

CONFIDENTIAL

**MINUTES OF THE 176th MEETING OF THE BOARD OF
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD, LONDON SW1P 2TX
ON 29th June 2011 9.30am – 12.30pm**

Present: Lord Burns
David Abraham
Anne Bulford
Jay Hunt
Alicja Lesniak
Richard Rivers
Martha Lane Fox
Mark Price

Apologies: Lord Puttnam
Monica Burch
Lord Hall
Stephen Hill

In attendance: Nick Swimer
Diane Herbert (in part)
Keith Underwood (in part)
Dan Brooke (in part)
George Dixon (in part)

Please note that commercially sensitive and programme-related information has been removed from these minutes.

1. Closed Session (Director of Human Resources, Chief Executive, Chief Operating Officer and Non-Executive Members Only)

The Chief Executive and the Director of Human Resources updated the board on progress regarding the Sales Director appointment.

2. Minutes of the 175rd Board Meeting on 18th May 2011

The minutes were approved without amendment.

3. Matters Arising

The Corporation Secretary updated the Board on the status of last month's action items.

4. Performance and Management Update

Chief Executive

The Chief Executive highlighted several issues in the Performance and Management Update, including:

4.1 Corporate Objectives

A copy of the Corporate Objectives (as circulated to stakeholders,) was handed out and a discussion took place.

4.2 DCMS Select Committee (14 June 2011)

The Chief Executive briefly updated the board on evidence given at the DCMS Select Committee in relation to Channel 4's Annual Report 2010.

4.3 Commercial Partnerships

The Chief Executive updated the Board on matters concerning its commercial partnerships.

Chief Creative Officer

George Dixon joined the meeting. The Chief Creative Officer provided a brief overview of viewing and programme performance. George Dixon presented the Board with the Performance and Management Update.

5. C4 Paper - Ad Sales Market Review

Dan Brooke and Keith Underwood joined the meeting. A brief discussion took place on the current Ofcom consultation exercise.

6. C4 Paper - Communications Bill

Dan Brooke explained to the Board that on 16th May, DCMS published an open letter to kick start a debate on the future Communications Bill, with legislation intended for 2014/2015. The letter invites views primarily on how to use the agenda to underpin the Government's growth agenda. Channel 4 is required to submit its views by the end of the month.

A broad discussion took place on Channel 4's proposed submission to DCMS.

7. Any Other Business

Corporation Secretary/Nick Swimer

Lord Burns reminded the Board that Nick Swimer is stepping down from his role as Corporation Secretary having taken up the role in 2007. Lord Burns thanked Nick on behalf of the Board for all his hard work during his term of office and wished him well for the future.

The next meeting of the Board will be held from 9:30am – 12.30pm on 20th July at 124 Horseferry Road, London SW1P 2TX.

Chairman

Date