

Alcohol Survey

Fieldwork : August 15th-16th 2007

Absolutes/col percents

Table 1

Q.1 Do you think the age at which people are permitted to drink alcohol in the UK should remain at 18 years old or be raised from 18 to 21?

Base: All respondents

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1004	466	538	93	160	201	174	153	223	340	199	169	296	265	252	247	159	81
Weighted base	1004	482	522	119	159	199	169	149	209	261	291	211	241	263	263	248	142	88
Remain at 18	452 45%	232 48%	220 42%	75 63%	66 41%	91 46%	90 53%	54 36%	76 36%	140 54%	142 49%	90 42%	80 33%	120 46%	113 43%	124 50%	69 49%	26 29%
Be raised from 18 to 21	525 52%	235 49%	290 56%	41 35%	91 57%	99 50%	74 44%	92 62%	127 61%	114 44%	135 46%	118 56%	158 66%	136 52%	138 53%	120 48%	70 50%	60 68%
Refused	2 *	-	2 *	-	-	-	2 1%	-	-	-	2 1%	-	-	-	2 1%	-	-	-
Don't know	25 3%	15 3%	10 2%	3 2%	3 2%	8 4%	3 1%	3 2%	6 3%	7 3%	12 4%	4 2%	3 1%	6 2%	11 4%	4 1%	2 2%	2 3%

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Table 1

Q.1 Do you think the age at which people are permitted to drink alcohol in the UK should remain at 18 years old or be raised from 18 to 21?

Base: All respondents

	Region											
	Total	North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Mid-lands	North West	Scot-land
Unweighted base	1004	48	79	73	84	139	126	96	63	95	120	81
Weighted base	1004	45	86	76	92	136	128	89	52	94	116	88
Remain at 18	452 45%	19 43%	49 57%	39 51%	36 39%	64 47%	56 44%	47 52%	22 42%	38 40%	56 48%	26 29%
Be raised from 18 to 21	525 52%	25 54%	36 41%	36 47%	49 53%	67 50%	69 54%	40 45%	30 58%	53 56%	60 51%	60 68%
Refused	2 *	-	-	2 2%	-	-	-	-	-	-	-	-
Don't know	25 3%	1 3%	2 2%	-	7 8%	4 3%	2 2%	2 3%	-	4 4%	* *	2 3%

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Table 1

Q.1 Do you think the age at which people are permitted to drink alcohol in the UK should remain at 18 years old or be raised from 18 to 21?

Base: All respondents

	Total	Children						Marital Status			Working status		
		None aged 18 or under	NET: Yes	NET: Yes any aged 15 or under	Aged under 5	Aged 5-10	Aged 11-15	Aged 16-18	Single	Marr-ied/ co-habit-ing	Wid-owed/ separ-ated/ div-orced	Work-ing	Not work-ing
Unweighted base	1004	708	295	262	118	137	109	73	221	599	179	543	457
Weighted base	1004	707	296	260	120	138	106	74	235	590	175	573	427
Remain at 18	452	322	130	117	49	62	49	31	123	269	60	295	155
	45%	46%	44%	45%	41%	45%	46%	42%	52%	46%	34%	52%	36%
Be raised from 18 to 21	525	369	155	134	64	75	56	38	104	309	110	262	261
	52%	52%	52%	52%	53%	54%	53%	52%	44%	52%	63%	46%	61%
Refused	2	-	2	2	2	-	-	-	2	-	-	2	-
	*	-	1%	1%	1%	-	-	-	1%	-	-	*	-
Don't know	25	17	9	7	5	1	1	4	6	12	5	14	11
	3%	2%	3%	3%	4%	1%	1%	5%	3%	2%	3%	2%	2%

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Table 2

Q.2 Do you think that the government should or should not increase the level of tax on alcoholic drinks?**Base: All respondents**

	Sex			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1004	466	538	93	160	201	174	153	223	340	199	169	296	265	252	247	159	81
Weighted base	1004	482	522	119	159	199	169	149	209	261	291	211	241	263	263	248	142	88
Should	421	183	238	30	76	72	58	77	108	105	116	78	122	121	103	100	58	39
	42%	38%	46%	26%	47%	36%	34%	51%	52%	40%	40%	37%	51%	46%	39%	40%	41%	44%
Should not	552	283	268	82	81	114	110	69	95	152	161	126	113	135	153	138	80	45
	55%	59%	51%	69%	51%	57%	65%	46%	46%	58%	55%	60%	47%	51%	58%	55%	57%	51%
Don't know	31	16	15	6	2	12	1	4	5	5	14	6	6	6	7	10	4	4
	3%	3%	3%	5%	1%	6%	1%	2%	2%	2%	5%	3%	2%	2%	3%	4%	3%	5%

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Table 2

Q.2 Do you think that the government should or should not increase the level of tax on alcoholic drinks?**Base: All respondents**

	Region											
	Total	North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Midlands	North West	Scotland
Unweighted base	1004	48	79	73	84	139	126	96	63	95	120	81
Weighted base	1004	45	86	76	92	136	128	89	52	94	116	88
Should	421 42%	21 46%	32 37%	30 39%	36 38%	55 41%	67 52%	33 36%	25 48%	38 40%	48 41%	39 44%
Should not	552 55%	24 53%	49 56%	45 59%	53 57%	77 56%	59 46%	54 60%	26 50%	55 58%	65 56%	45 51%
Don't know	31 3%	* 1%	6 7%	2 2%	4 4%	4 3%	2 2%	3 3%	1 2%	1 2%	4 3%	4 5%

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Q.2 Do you think that the government should or should not increase the level of tax on alcoholic drinks?

Base: All respondents

	Total	Children						Marital Status			Working status		
		None aged 18 or under	NET: Yes	NET: Yes any aged 15 or under	Aged under 5	Aged 5-10	Aged 11-15	Aged 16-18	Single	Marr-ied/ co-habit-ing	Wid-owed/ separ-ated/ div-orced	Work-ing	Not work-ing
Unweighted base	1004	708	295	262	118	137	109	73	221	599	179	543	457
Weighted base	1004	707	296	260	120	138	106	74	235	590	175	573	427
Should	421	303	117	97	48	55	40	30	82	239	100	214	205
	42%	43%	40%	37%	40%	39%	38%	41%	35%	40%	57%	37%	48%
Should not	552	383	169	154	66	80	65	41	140	337	71	343	206
	55%	54%	57%	59%	55%	58%	61%	55%	60%	57%	41%	60%	48%
Don't know	31	22	10	8	6	4	1	3	13	14	4	15	15
	3%	3%	3%	3%	5%	3%	1%	4%	5%	2%	2%	3%	4%

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Table 3

Q.3 Do you think that raising the price of alcohol will or will not reduce anti-social behaviour?**Base: All respondents**

	Sex			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1004	466	538	93	160	201	174	153	223	340	199	169	296	265	252	247	159	81
Weighted base	1004	482	522	119	159	199	169	149	209	261	291	211	241	263	263	248	142	88
Will reduce	247 25%	108 22%	138 27%	34 29%	51 32%	43 22%	37 22%	34 23%	48 23%	76 29%	71 24%	37 18%	63 26%	60 23%	66 25%	64 26%	31 22%	25 28%
Will not reduce	728 72%	365 76%	363 70%	83 69%	106 67%	147 74%	127 75%	113 76%	151 73%	180 69%	211 72%	169 80%	168 70%	193 73%	190 72%	175 71%	107 75%	63 71%
Don't know	30 3%	9 2%	20 4%	2 2%	2 2%	8 4%	5 3%	2 1%	10 5%	6 2%	10 3%	5 2%	9 4%	10 4%	6 2%	9 3%	4 3%	1 1%

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Q.3 Do you think that raising the price of alcohol will or will not reduce anti-social behaviour?**Base: All respondents**

	Region											
	Total	North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Midlands	North West	Scotland
Unweighted base	1004	48	79	73	84	139	126	96	63	95	120	81
Weighted base	1004	45	86	76	92	136	128	89	52	94	116	88
Will reduce	247 25%	17 38%	19 23%	18 24%	20 22%	29 21%	32 25%	16 18%	15 29%	28 29%	28 24%	25 28%
Will not reduce	728 72%	27 60%	62 72%	54 71%	71 77%	103 76%	90 70%	72 81%	34 66%	65 69%	86 74%	63 71%
Don't know	30 3%	1 1%	5 6%	4 5%	1 1%	3 3%	6 5%	1 1%	3 5%	2 2%	3 3%	1 1%

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Q.3 Do you think that raising the price of alcohol will or will not reduce anti-social behaviour?**Base: All respondents**

	Total	Children						Marital Status			Working status		
		None aged 18 or under	NET: Yes	NET: Yes any aged 15 or under	Aged under 5	Aged 5-10	Aged 11-15	Aged 16-18	Single	Marr-ied/ co-habit-ing	Wid-owed/ separ-ated/ div-orced	Work-ing	Not work-ing
Unweighted base	1004	708	295	262	118	137	109	73	221	599	179	543	457
Weighted base	1004	707	296	260	120	138	106	74	235	590	175	573	427
Will reduce	247 25%	163 23%	83 28%	76 29%	41 34%	39 28%	32 31%	18 25%	60 26%	135 23%	52 30%	143 25%	103 24%
Will not reduce	728 72%	526 74%	201 68%	177 68%	77 64%	94 68%	71 67%	50 68%	169 72%	444 75%	110 63%	416 73%	308 72%
Don't know	30 3%	18 3%	11 4%	6 2%	2 2%	6 4%	3 3%	6 8%	6 3%	11 2%	13 7%	14 2%	16 4%

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Table 4

Q.4 24 hour licensing laws were introduced in November 2005. Since then, do you think anti-social behaviour has increased, has it decreased, or has it remained about the same?

Base: All respondents

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1004	466	538	93	160	201	174	153	223	340	199	169	296	265	252	247	159	81
Weighted base	1004	482	522	119	159	199	169	149	209	261	291	211	241	263	263	248	142	88
Increased	430 43%	183 38%	247 47%	37 31%	44 27%	60 30%	64 38%	79 53%	147 70%	98 37%	126 43%	92 44%	115 48%	125 47%	107 41%	89 36%	67 48%	42 48%
Remained about the same	487 48%	243 50%	244 47%	69 58%	99 62%	118 59%	90 53%	60 40%	50 24%	141 54%	138 47%	103 49%	105 44%	112 43%	132 50%	140 56%	65 46%	38 43%
Decreased	37 4%	27 6%	9 2%	5 4%	10 6%	9 5%	8 5%	4 2%	1 1%	8 3%	12 4%	9 4%	9 4%	10 4%	10 4%	8 3%	5 4%	3 3%
Refused	2 *	2 *	-	-	-	-	-	2 1%	-	-	2 1%	-	-	-	2 1%	-	-	-
Don't know	49 5%	27 6%	22 4%	8 6%	7 5%	12 6%	7 4%	5 3%	10 5%	15 6%	14 5%	7 4%	12 5%	16 6%	12 5%	11 5%	4 3%	5 5%

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Base: All respondents

	Total	Region										
		North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Midlands	North West	Scotland
Unweighted base	1004	48	79	73	84	139	126	96	63	95	120	81
Weighted base	1004	45	86	76	92	136	128	89	52	94	116	88
Increased	430 43%	21 46%	28 32%	39 52%	35 38%	63 47%	61 48%	40 44%	28 53%	33 35%	40 35%	42 48%
Remained about the same	487 48%	24 53%	50 58%	30 39%	48 52%	63 46%	49 39%	44 49%	21 40%	54 57%	66 57%	38 43%
Decreased	37 4%	1 2%	3 3%	5 6%	2 2%	2 1%	8 7%	3 3%	2 4%	3 4%	4 4%	3 3%
Refused	2 *	-	-	-	-	-	-	-	-	2 2%	-	-
Don't know	49 5%	-	6 7%	2 3%	7 8%	8 6%	9 7%	3 3%	1 3%	3 3%	5 5%	5 5%

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Q.4 24 hour licensing laws were introduced in November 2005. Since then, do you think anti-social behaviour has increased, has it decreased, or has it remained about the same?

Base: All respondents

	Total	Children						Marital Status			Working status		
		None aged 18 or under	NET: Yes	NET: Yes any aged 15 or under	Aged under 5	Aged 5-10	Aged 11-15	Aged 16-18	Single	Marr-ied/ co-habit-ing	Wid-owed/ separ-ated/ div-orced	Work-ing	Not work-ing
Unweighted base	1004	708	295	262	118	137	109	73	221	599	179	543	457
Weighted base	1004	707	296	260	120	138	106	74	235	590	175	573	427
Increased	430 43%	340 48%	90 30%	81 31%	37 31%	51 37%	36 34%	23 32%	74 31%	260 44%	96 55%	204 36%	225 53%
Remained about the same	487 48%	317 45%	169 57%	148 57%	67 56%	72 52%	61 58%	42 57%	140 59%	282 48%	62 35%	320 56%	165 39%
Decreased	37 4%	20 3%	17 6%	15 6%	6 5%	8 5%	5 5%	2 3%	14 6%	20 3%	3 2%	24 4%	13 3%
Refused	2 *	-	2 1%	-	-	-	-	2 2%	-	-	2 1%	-	2 *
Don't know	49 5%	31 4%	18 6%	16 6%	10 8%	8 6%	4 3%	5 6%	8 3%	27 5%	13 8%	25 4%	23 5%

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Table 5

Q.4 24 hour licensing laws were introduced in November 2005. Since then, do you think anti-social behaviour has increased, has it decreased, or has it remained about the same?

Base: All respondents (excluding Scotland)

	Sex			Age						Social Class				Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West
Unweighted base	923	432	491	91	145	184	154	138	211	312	184	151	276	265	252	247	159
Weighted base	916	445	471	118	143	181	148	131	194	238	270	185	223	263	263	248	142
Increased	388 42%	167 38%	221 47%	36 31%	40 28%	54 30%	53 36%	67 51%	138 71%	90 38%	115 43%	76 41%	107 48%	125 47%	107 41%	89 36%	67 48%
Remained about the same	448 49%	227 51%	221 47%	68 58%	86 60%	109 60%	84 56%	54 41%	47 24%	128 54%	130 48%	96 52%	95 43%	112 43%	132 50%	140 56%	65 46%
Decreased	33 4%	24 5%	9 2%	5 4%	10 7%	7 4%	7 5%	4 3%	1 1%	7 3%	12 4%	6 3%	9 4%	10 4%	10 4%	8 3%	5 4%
Refused	2 *	2 *	-	-	-	-	-	2 1%	-	-	2 1%	-	-	-	2 1%	-	-

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Table 5

Q.4 24 hour licensing laws were introduced in November 2005. Since then, do you think anti-social behaviour has increased, has it decreased, or has it remained about the same?

Base: All respondents (excluding Scotland)

	Region										
	Total	North East	Yorks & Humb.	East Mid-lands	East-ern	South East	London	South West	Wales	West Mid-lands	North West
Unweighted base	923	48	79	73	84	139	126	96	63	95	120
Weighted base	916	45	86	76	92	136	128	89	52	94	116
Increased	388 42%	21 46%	28 32%	39 52%	35 38%	63 47%	61 48%	40 44%	28 53%	33 35%	40 35%
Remained about the same	448 49%	24 53%	50 58%	30 39%	48 52%	63 46%	49 39%	44 49%	21 40%	54 57%	66 57%
Decreased	33 4%	1 2%	3 3%	5 6%	2 2%	2 1%	8 7%	3 3%	2 4%	3 4%	4 4%
Refused	2 *	-	-	-	-	-	-	-	-	2 2%	-

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Table 5

Q.4 24 hour licensing laws were introduced in November 2005. Since then, do you think anti-social behaviour has increased, has it decreased, or has it remained about the same?

Base: All respondents (excluding Scotland)

	Total	Children						Marital Status			Working status		
		None aged 18 or under	NET: Yes	NET: Yes any aged 15 or under	Aged under 5	Aged 5-10	Aged 11-15	Aged 16-18	Single	Marr-ied/ co-habit-ing	Wid-owed/ separ-ated/ div-orced	Work-ing	Not work-ing
Unweighted base	923	654	269	240	111	125	98	65	205	548	166	502	418
Weighted base	916	648	268	236	112	126	94	65	218	532	162	526	385
Increased	388 42%	306 47%	82 31%	73 31%	33 29%	47 37%	33 35%	22 34%	69 32%	227 43%	91 56%	188 36%	199 52%
Remained about the same	448 49%	295 46%	153 57%	135 57%	63 56%	64 51%	56 59%	36 56%	128 59%	262 49%	55 34%	297 56%	149 39%
Decreased	33 4%	20 3%	14 5%	12 5%	6 6%	8 6%	3 3%	2 3%	14 6%	18 3%	2 1%	21 4%	13 3%
Refused	2 *	-	2 1%	-	-	-	-	2 2%	-	-	2 1%	-	2 *

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Table 6

Q.5 Do you think that the 24 hour licensing laws in the UK should be abolished or should they continue as present?

Base: All respondents

	Sex			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1004	466	538	93	160	201	174	153	223	340	199	169	296	265	252	247	159	81
Weighted base	1004	482	522	119	159	199	169	149	209	261	291	211	241	263	263	248	142	88
Abolished	422 42%	164 34%	259 50%	34 29%	50 31%	71 36%	62 37%	79 53%	127 61%	91 35%	127 44%	83 40%	120 50%	110 42%	113 43%	102 41%	54 38%	43 49%
Continue as present	534 53%	297 62%	237 45%	73 61%	103 65%	124 62%	102 61%	60 40%	71 34%	160 61%	145 50%	122 58%	107 45%	136 52%	142 54%	135 54%	79 56%	42 47%
Refused	1 *	1 *	-	-	-	-	-	1 1%	-	1 1%	-	-	-	1 *	-	-	1 *	-
Don't know	46 5%	20 4%	26 5%	12 10%	7 4%	4 2%	5 3%	9 6%	10 5%	9 3%	19 7%	6 3%	13 5%	16 6%	8 3%	11 5%	7 5%	4 4%

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Table 6

Q.5 Do you think that the 24 hour licensing laws in the UK should be abolished or should they continue as present?

Base: All respondents

	Region											
	Total	North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Midlands	North West	Scotland
Unweighted base	1004	48	79	73	84	139	126	96	63	95	120	81
Weighted base	1004	45	86	76	92	136	128	89	52	94	116	88
Abolished	422 42%	21 47%	36 42%	36 47%	36 39%	58 43%	52 41%	32 35%	23 43%	41 43%	45 38%	43 49%
Continue as present	534 53%	23 50%	46 54%	38 50%	53 57%	70 52%	66 52%	52 59%	27 51%	51 54%	65 56%	42 47%
Refused	1 *	-	-	-	-	-	1 1%	1 1%	-	-	-	-
Don't know	46 5%	1 3%	4 5%	2 3%	3 4%	8 6%	8 7%	5 5%	3 5%	2 3%	6 5%	4 4%

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Q.5 Do you think that the 24 hour licensing laws in the UK should be abolished or should they continue as present?

Base: All respondents

	Total	Children						Marital Status			Working status		
		None aged 18 or under	NET: Yes	NET: Yes any aged 15 or under	Aged under 5	Aged 5-10	Aged 11-15	Aged 16-18	Single	Marr-ied/ co-habit-ing	Wid-owed/ separ-ated/ div-orced	Work-ing	Not work-ing
Unweighted base	1004	708	295	262	118	137	109	73	221	599	179	543	457
Weighted base	1004	707	296	260	120	138	106	74	235	590	175	573	427
Abolished	422	313	109	94	44	55	45	30	76	256	89	202	217
	42%	44%	37%	36%	37%	40%	43%	41%	32%	43%	51%	35%	51%
Continue as present	534	357	175	156	74	78	56	40	139	318	75	350	183
	53%	51%	59%	60%	62%	56%	53%	55%	59%	54%	43%	61%	43%
Refused	1	1	1	1	-	-	1	1	1	1	-	1	-
	*	*	*	*	-	-	1%	1%	*	*	-	*	-
Don't know	46	36	11	8	2	5	4	2	20	15	11	19	26
	5%	5%	4%	3%	2%	4%	3%	3%	9%	3%	6%	3%	6%

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Table 7
Classification
Base: All respondents

	Sex			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1004	466	538	93	160	201	174	153	223	340	199	169	296	265	252	247	159	81
Weighted base	1004	482	522	119	159	199	169	149	209	261	291	211	241	263	263	248	142	88
Sex																		
Male	482 48%	482 100%	-	51 43%	72 45%	89 45%	96 57%	69 46%	106 51%	129 49%	130 45%	111 53%	112 46%	120 45%	126 48%	122 49%	78 55%	37 42%
Female	522 52%	-	522 100%	68 57%	87 55%	110 55%	73 43%	81 54%	103 49%	133 51%	161 55%	99 47%	129 54%	144 55%	137 52%	126 51%	64 45%	51 58%
Age																		
18-24	(21) 12%	51 11%	68 13%	119 100%	-	-	-	-	-	32 12%	38 13%	32 15%	18 8%	37 14%	30 11%	35 14%	15 11%	2 2%
25-34	(29.5) 16%	72 15%	87 17%	-	159 100%	-	-	-	-	49 19%	52 18%	36 17%	23 10%	46 17%	42 16%	34 14%	21 15%	16 18%
35-44	(39.5) 20%	89 18%	110 21%	-	-	199 100%	-	-	-	54 21%	62 21%	49 23%	33 14%	39 15%	49 19%	60 24%	33 23%	17 20%
45-54	(49.5) 17%	96 20%	73 14%	-	-	-	169 100%	-	-	46 18%	53 18%	36 17%	34 14%	39 15%	51 19%	34 14%	24 17%	21 23%
55-64	(59.5) 15%	69 14%	81 15%	-	-	-	-	149 100%	-	32 12%	43 15%	35 17%	39 16%	33 12%	39 15%	46 19%	13 9%	18 21%
65+	(70) 21%	106 22%	103 20%	-	-	-	-	-	209 100%	48 18%	44 15%	23 11%	94 39%	69 26%	51 19%	38 15%	35 25%	14 16%
Average age	46.71	47.56	45.91	21.00	29.50	39.50	49.50	59.50	70.00	45.24	44.68	43.34	53.70	47.12	46.63	45.40	47.12	48.70

Alcohol Survey

Fieldwork : August 15th-16th 2007

Absolutes/col percents

Table 7
Classification
Base: All respondents

	Sex			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1004	482	522	119	159	199	169	149	209	261	291	211	241	263	263	248	142	88
<u>Social Class</u>																		
AB	261 26%	129 27%	133 25%	32 27%	49 31%	54 27%	46 27%	32 22%	48 23%	261 100%	-	-	-	79 30%	67 25%	67 27%	26 18%	23 26%
C1	291 29%	130 27%	161 31%	38 32%	52 32%	62 31%	53 31%	43 29%	44 21%	-	291 100%	-	-	84 32%	67 25%	67 27%	52 37%	21 24%
C2	211 21%	111 23%	99 19%	32 27%	36 23%	49 25%	36 22%	35 23%	23 11%	-	-	211 100%	-	46 18%	56 21%	53 21%	30 21%	26 29%
DE	241 24%	112 23%	129 25%	18 15%	23 14%	33 17%	34 20%	39 26%	94 45%	-	-	-	241 100%	54 20%	73 28%	61 25%	34 24%	18 21%
<u>Region</u>																		
North	336 33%	159 33%	177 34%	36 30%	50 31%	78 39%	55 33%	65 43%	53 25%	90 34%	89 30%	79 37%	79 33%	-	-	248 100%	-	88 100%
Midlands	315 31%	150 31%	165 32%	35 29%	49 31%	63 32%	59 35%	45 30%	64 31%	74 28%	86 30%	69 33%	86 36%	-	263 100%	-	52 37%	-
South	352 35%	173 36%	179 34%	48 41%	60 38%	58 29%	55 32%	39 26%	92 44%	98 37%	117 40%	63 30%	75 31%	263 100%	-	-	89 63%	-

Alcohol Survey

Fieldwork : August 15th-16th 2007

Absolutes/col percents

Table 7
Classification
Base: All respondents

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1004	482	522	119	159	199	169	149	209	261	291	211	241	263	263	248	142	88
Working status																		
Full-time	452 45%	283 59%	169 32%	61 51%	102 64%	112 56%	114 67%	52 35%	12 6%	147 56%	151 52%	116 55%	39 16%	108 41%	120 46%	115 46%	74 52%	35 40%
Part-time	121 12%	27 6%	93 18%	19 16%	18 11%	36 18%	20 12%	17 11%	11 5%	28 11%	48 17%	29 14%	16 7%	28 11%	34 13%	30 12%	18 13%	11 13%
Not working but seeking work or temporarily unemployed/sick	48 5%	23 5%	25 5%	9 7%	9 6%	14 7%	13 8%	3 2%	- -	12 4%	6 2%	8 4%	23 10%	13 5%	14 5%	13 5%	5 4%	3 4%
Not working/not seeking work	95 9%	16 3%	79 15%	11 9%	22 14%	33 17%	15 9%	13 8%	2 1%	11 4%	25 8%	21 10%	38 16%	26 10%	29 11%	23 9%	7 5%	10 11%
Retired	259 26%	126 26%	133 25%	- -	- -	3 1%	7 4%	65 44%	184 88%	55 21%	53 18%	31 15%	120 50%	78 30%	62 23%	58 23%	36 25%	26 29%
Student	25 2%	4 1%	21 4%	18 15%	6 4%	- -	* *	- -	- -	9 3%	5 2%	6 3%	5 2%	8 3%	5 2%	7 3%	1 1%	3 3%
Refused	5 *	3 1%	1 *	2 2%	2 1%	1 *	- -	- -	- -	1 *	4 1%	- -	- -	1 *	- -	2 1%	1 1%	1 1%

Alcohol Survey

Fieldwork : August 15th-16th 2007

Absolutes/col percents

Table 7
Classification
Base: All respondents

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1004	482	522	119	159	199	169	149	209	261	291	211	241	263	263	248	142	88
Tenure																		
Own outright	328 33%	174 36%	154 30%	20 17%	18 11%	19 10%	47 28%	76 51%	148 71%	92 35%	88 30%	59 28%	89 37%	90 34%	83 32%	77 31%	54 38%	24 28%
Own with a mortgage	388 39%	184 38%	205 39%	53 44%	77 49%	127 64%	87 51%	34 23%	10 5%	128 49%	131 45%	92 44%	37 15%	83 32%	116 44%	98 39%	58 41%	33 37%
Council	129 13%	49 10%	80 15%	19 16%	18 11%	27 14%	17 10%	20 14%	27 13%	12 5%	27 9%	23 11%	66 27%	37 14%	25 10%	41 17%	9 7%	16 18%
Housing Assoc.	40 4%	17 3%	23 5%	2 1%	9 5%	8 4%	5 3%	6 4%	11 5%	4 1%	7 2%	9 4%	20 8%	13 5%	9 4%	7 3%	5 3%	6 7%
Rented from someone else	86 9%	41 9%	44 8%	21 17%	31 19%	13 6%	10 6%	5 3%	6 3%	17 7%	32 11%	18 8%	18 8%	34 13%	21 8%	15 6%	9 6%	8 9%
Rent free	8 1%	5 1%	3 1%	1 1%	2 1%	1 *	- -	2 1%	2 1%	3 1%	1 *	1 *	2 1%	2 1%	2 1%	3 1%	2 1%	- -
Refused	26 3%	13 3%	12 2%	4 3%	5 3%	4 2%	3 2%	6 4%	4 2%	5 2%	4 2%	8 4%	8 3%	5 2%	7 2%	7 3%	5 4%	2 2%

Alcohol Survey

Fieldwork : August 15th-16th 2007

Absolutes/col percents

Table 7
Classification
Base: All respondents

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1004	482	522	119	159	199	169	149	209	261	291	211	241	263	263	248	142	88
Foreign Holiday in last 3 years																		
Yes	602	289	313	74	106	125	103	94	102	200	190	114	98	156	155	158	79	53
	60%	60%	60%	62%	66%	63%	61%	63%	49%	77%	65%	54%	41%	59%	59%	64%	56%	60%
No	402	193	209	46	53	73	67	56	107	61	101	97	143	107	108	90	62	35
	40%	40%	40%	38%	34%	37%	39%	37%	51%	23%	35%	46%	59%	41%	41%	36%	44%	40%
Number of cars																		
None	209	79	130	23	26	37	23	30	70	19	51	35	104	66	45	59	17	22
	21%	16%	25%	19%	16%	19%	14%	20%	33%	7%	17%	16%	43%	25%	17%	24%	12%	25%
1	417	216	201	32	73	77	74	58	105	110	120	93	94	111	102	101	67	36
	42%	45%	39%	27%	46%	39%	44%	39%	50%	42%	41%	44%	39%	42%	39%	41%	48%	41%
2	288	135	153	37	49	74	54	46	28	94	88	70	36	63	89	64	46	26
	29%	28%	29%	31%	31%	37%	32%	31%	13%	36%	30%	33%	15%	24%	34%	26%	33%	29%
3+	89	52	38	28	12	11	18	15	6	38	33	13	7	24	27	24	11	4
	9%	11%	7%	23%	7%	5%	11%	10%	3%	14%	11%	6%	3%	9%	10%	10%	8%	4%

Alcohol Survey

Fieldwork : August 15th-16th 2007

Absolutes/col percents

Table 7
Classification
Base: All respondents

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1004	482	522	119	159	199	169	149	209	261	291	211	241	263	263	248	142	88
<u>Internet Access</u>																		
At all	717 71%	361 75%	357 68%	108 90%	136 85%	174 88%	136 80%	91 61%	73 35%	224 86%	234 80%	150 71%	109 45%	179 68%	200 76%	174 70%	107 75%	57 65%
At home (net)	661 66%	342 71%	319 61%	103 86%	119 75%	166 83%	123 73%	84 56%	67 32%	207 79%	214 74%	138 65%	102 42%	171 65%	187 71%	152 61%	97 69%	54 61%
At work (net)	315 31%	161 33%	154 29%	45 38%	79 49%	80 40%	77 46%	29 20%	4 2%	127 49%	124 42%	48 23%	16 7%	79 30%	88 34%	85 34%	43 31%	19 22%
At home	388 39%	191 40%	197 38%	61 51%	53 33%	92 46%	57 34%	61 41%	65 31%	95 36%	109 37%	96 46%	88 36%	99 38%	107 41%	85 34%	60 42%	37 42%
At work	42 4%	11 2%	31 6%	4 3%	13 8%	6 3%	11 6%	6 4%	2 1%	16 6%	18 6%	6 3%	1 1%	7 3%	8 3%	18 7%	6 4%	3 3%
Both at home and at work	273 27%	151 31%	122 23%	41 35%	66 42%	74 37%	66 39%	24 16%	2 1%	111 43%	105 36%	42 20%	15 6%	72 27%	80 31%	67 27%	38 27%	17 19%
Somewhere else	15 1%	9 2%	6 1%	1 1%	5 3%	2 1%	2 1%	1 *	4 2%	2 1%	2 1%	6 3%	6 2%	1 *	4 2%	5 2%	4 3%	1 1%
Not at all	286 28%	121 25%	165 32%	12 10%	23 15%	25 12%	33 20%	58 39%	135 65%	37 14%	57 20%	61 29%	131 54%	84 32%	63 24%	73 30%	35 25%	31 35%
Refused	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	- -

Alcohol Survey

Fieldwork : August 15th-16th 2007

Absolutes/col percents

Table 7
Classification
Base: All respondents

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1004	482	522	119	159	199	169	149	209	261	291	211	241	263	263	248	142	88
What is the highest educational level that you have achieved to date?																		
Secondary/ high school/ NVQ 1-3	573 57%	258 53%	316 60%	81 68%	61 39%	115 58%	96 57%	96 65%	123 59%	103 40%	157 54%	151 72%	162 68%	135 51%	150 57%	159 64%	78 55%	51 58%
University degree or equivalent professional qualification/ NVQ4	251 25%	135 28%	116 22%	28 23%	59 37%	56 28%	46 27%	29 19%	34 16%	105 40%	85 29%	29 14%	32 13%	77 29%	67 25%	53 21%	32 23%	22 25%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	74 7%	43 9%	31 6%	3 2%	29 18%	14 7%	11 6%	7 5%	10 5%	39 15%	20 7%	10 5%	5 2%	20 8%	19 7%	15 6%	13 9%	7 8%
None of these	84 8%	37 8%	47 9%	4 4%	4 3%	11 6%	13 8%	14 9%	37 18%	10 4%	23 8%	15 7%	36 15%	27 10%	24 9%	14 6%	13 9%	7 8%
Refused	21 2%	9 2%	12 2%	3 2%	5 3%	3 1%	3 2%	3 2%	5 2%	3 1%	6 2%	7 3%	5 2%	5 2%	3 1%	7 3%	5 4%	1 1%

Alcohol Survey

Fieldwork : August 15th-16th 2007

Absolutes/col percents

Table 7
Classification
Base: All respondents

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1004	482	522	119	159	199	169	149	209	261	291	211	241	263	263	248	142	88
<u>Marital Status</u>																		
Single	235 23%	116 24%	120 23%	95 79%	48 30%	40 20%	21 13%	15 10%	17 8%	60 23%	64 22%	46 22%	66 27%	64 24%	59 22%	72 29%	24 17%	17 20%
Married/ co-habiting	590 59%	294 61%	296 57%	22 19%	106 66%	141 71%	113 67%	100 67%	108 52%	169 65%	169 58%	147 70%	105 44%	151 57%	158 60%	129 52%	94 66%	58 66%
Widowed/ separated/ divorced	175 17%	69 14%	105 20%	3 2%	6 4%	17 8%	35 21%	33 22%	81 39%	31 12%	58 20%	18 9%	68 28%	48 18%	46 18%	45 18%	23 17%	12 14%
Refused	4 *	3 1%	1 *	- -	- -	1 *	- -	1 1%	2 1%	2 1%	- -	- -	3 1%	1 *	- -	2 1%	1 *	1 1%
<u>Children</u>																		
None aged 18 or under	707 70%	354 73%	353 68%	108 90%	82 52%	60 30%	111 66%	138 93%	209 100%	180 69%	198 68%	136 64%	194 80%	198 75%	180 69%	173 70%	97 69%	59 67%
NET: Yes	296 29%	127 26%	169 32%	11 10%	77 48%	139 70%	58 34%	10 7%	- -	81 31%	93 32%	75 36%	46 19%	66 25%	83 31%	75 30%	44 31%	28 32%
NET: Yes any aged 15 or under	260 26%	109 23%	151 29%	11 10%	76 47%	126 63%	43 25%	4 3%	- -	69 26%	80 28%	67 32%	44 18%	58 22%	70 27%	67 27%	40 29%	24 27%
- Aged under 5	120 12%	50 10%	70 13%	11 10%	50 32%	53 26%	5 3%	1 1%	- -	33 13%	40 14%	28 13%	19 8%	31 12%	31 12%	29 12%	21 15%	8 9%
- Aged 5-10	138 14%	60 12%	78 15%	3 2%	41 26%	78 39%	16 9%	1 *	- -	32 12%	40 14%	43 20%	23 10%	28 11%	37 14%	38 15%	23 17%	12 14%
- Aged 11-15	106 11%	48 10%	58 11%	- -	18 11%	58 29%	28 16%	3 2%	- -	26 10%	28 9%	29 14%	23 10%	20 8%	30 11%	27 11%	17 12%	12 13%
- Aged 16-18	74 7%	36 7%	37 7%	- -	3 2%	37 19%	28 16%	6 4%	- -	23 9%	23 8%	19 9%	9 4%	13 5%	22 8%	19 8%	11 8%	8 9%
Refused	1 *	1 *	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 1%

Alcohol Survey

Fieldwork : August 15th-16th 2007

Absolutes/col percents

Table 7
Classification
Base: All respondents

	Total	Region										
		North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Midlands	North West	Scotland
Unweighted base	1004	48	79	73	84	139	126	96	63	95	120	81
Weighted base	1004	45	86	76	92	136	128	89	52	94	116	88
Sex												
Male	482 48%	22 48%	42 49%	40 53%	40 43%	57 42%	63 49%	53 60%	24 47%	45 48%	58 50%	37 42%
Female	522 52%	24 52%	44 51%	36 47%	52 57%	79 58%	65 51%	36 40%	28 53%	49 52%	58 50%	51 58%
Age												
18-24	(21) 119 12%	5 11%	10 11%	10 13%	10 11%	18 13%	20 15%	11 12%	4 9%	10 11%	20 17%	2 2%
25-34	(29.5) 159 16%	5 12%	10 12%	11 15%	15 16%	16 12%	30 23%	14 15%	7 14%	16 17%	19 16%	16 18%
35-44	(39.5) 199 20%	10 22%	24 28%	12 15%	20 21%	17 13%	22 17%	19 22%	14 26%	18 19%	26 23%	17 20%
45-54	(49.5) 169 17%	6 14%	13 15%	12 16%	17 19%	24 18%	15 12%	16 18%	9 16%	21 23%	15 13%	21 23%
55-64	(59.5) 149 15%	8 18%	15 17%	12 16%	14 15%	15 11%	18 14%	6 7%	6 12%	13 14%	23 20%	18 21%
65+	(70) 209 21%	10 23%	14 17%	19 25%	16 17%	45 34%	24 19%	23 26%	12 24%	16 17%	14 12%	14 16%
Average age	46.71	48.32	46.30	48.11	46.08	50.17	43.87	46.71	47.82	45.98	43.60	48.70

Alcohol Survey

Fieldwork : August 15th-16th 2007

Absolutes/col percents

Table 7
Classification
Base: All respondents

	Total	Region										
		North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Midlands	North West	Scotland
Weighted base	1004	45	86	76	92	136	128	89	52	94	116	88
<u>Social Class</u>												
AB	261 26%	17 37%	21 24%	20 26%	27 29%	43 32%	36 28%	19 21%	7 13%	20 21%	29 25%	23 26%
C1	291 29%	11 24%	29 34%	16 21%	23 25%	38 28%	46 36%	33 37%	20 37%	27 29%	27 23%	21 24%
C2	211 21%	6 14%	16 19%	14 18%	21 23%	27 20%	19 15%	17 19%	13 25%	21 23%	30 26%	26 29%
DE	241 24%	11 24%	20 23%	26 34%	22 23%	28 21%	26 20%	21 24%	13 24%	26 27%	30 26%	18 21%
<u>Region</u>												
North	336 33%	45 100%	86 100%	- -	- -	- -	- -	- -	- -	- -	116 100%	88 100%
Midlands	315 31%	- -	- -	76 100%	92 100%	- -	- -	- -	52 100%	94 100%	- -	- -
South	352 35%	- -	- -	- -	- -	136 100%	128 100%	89 100%	- -	- -	- -	- -

Alcohol Survey

Fieldwork : August 15th-16th 2007

Absolutes/col percents

Table 7
Classification
Base: All respondents

	Region											
	Total	North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Midlands	North West	Scotland
Weighted base	1004	45	86	76	92	136	128	89	52	94	116	88
<u>Working status</u>												
Full-time	452 45%	22 49%	35 41%	34 45%	39 43%	48 35%	60 47%	50 56%	24 45%	47 49%	58 50%	35 40%
Part-time	121 12%	8 17%	13 15%	13 16%	13 14%	14 10%	14 11%	10 12%	8 15%	8 9%	9 8%	11 13%
Not working but seeking work or temporarily unemployed/sick	48 5%	1 3%	4 5%	4 5%	5 5%	6 4%	7 6%	4 4%	2 3%	5 5%	8 7%	3 4%
Not working/not seeking work	95 9%	3 7%	10 12%	1 1%	15 17%	14 10%	13 10%	2 3%	4 8%	13 14%	10 9%	10 11%
Retired	259 26%	10 22%	23 27%	24 31%	18 20%	49 36%	30 23%	22 25%	13 26%	20 21%	24 21%	26 29%
Student	25 2%	1 2%	1 1%	1 2%	2 2%	4 3%	4 3%	1 1%	1 2%	1 1%	6 5%	3 3%
Refused	5 *	-	-	-	-	1 1%	-	-	1 2%	-	2 2%	1 1%

Alcohol Survey

Fieldwork : August 15th-16th 2007

Absolutes/col percents

Table 7
Classification
Base: All respondents

	Region											
	Total	North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Mid-lands	North West	Scot-land
Weighted base	1004	45	86	76	92	136	128	89	52	94	116	88
Tenure												
Own outright	328 33%	13 28%	28 33%	27 35%	29 31%	64 47%	25 20%	34 39%	19 37%	28 30%	36 31%	24 28%
Own with a mortgage	388 39%	22 49%	32 37%	33 44%	38 41%	46 34%	38 29%	34 38%	24 47%	45 47%	43 37%	33 37%
Council	129 13%	8 18%	19 22%	7 9%	9 9%	5 4%	32 25%	7 7%	3 5%	10 11%	14 12%	16 18%
Housing Assoc.	40 4%	1 2%	1 1%	2 2%	4 4%	6 4%	7 6%	4 5%	* 1%	4 4%	6 5%	6 7%
Rented from someone else	86 9%	1 3%	3 4%	4 5%	11 12%	11 8%	22 17%	7 8%	1 3%	5 6%	10 9%	8 9%
Rent free	8 1%	- -	1 1%	1 1%	1 1%	- -	2 1%	1 1%	1 1%	- -	2 1%	- -
Refused	26 3%	- -	2 3%	3 4%	1 1%	3 2%	1 1%	2 2%	3 6%	3 3%	5 5%	2 2%

Alcohol Survey

Fieldwork : August 15th-16th 2007

Absolutes/col percents

Table 7
Classification
Base: All respondents

	Total	Region										
		North East	Yorks & Humb.	East Mid-lands	East-ern	South East	London	South West	Wales	West Mid-lands	North West	Scot-land
Weighted base	1004	45	86	76	92	136	128	89	52	94	116	88
<u>Foreign Holiday in last 3 years</u>												
Yes	602 60%	28 63%	55 64%	44 58%	65 70%	77 57%	79 62%	55 61%	25 47%	46 49%	75 64%	53 60%
No	402 40%	17 37%	31 36%	32 42%	28 30%	58 43%	49 38%	35 39%	28 53%	48 51%	42 36%	35 40%
<u>Number of cars</u>												
None	209 21%	11 24%	21 24%	12 15%	11 12%	19 14%	47 37%	13 15%	4 7%	22 23%	27 23%	22 25%
1	417 42%	19 41%	34 39%	38 49%	38 41%	60 45%	51 40%	42 48%	25 48%	27 28%	48 42%	36 41%
2	288 29%	12 27%	28 32%	23 30%	32 34%	39 28%	24 19%	26 29%	20 39%	35 37%	24 21%	26 29%
3+	89 9%	4 8%	4 4%	5 6%	12 13%	18 13%	6 5%	8 9%	3 6%	11 11%	17 14%	4 4%

Alcohol Survey

Fieldwork : August 15th-16th 2007

Absolutes/col percents

Table 7
Classification
Base: All respondents

	Region											
	Total	North East	Yorks & Humb.	East Mid-lands	East-ern	South East	London	South West	Wales	West Mid-lands	North West	Scot-land
Weighted base	1004	45	86	76	92	136	128	89	52	94	116	88
<u>Internet Access</u>												
At all	717 71%	31 68%	64 74%	58 76%	72 78%	90 66%	89 70%	67 75%	40 76%	70 74%	80 69%	57 65%
At home (net)	661 66%	26 57%	56 65%	51 67%	67 73%	88 65%	83 65%	60 67%	38 72%	69 73%	70 60%	54 61%
At work (net)	315 31%	20 44%	31 36%	29 37%	30 33%	33 25%	46 36%	30 34%	13 26%	30 31%	34 29%	19 22%
At home	388 39%	11 24%	30 35%	28 36%	39 42%	57 42%	42 33%	34 38%	26 49%	40 43%	44 38%	37 42%
At work	42 4%	5 11%	5 6%	5 7%	2 2%	2 2%	5 4%	4 5%	1 3%	1 1%	8 7%	3 3%
Both at home and at work	273 27%	15 33%	26 30%	24 31%	28 30%	31 23%	41 32%	25 29%	12 23%	29 30%	26 22%	17 19%
Somewhere else	15 1%	- -	3 3%	2 2%	3 3%	- -	1 1%	3 4%	1 1%	- -	2 2%	1 1%
Not at all	286 28%	15 32%	22 26%	18 24%	21 22%	46 34%	38 30%	22 25%	13 24%	24 25%	37 31%	31 35%
Refused	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -

Alcohol Survey

Fieldwork : August 15th-16th 2007

Absolutes/col percents

Table 7
Classification
Base: All respondents

	Region											
	Total	North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Midlands	North West	Scotland
Weighted base	1004	45	86	76	92	136	128	89	52	94	116	88
<u>What is the highest educational level that you have achieved to date?</u>												
Secondary/ high school/ NVQ 1-3	573 57%	25 55%	61 71%	42 55%	52 56%	70 52%	64 51%	42 47%	36 70%	56 60%	73 63%	51 58%
University degree or equivalent professional qualification/ NVQ4	251 25%	13 28%	14 16%	20 26%	25 27%	35 26%	42 33%	24 27%	8 15%	21 22%	27 23%	22 25%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	74 7%	3 6%	4 4%	5 6%	6 7%	10 8%	10 7%	11 12%	2 4%	8 9%	8 7%	7 8%
None of these	84 8%	5 11%	5 6%	7 9%	9 10%	16 11%	11 9%	11 12%	2 4%	8 8%	4 4%	7 8%
Refused	21 2%	-	3 3%	2 3%	-	4 3%	1 1%	2 2%	3 6%	1 1%	5 4%	1 1%

Alcohol Survey

Fieldwork : August 15th-16th 2007

Absolutes/col percents

Table 7
Classification
Base: All respondents

	Region											
	Total	North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Midlands	North West	Scotland
Weighted base	1004	45	86	76	92	136	128	89	52	94	116	88
<u>Marital Status</u>												
Single	235 23%	11 25%	23 26%	24 31%	19 20%	20 15%	44 34%	17 19%	6 12%	16 17%	38 32%	17 20%
Married/ co-habiting	590 59%	25 55%	48 56%	36 47%	61 66%	93 68%	58 45%	57 63%	37 72%	62 66%	56 48%	58 66%
Widowed/ separated/ divorced	175 17%	9 19%	15 18%	17 22%	13 14%	22 16%	26 21%	15 17%	9 16%	16 17%	21 18%	12 14%
Refused	4 *	- -	- -	- -	- -	1 1%	- -	1 1%	- -	- -	2 2%	1 1%
<u>Children</u>												
None aged 18 or under	707 70%	34 75%	60 70%	58 76%	64 69%	103 76%	95 74%	66 74%	31 60%	59 63%	78 67%	59 67%
NET: Yes	296 29%	11 25%	26 30%	19 24%	29 31%	33 24%	33 26%	23 26%	21 40%	35 37%	38 33%	28 32%
NET: Yes any aged 15 or under	260 26%	10 22%	21 24%	16 21%	23 25%	29 21%	29 23%	20 22%	21 40%	31 33%	37 31%	24 27%
- Aged under 5	120 12%	6 13%	6 7%	7 9%	13 14%	9 7%	22 17%	13 15%	8 15%	11 12%	17 14%	8 9%
- Aged 5-10	138 14%	5 11%	13 15%	10 13%	11 12%	13 10%	15 12%	11 13%	12 23%	17 18%	20 17%	12 14%
- Aged 11-15	106 11%	4 10%	9 11%	8 10%	6 7%	15 11%	5 4%	4 5%	13 24%	16 17%	14 12%	12 13%
- Aged 16-18	74 7%	3 6%	10 11%	5 6%	10 11%	7 5%	7 5%	7 7%	4 8%	7 8%	7 6%	8 9%
Refused	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%

Alcohol Survey

Fieldwork : August 15th-16th 2007

Absolutes/col percents

Table 7
Classification
Base: All respondents

	Total	Children						Marital Status			Working status		
		None aged 18 or under	NET: Yes	NET: Yes any aged 15 or under	Aged under 5	Aged 5-10	Aged 11-15	Aged 16-18	Single	Marr-ied/ co-habit-ing	Wid-owed/ separ-ated/ div-orced	Work-ing	Not work-ing
Unweighted base	1004	708	295	262	118	137	109	73	221	599	179	543	457
Weighted base	1004	707	296	260	120	138	106	74	235	590	175	573	427
Sex													
Male	482 48%	354 50%	127 43%	109 42%	50 42%	60 43%	48 45%	36 49%	116 49%	294 50%	69 40%	310 54%	169 39%
Female	522 52%	353 50%	169 57%	151 58%	70 58%	78 57%	58 55%	37 51%	120 51%	296 50%	105 60%	262 46%	258 61%
Age													
18-24	(21) 12%	119 15%	108 4%	11 4%	11 10%	3 2%	- -	- -	95 40%	22 4%	3 1%	80 14%	37 9%
25-34	(29.5) 16%	159 12%	82 26%	77 29%	76 42%	50 30%	41 17%	18 3%	3 20%	48 18%	106 3%	6 21%	119 9%
35-44	(39.5) 20%	199 8%	60 47%	139 48%	126 44%	53 57%	78 55%	58 51%	37 17%	40 24%	141 10%	17 26%	148 12%
45-54	(49.5) 17%	169 16%	111 20%	58 16%	43 4%	5 11%	16 26%	28 38%	28 9%	21 19%	113 20%	35 23%	133 8%
55-64	(59.5) 15%	149 20%	138 3%	10 2%	4 1%	1 1%	1 3%	3 8%	6 6%	15 17%	100 19%	33 12%	69 19%
65+	(70) 21%	209 29%	209 -	- -	- -	- -	- -	- -	17 7%	108 18%	81 47%	23 4%	186 44%
Average age	46.71	49.98	38.83	37.75	34.08	37.44	40.98	44.60	34.34	47.93	58.87	40.75	54.89

Alcohol Survey

Fieldwork : August 15th-16th 2007

Absolutes/col percents

Table 7
Classification
Base: All respondents

	Total	Children						Marital Status			Working status		
		None aged 18 or under	NET: Yes	NET: Yes any aged 15 or under	Aged under 5	Aged 5-10	Aged 11-15	Aged 16-18	Single	Marr-ied/ co-habit-ing	Wid-owed/ separ-ated/ div-orced	Work-ing	Not work-ing
Weighted base	1004	707	296	260	120	138	106	74	235	590	175	573	427
<u>Social Class</u>													
AB	261 26%	180 25%	81 28%	69 27%	33 28%	32 23%	26 25%	23 32%	60 26%	169 29%	31 18%	174 30%	86 20%
C1	291 29%	198 28%	93 31%	80 31%	40 33%	40 29%	28 26%	23 31%	64 27%	169 29%	58 33%	200 35%	88 21%
C2	211 21%	136 19%	75 25%	67 26%	28 23%	43 31%	29 28%	19 25%	46 19%	147 25%	18 11%	144 25%	67 16%
DE	241 24%	194 27%	46 16%	44 17%	19 16%	23 17%	23 22%	9 12%	66 28%	105 18%	68 39%	54 9%	186 44%
<u>Region</u>													
North	336 33%	232 33%	103 35%	91 35%	36 30%	50 36%	39 37%	27 37%	89 38%	187 32%	57 33%	191 33%	143 33%
Midlands	315 31%	212 30%	104 35%	91 35%	39 33%	49 36%	42 40%	27 36%	65 28%	195 33%	55 31%	185 32%	129 30%
South	352 35%	264 37%	89 30%	77 30%	44 37%	39 28%	24 23%	20 27%	81 34%	207 35%	63 36%	196 34%	155 36%

Alcohol Survey

Fieldwork : August 15th-16th 2007

Absolutes/col percents

Table 7
Classification
Base: All respondents

	Total	Children						Marital Status			Working status		
		None aged 18 or under	NET: Yes	NET: Yes any aged 15 or under	Aged under 5	Aged 5-10	Aged 11-15	Aged 16-18	Single	Marr-ied/ co-habit-ing	Wid-owed/ separ-ated/ div-orced	Work-ing	Not work-ing
Weighted base	1004	707	296	260	120	138	106	74	235	590	175	573	427
<u>Working status</u>													
Full-time	452 45%	294 42%	157 53%	133 51%	58 49%	62 45%	63 60%	47 64%	121 51%	281 48%	50 29%	452 79%	-
Part-time	121 12%	66 9%	54 18%	48 18%	16 13%	31 22%	19 18%	10 14%	26 11%	76 13%	18 10%	121 21%	-
Not working but seeking work or temporarily unemployed/sick	48 5%	24 3%	24 8%	22 8%	9 8%	15 11%	6 6%	6 9%	20 8%	21 4%	8 4%	-	48 11%
Not working/not seeking work	95 9%	45 6%	50 17%	48 18%	34 28%	23 16%	14 14%	9 12%	18 8%	67 11%	8 5%	-	95 22%
Retired	259 26%	255 36%	3 1%	3 1%	2 1%	1 1%	2 2%	1 1%	26 11%	141 24%	91 52%	-	259 61%
Student	25 2%	18 3%	6 2%	6 2%	1 1%	6 5%	* *	* 1%	22 9%	2 *	* *	-	25 6%
Refused	5 *	5 1%	-	-	-	-	-	-	3 1%	1 *	-	-	-

Alcohol Survey

Fieldwork : August 15th-16th 2007

Absolutes/col percents

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Classification
Base: All respondents

	Total	Children						Marital Status			Working status		
		None aged 18 or under	NET: Yes	NET: Yes any aged 15 or under	Aged under 5	Aged 5-10	Aged 11-15	Aged 16-18	Single	Marr-ied/ co-habit-ing	Wid-owed/ separ-ated/ div-orced	Work-ing	Not work-ing
Weighted base	1004	707	296	260	120	138	106	74	235	590	175	573	427
Tenure													
Own outright	328 33%	296 42%	31 10%	23 9%	11 9%	9 6%	13 12%	12 16%	54 23%	208 35%	65 37%	135 24%	191 45%
Own with a mortgage	388 39%	209 30%	179 61%	159 61%	73 61%	81 58%	67 63%	42 57%	85 36%	260 44%	42 24%	308 54%	80 19%
Council	129 13%	88 12%	41 14%	34 13%	15 12%	28 20%	14 13%	10 14%	47 20%	43 7%	37 21%	42 7%	87 20%
Housing Assoc.	40 4%	26 4%	14 5%	12 5%	3 3%	6 4%	6 6%	5 6%	8 3%	18 3%	14 8%	14 2%	26 6%
Rented from someone else	86 9%	62 9%	24 8%	24 9%	13 11%	12 8%	5 4%	4 5%	33 14%	42 7%	10 6%	53 9%	30 7%
Rent free	8 1%	7 1%	1 *	1 *	1 1%	- -	- -	- -	3 1%	2 *	3 1%	6 1%	2 *
Refused	26 3%	19 3%	7 2%	7 3%	4 3%	4 3%	1 1%	1 1%	5 2%	16 3%	4 2%	14 2%	11 3%

Alcohol Survey

Fieldwork : August 15th-16th 2007

Absolutes/col percents

Table 7
Classification
Base: All respondents

	Total	Children							Marital Status			Working status	
		None aged 18 or under	NET: Yes	NET: Yes any aged 15 or under	Aged under 5	Aged 5-10	Aged 11-15	Aged 16-18	Single	Marr-ied/ co-habit-ing	Wid-owed/ separ-ated/ div-orced	Work-ing	Not work-ing
Weighted base	1004	707	296	260	120	138	106	74	235	590	175	573	427
<u>Foreign Holiday in last 3 years</u>													
Yes	602 60%	417 59%	185 62%	161 62%	74 61%	78 56%	58 55%	45 61%	130 55%	385 65%	86 49%	403 70%	198 46%
No	402 40%	291 41%	111 38%	99 38%	47 39%	61 44%	48 45%	29 39%	106 45%	205 35%	89 51%	170 30%	229 54%
<u>Number of cars</u>													
None	209 21%	166 23%	42 14%	34 13%	13 11%	23 16%	12 11%	14 19%	76 32%	60 10%	70 40%	69 12%	138 32%
1	417 42%	296 42%	121 41%	110 42%	49 41%	59 43%	44 41%	32 43%	94 40%	235 40%	88 51%	234 41%	182 43%
2	288 29%	178 25%	110 37%	98 38%	51 42%	50 36%	42 40%	17 23%	36 15%	238 40%	14 8%	210 37%	78 18%
3+	89 9%	67 9%	23 8%	17 7%	8 6%	7 5%	8 8%	11 15%	29 12%	57 10%	3 1%	60 10%	29 7%

Alcohol Survey

Fieldwork : August 15th-16th 2007

Absolutes/col percents

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Classification
Base: All respondents

	Total	Children						Marital Status			Working status		
		None aged 18 or under	NET: Yes	NET: Yes any aged 15 or under	Aged under 5	Aged 5-10	Aged 11-15	Aged 16-18	Single	Marr-ied/ co-habit-ing	Wid-owed/ separ-ated/ div-orced	Work-ing	Not work-ing
Weighted base	1004	707	296	260	120	138	106	74	235	590	175	573	427
<u>Internet Access</u>													
At all	717 71%	464 66%	252 85%	224 86%	105 87%	118 85%	91 86%	61 84%	183 78%	448 76%	85 48%	497 87%	217 51%
At home (net)	661 66%	419 59%	241 81%	213 82%	99 83%	110 79%	90 85%	58 79%	160 68%	423 72%	76 43%	448 78%	209 49%
At work (net)	315 31%	190 27%	123 42%	108 42%	52 43%	58 42%	43 40%	29 39%	91 39%	194 33%	29 16%	306 53%	8 2%
At home	388 39%	263 37%	125 42%	112 43%	51 42%	57 41%	48 46%	31 42%	86 37%	248 42%	52 30%	183 32%	201 47%
At work	42 4%	34 5%	7 3%	6 2%	3 2%	6 4%	1 1%	2 2%	17 7%	19 3%	5 3%	41 7%	1 *
Both at home and at work	273 27%	156 22%	116 39%	102 39%	49 41%	52 38%	41 39%	27 36%	74 32%	175 30%	23 13%	265 46%	8 2%
Somewhere else	15 1%	11 2%	4 1%	4 2%	3 2%	2 2%	- -	2 2%	6 3%	6 1%	3 2%	8 1%	7 2%
Not at all	286 28%	242 34%	43 15%	36 14%	15 13%	20 15%	15 14%	12 16%	52 22%	141 24%	90 52%	75 13%	210 49%
Refused	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -

Alcohol Survey

Fieldwork : August 15th-16th 2007

Absolutes/col percents

Table 7
Classification
Base: All respondents

	Total	Children						Marital Status			Working status		
		None aged 18 or under	NET: Yes	NET: Yes any aged 15 or under	Aged under 5	Aged 5-10	Aged 11-15	Aged 16-18	Single	Marr-ied/ co-habit-ing	Wid-owed/ separ-ated/ div-orced	Work-ing	Not work-ing
Weighted base	1004	707	296	260	120	138	106	74	235	590	175	573	427
<u>What is the highest educational level that you have achieved to date?</u>													
Secondary/ high school/ NVQ 1-3	573 57%	407 58%	165 56%	143 55%	57 48%	84 61%	71 67%	45 62%	124 52%	341 58%	108 62%	301 53%	269 63%
University degree or equivalent professional qualification/ NVQ4	251 25%	174 25%	77 26%	69 27%	39 33%	34 25%	17 16%	16 22%	74 31%	147 25%	30 17%	176 31%	74 17%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	74 7%	47 7%	27 9%	25 9%	13 11%	8 6%	7 6%	5 7%	20 9%	47 8%	7 4%	57 10%	17 4%
None of these	84 8%	66 9%	18 6%	15 6%	6 5%	7 5%	10 9%	6 8%	13 5%	44 7%	26 15%	26 4%	58 14%
Refused	21 2%	14 2%	8 3%	8 3%	5 4%	5 4%	1 1%	1 1%	6 2%	12 2%	4 2%	12 2%	9 2%

Alcohol Survey

Fieldwork : August 15th-16th 2007

Absolutes/col percents

Table 7
Classification
Base: All respondents

	Total	Children							Marital Status			Working status	
		None aged 18 or under	NET: Yes	NET: Yes any aged 15 or under	Aged under 5	Aged 5-10	Aged 11-15	Aged 16-18	Single	Marr-ied/ co-habit-ing	Wid-owed/ separ-ated/ div-orced	Work-ing	Not work-ing
Weighted base	1004	707	296	260	120	138	106	74	235	590	175	573	427
<u>Marital Status</u>													
Single	235 23%	204 29%	32 11%	27 11%	11 9%	16 11%	6 5%	8 10%	235 100%	-	-	147 26%	86 20%
Married/ co-habiting	590 59%	358 51%	231 78%	210 81%	104 87%	110 79%	89 84%	51 69%	-	590 100%	-	357 62%	232 54%
Widowed/ separated/ divorced	175 17%	142 20%	33 11%	23 9%	5 4%	13 10%	11 10%	15 20%	-	-	175 100%	68 12%	107 25%
Refused	4 *	4 1%	-	-	-	-	-	-	-	-	-	1 *	3 1%
<u>Children</u>													
None aged 18 or under	707 70%	707 100%	-	-	-	-	-	-	204 87%	358 61%	142 81%	360 63%	343 80%
NET: Yes	296 29%	-	296 100%	260 100%	120 100%	138 100%	106 100%	74 100%	32 13%	231 39%	33 19%	212 37%	84 20%
NET: Yes any aged 15 or under	260 26%	-	260 88%	260 100%	120 100%	138 100%	106 100%	37 51%	27 12%	210 36%	23 13%	180 32%	79 19%
- Aged under 5	120 12%	-	120 41%	120 46%	120 100%	53 39%	14 13%	10 13%	11 4%	104 18%	5 3%	74 13%	46 11%
- Aged 5-10	138 14%	-	138 47%	138 53%	53 44%	138 100%	47 44%	15 20%	16 7%	110 19%	13 8%	93 16%	45 11%
- Aged 11-15	106 11%	-	106 36%	106 41%	14 12%	47 34%	106 100%	32 43%	6 2%	89 15%	11 6%	83 14%	23 5%
- Aged 16-18	74 7%	-	74 25%	37 14%	10 8%	15 11%	32 30%	74 100%	8 3%	51 9%	15 9%	57 10%	16 4%
Refused	1 *	-	-	-	-	-	-	-	-	1 *	-	1 *	-