 | 55 | 33 | 64 | 61 | 50 | 33 | 16 |
| | 22% | 36% | 9% | 45% | 16% | 21% | 21% | 17% | 19% | 26% | 23% | 26% | 14% | 24% | 23% | 20% | 24% | 18% |
| Refused | 9 | 3 | 5 | - | 2 | 2 | 2 | 1 | 2 | 3 | 4 | 1 | 1 | 2 | 2 | 3 | 2 | - |
| | 1% | 1% | 1% | - | 1% | 1% | 1% | 1% | 1% | 1% | 1% | * | * | 1% | 1% | 1% | 2% | - |