

**MINUTES OF THE NINETY-SEVENTH MEETING OF THE BOARD OF CHANNEL
FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD,
LONDON SW1P 2TX
ON 29 MARCH 2004**

Present:	Luke Johnson Barry Cox Mark Thompson David Scott Andy Barnes Kevin Lygo Rob Woodward Peter Bazalgette Andrew Graham Ian Ritchie Joe Sinyor	Chairman Deputy Chairman Chief Executive Deputy Chief Executive Sales Director Director of Television Commercial Director Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member
In attendance:	Paola Tedaldi John Newbigin Dorothy Bryne (Part) Jan Tomalin (Part)	Corporation Secretary Head of Corporate Relations Head of News & Current Affairs Controller of Legal & Compliance
Apologies:	Sue Ashtiany Robin Miller	Non-Executive Member Non-Executive Member

Please note that commercially sensitive information has been redacted.

Minutes of the Ninety-sixth Meeting of the Board held on 23rd February 2004

The minutes of the February 2004 Board meeting were approved for signature by the Chairman.

Chief Executive's Report

Audience Performance in first Quarter 2004

The Chief Executive presented a paper to the Board comparing audience data for the first quarter of 2004 with data for the first quarter of 2003.

Channel 4 Schedule

The Chief Executive noted his satisfaction with programming in the first quarter. **No Angels** had replaced **Shameless** in reinforcing the drama output and there had been some exceptional factual output with **Grand Designs** and **The Boy Who's Skin Fell Off**.

Strategic Options

The Board discussed progress on the identification and definition of strategic options for Channel 4 to contribute to Ofcom's PSB Phase 2 report.

Managing Director & Deputy Chief Executive's Report

Corporation Secretary

The Deputy Chief Executive reported that Paola Tedaldi had been selected to succeed Andrew Brann in his role as Corporation Secretary, and the Board endorsed her appointment.

Quarterly Review Update

The Deputy Chief Executive reported that the revised quarterly review process was currently being rolled out. First quarter review results will be communicated to the May Board.

2003 Annual Report

The Deputy Chief Executive confirmed that the Audit Committee had approved the 2003 Annual Report. The Board approved the Report.

Legal and Compliance Up-date

The Controller of Legal and Compliance led a discussion on the post-Hutton implications for Channel 4.

DTT

The Deputy Chief Executive reported on digital switchover matters.

Director of Television's Report

Ratings

The Director of Television reported that there has been a good rating performance so far this year and the overall performance of the programmes is up year on year.

He highlighted the success of ***No Angels, Brat Camp*** and ***The Boy Who's Skin Fell Off***.

RTS Awards

Performance at the RTS Awards was middling. There were however a good range of awards.

Commercial Director's Report

4 Ventures Board

The Commercial Director announced that Thomas Hoegh would be joining the 4 Ventures Board.

4 Ventures would be announcing its results on 15 April, a few days prior to Channel 4.

Programme Supply Review

The Commercial Director reported that consultation with PACT regarding Terms of Trade was ongoing and that he hoped that the process would be concluded by the week ending 2 April.

Submission to Ofcom's review of Public Service Television dated 26/02/04

The Head of Corporate Relations presented to the Board Channel 4's draft Supplementary Submission to Ofcom's Review of Public Service Television.

The Chief Executive reported that the submission had been sent to Ofcom on 26 February 2004. Ofcom would publish its phase 1 paper in the third week of April.

BBC Charter Review

The Head of Corporate Relations also presented to the Board Channel 4's draft submission to the DCMS's consultation on the BBC Charter Review.

The Chief Executive reported that the submission is to be made by 31 March 2004 and invited comments from Board members.

Chairman.....

Date