



Channel 4 Television Environment Policy

Channel 4 is a national media organisation and, while our primary purpose is the provision of a broad range of high quality and diverse content, we also want to ensure that the way we go about our day to day activities reflects our commitment to reducing any impact we may have on the environment.

Our ambition is to continuously improve our performance and to encourage responsible behaviour from both staff and service partners.

My goal, and that of the Exec Team, is to ensure we maintain a culture where we are committed to assessing, monitoring and mitigating our impacts through a programme of continuous improvement. At the same time, we will ensure compliance with all relevant environmental legislation and best practice.

David Abraham
Chief Executive
April 2013

Our commitments:

- We are committed to conserving energy and giving preference to renewable sources of energy wherever reasonably practicable.
- We are committed to reducing the amount of waste we produce in our day to day activities and increasing our recycling.
- We are committed to reducing the amount of water we use during our day to day activities.

To support these commitments, the Corporate Services team sets annual reduction targets that are monitored and reported on.

Suppliers and service partners

We work with our suppliers of goods and services to adopt best practice and where possible, we integrate environmental sustainability requirements into our corporate procurement process.

Awareness & Communication

- We provide appropriate resources and leadership to ensure our environment policy is properly communicated, understood and implemented.
- We promote sound environmental performance by encouraging staff engagement and supporting best practice across the organisation.
- We provide appropriate training and communicate our aims, objectives and progress to both internal and external stakeholders.

For more information contact 4better@channel4.co.uk