

CONFIDENTIAL

**MINUTES OF THE 177th MEETING OF THE BOARD OF
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD, LONDON SW1P 2TX
ON 20th July 2011 8.30am – 11.30am**

Present: Lord Burns
David Abraham
Anne Bulford
Jay Hunt
Alicja Lesniak
Richard Rivers
Martha Lane Fox
Lord Puttnam
Monica Burch
Stephen Hill

Apologies: Lord Hall
Mark Price

In attendance: Paula Carter (Board Secretary)
Gill Whitehead (in part)
Dan Brooke (in part)
Richard Davidson Houston (in part)
Diane Herbert (in part)

Please note that commercially sensitive and programme-related information has been removed from these minutes.

Lord Burns welcomed Paula Carter to the meeting and congratulated her on her new role as Board Secretary.

1. Minutes of the 176th Board Meeting on 29th June 2011

The minutes were approved without amendment.

2. Matters Arising

Paula Carter updated the Board on the status of last month's action items.

3. Programme Titles Research

There was a discussion about research into programme titling

4. Performance and Management Update

David Abraham

Only three weeks had elapsed since the last Board meeting, but David Abraham presented on a number of

matters in the Performance and Management Update:

June 2011 Performance

The Board was provided with an update on performance of the channels in June.

5. Update on Key Audience Technology and Insight Initiatives - C4 Paper

Gill Whitehead joined the meeting and introduced an update on progress on the key Audience Technology and Insight projects.

6. Staff Survey Results

Diane Herbert joined the meeting to update the Board on actions taken following the staff survey.

7. More4

There was a discussion on More4.

8. Any Other Business

The Board agreed that future meetings will run from 8.30am to 11.30am. The next meeting of the Board will be in Glasgow on the morning of 28th September, preceded by an evening reception on 27th September.

Chairman

Date