

CONFIDENTIAL

**MINUTES OF THE 173rd MEETING OF THE BOARD OF
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD, LONDON SW1P 2TX
ON 2nd March 2011 9.30am – 12.30pm**

Present: Lord Burns
Lord Hall
Lord Puttnam
Monica Burch
Alicja Lesniak
Stephen Hill
Richard Rivers
Martha Lane Fox
David Abraham
Andy Barnes
Anne Bulford
Jay Hunt

Apologies: Mark Price

In attendance: Nick Swimer (Corporation Secretary)
Dan Brooke
Keith Underwood

Please note that commercially sensitive and programme-related information has been removed from these minutes.

1. Minutes of the 172nd Board Meeting on 26th January 2011

The minutes were approved without amendment.

2. Matters Arising

Nick Swimer updated on the status of last month's action items.

3. Performance Pack

3.1 Strategic Initiatives

David Abraham highlighted two current strategic initiatives.

3.2 YouView

There was an update on YouView.

3.3 Public Bodies Bill

There was a discussion in relation to the Public Bodies Bill.

3.4 UKTV

There was a discussion in relation to UKTV.

3.5 Box

There was a discussion in relation to Box.

3.6 Viewing Performance

Jay Hunt reported on viewing performance.

3.7 Acquisitions

There was an update on acquisitions.

3.8 Cross-Platform

There was a cross-platform discussion

3.9 Supplier Strategy

There was a supplier strategy discussion

3.10 Awards

There was an awards discussion

Andy Barnes

Andy Barnes reported on sales and product placement.

3.11 Linear Advertising Sales

3.12 Product Placement

Anne Bulford

Anne Bulford reported on finance and there was an update on the following matters:

3.13 Finance

3.14 Staff Pension Plan

3.15 Digital Rights Group

3.16 Taste Festivals Limited

3.17 Sky – Carriage of Digital HD Channels

3.18 4oD on iPad

3.19 Freedom of Information – Tribunal Decision

There was a discussion on the recent Tribunal decision.

3.20 Greencoat House

3.21 Legal and Compliance

3.22 Remuneration Committee

A note regarding the approvals made by the Remuneration Committee will be circulated.

4. Local TV

Keith Underwood and Dan Brooke joined the meeting.

David Abraham introduced the paper in relation to Local TV.

5. Commercial Relationships With Third Parties

Keith Underwood presented a paper.

6. Any Other Business

Various programmes were mentioned as good candidates for mailing out to stakeholders.

The next meeting of the Board will be held from 9:30am – 12:30pm on 30th March 2011 at 124 Horseferry Road, London SW1P 2TX.

Chairman

Date