

## **CHANNEL 4 TELEVISION ENVIRONMENT POLICY**

Channel 4's role goes beyond creating powerful television. In terms of corporate responsibility, our vision is to inspire and challenge the behaviour of our people, suppliers and audiences to promote positive social, environmental and personal change.

To achieve this we are committed to continually improve our environmental performance in order to minimise or offset any adverse impact from our activities, and have set ourselves stretching targets in the following key areas: emissions, waste and internal practice. At the same time, we will continue to ensure compliance with all relevant environmental legislation, and challenge ourselves to achieve best practice in the following areas:

### **Energy, discharges and emissions**

We will work towards becoming carbon neutral within the next two years. We will achieve this through minimising wherever possible the energy we consume in the course of our activities, in line with business needs, and investigating the use of alternative and renewable energy sources and carbon offsetting.

We will implement environmentally friendly transport plans that contribute to a reduction in road congestion and pollution, managing this as part of our commitment to becoming carbon neutral.

### **Waste and Water**

We will implement procedures to reduce our waste, and will re-use or recycle 70% by the end of 2007. We will minimise the amount of water we use so far as is possible and promote a culture of awareness amongst staff.

### **Purchasing**

We will influence the suppliers of goods and services to the Channel to adopt best environmental practice, promoting understanding of sound environmental practice amongst our buyers.

### **Being a good neighbour**

We will maintain procedures to ensure we are a good neighbour, minimising any adverse impact of our activities on the community and supporting local environmental initiatives.

### **Challenging staff to reduce their impacts**

We will promote a culture of environmental awareness amongst staff, and embed good practice throughout the organisation. We will encourage all staff to undergo training in good environmental practice, in particular those with responsibility for purchasing goods and services for the Channel, and will continue to make remote and flexible working arrangements available to staff wherever possible to help ameliorate the impact of peoples' journeys to work.

### **Continuous improvement**

We will publish an annual update on our activities in relation to environmental management; this will include our annual targets for improvement. We will also conduct a formal review of our progress every six months. We will work with expert third parties to ensure we achieve appropriate standards of environmental performance.

Apr 07

## **Management**

The Facilities Management team, and recently established Environment Group, are responsible for the ongoing review and implementation of this policy and our targets, which will also be reviewed every six months by the Executive team. The results will be published in an annual Environment Performance Review.

Good environmental management is the responsibility of all our staff, and my goal, and that of my Executive team, is to establish a culture of sound environmental performance through encouraging initiative and supporting best practice across the organisation. We will provide the appropriate resources and leadership to ensure this policy is properly communicated, understood and implemented.

**Andy Duncan**  
**Chief Executive**

April 2007

Next review: April 2008