

CONFIDENTIAL

**MINUTES OF THE 171st MEETING OF THE BOARD OF
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD, LONDON SW1P 2TX
ON 7th December 2010 3.00pm – 6.00pm**

Present:	Lord Burns David Abraham Andy Barnes Anne Bulford Lord Hall Stephen Hill Monica Burch Alicja Lesniak Mark Price Richard Rivers Martha Lane Fox	Chairman Chief Executive Sales Director Chief Operating Officer Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member
Apologies:	Lord Puttnam	Non-Executive Member
In attendance:	Nick Swimer Diane Herbert (in part) Glyn Isherwood (in part) Richard Davidson-Houston (in part) Gill Pritchard (in part)	Corporation Secretary Director of Human Resources Director of Finance Head of Online Director of Strategy

Please note that commercially sensitive information has been removed from these minutes.

1. Closed Session

The Chief Executive, the Director of Human Resources and the non-executive members of the Board only were in attendance for this closed session regarding the on-going appointment process for the Director of Audience and Technology role.

2. Board Business

The Chairman welcomed Mark Price to his first Board Meeting.

3. Minutes from the 170th Board Meeting on 4th November 2010

The minutes were approved without amendment

4. Matters Arising

The Corporation Secretary confirmed the position on matters arising.

5. Performance Pack

CEO Overview

The Chief Executive highlighted a number of areas in his report, including:

5.1 All Staff Session

An All Staff Session is being held tomorrow at the Queen Elizabeth II Conference Centre.

5.2 Viewing Performance

Two short DVD trailers were shown: (i) Film 4's new Danny Boyle movie **127 Hours** and (ii) Channel 4's Winter Season highlights.

5.3 Public Bodies Bill

5.4 Commercial Partnerships

5.5 Lord's Select Committee on Advertising Regulation

5.6 Nations and Regions Conference

5.7 Channel 4 Portfolio Performance

5.8 Awards

6. Advertising Sales

The Sales Director reported on advertising sales including a deal season update.

7. Finance

The Chief Operating Officer reported on finance matters.

8. C4C 2011 Budget

Glyn Isherwood joined the meeting.

The final version of the budget was presented to the Board.

Following a detailed discussion of the draft 2011 Budget, the Chairman confirmed that this was approved subject to the Q1 2011 review.

8. Channel 4 On-Line

Richard Davidson-Houston joined the meeting and presented the paper on the C4 online strategy.

9. Distribution

Gill Pritchard joined the meeting and there was a discussion on Free-to-Air platforms.

10. Other Business

Remuneration Committee: A committee meeting will need to take place early in the new year.

The next meeting of the Board will be held from 9:30am – 12:30am on 26 January 2011 at 124 Horseferry Road, London SW1P 2TX.

Chairman

Date