

**MINUTES OF THE NINETY-NINTH MEETING OF THE BOARD OF  
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD,  
LONDON SW1P 2TX  
ON 21 JUNE 2004**

Present:	Luke Johnson	Chairman
	Barry Cox	Deputy Chairman
	David Scott	Deputy Chief Executive
	Andy Barnes	Sales Director
	Kevin Lygo	Director of Television
	Rob Woodward	Commercial Director
	Peter Bazalgette	Non-Executive Member
	Andrew Graham (Part)	Non-Executive Member
	Ian Ritchie	Non-Executive Member
	Joe Sinyor	Non-Executive Member
	Sue Ashtiany	Non-Executive Member
	Robin Miller	Non-Executive Member
In attendance:	Paola Tedaldi	Corporation Secretary
	John Newbigin	Head of Corporate
Relations		
	Jonathan Thompson (part)	Head of Strategy
	Sue Ford (part)	Finance Director

**Please note that commercially sensitive information has been redacted**

**Minutes of the Ninety-Eighth Meeting of the Board held on 17 May 2004**

The Minutes were approved for signature by the Chairman.

**Directors' Reports**

*The Deputy Chief Executive*

The Deputy Chief Executive reported that the business continued to perform very well. Profit for the year was forecast to exceed budget and the Board approved increases to the programme and marketing budgets.

The Board agreed that there should be a selection process to appoint auditors.

The Deputy Chief Executive reported on digital switchover and digital replacement licences.

*The Director of Television*

The Director of Television reported that Channel 4 is enjoying good overall performance. **Big Brother** has seen an extraordinary start. Other programme highlights over the past month include **D-DAY**, **Derren Brown's Séance**, **Ramsey's Kitchen Nightmares** and **Aileen: Life and Death of a Serial Killer**.

In terms of up-coming highlights, the Director of Television reported that the third series of **Bo Selecta** had returned with very high ratings and **Wife Swap** would also be returning soon.

*The Sales Director*

The Sales Director reported a strong year to date.

He also reported that the regional sales team has been voted the best TV sales force for the second time in three years by Adline Magazine.

*The Commercial Director*

The Commercial Director reported that the Channel had successfully concluded new carriage deals with Sky for Film Four and E4 and the Terms of Trade Negotiations had also been successfully concluded with PACT.

**Ofcom Phase 2 Response**

The Deputy Chief Executive referred to the Channel's draft submission on Phase 2 of the Ofcom Review of Public Service Television Broadcasting which had been circulated to the Board. In terms of process, the Deputy Chief Executive explained that Ofcom would issue its Phase 2 report in September.

The final report will go to the DCMS in December, and a policy recommendation will be made. The Deputy Chief Executive explained that this was the first time that all broadcasters were being looked at in the round and conclusions would be drawn by the end of the year.

**Financial Projections**

The Deputy Chief Executive referred to the 5 Year Forecast which had been submitted to the Board.

**Recruitment of New Chief Executive**

The Chairman reported that a shortlist of candidates had been drawn up and interviews would take place over the next week.

Chairman .....

Date .....