

CONFIDENTIAL

**MINUTES OF THE 170th MEETING OF THE BOARD OF
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD, LONDON SW1P 2TX
ON 4th November 2010 9.00am – 12.00pm**

Present:	Lord Burns David Abraham Andy Barnes Anne Bulford Lord Puttnam Lord Hall Stephen Hill Monica Burch Alicja Lesniak Richard Rivers Martha Lane Fox	Chairman Chief Executive Sales Director Chief Operating Officer Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member
Apologies:	Mark Price	Non-Executive Member
In attendance:	Nick Swimer Glyn Isherwood (in part) Gill Pritchard (in part)	Corporation Secretary Director of Finance Director of Strategy

Please note that commercially sensitive information has been removed from these minutes.

1. Board Business

The Chairman welcomed the newly appointed non-executive directors, Alicja Lesniak, Monica Burch, and Richard Rivers to the C4 Board. Mark Price has sent his apologies but the board looks forward to welcoming him to C4C at the December board meeting.

2. Minutes of 169th Meeting of the Board held on 29th September 2010

The minutes were approved without amendment.

3. Performance and Management Update

CEO Overview

The Chief Executive highlighted the following areas in his report:

Performance

Sales Negotiations

New Appointments

Dan Brooke has been appointed as Channel 4's Director of Marketing and Communications.

YouView – Competition

Ofcom announced on 19th October that it will not be opening an investigation into YouView under the Competition Act.

Programming

The Board discussed programming.

The Chief Executive briefly summarised some of the new ideas coming through.

Ad Sales – Bonus

The Chief Operating Officer reported on the ad sales bonus.

Linear Advertising Sales Performance

The Sales Director reported on linear advertising sales performance.

4. First View and Content Overview 2011 Update

Glyn Isherwood joined the meeting and there was an update on First View and Content Overview.

5. C4 Distribution

The Board received a supplemental executive summary of the full paper. Gill Pritchard summarised the paper and there was a discussion about distribution.

6. Accommodation Proposal

There was a discussion over the accommodation proposal.

7. Other Business

7.1 Away Day: It was agreed that the away day would happen in the early part of 2011 which would take place on one of the dates reserved for a board meeting.

7.2 The Chairman confirmed Stephen Hill's appointment to the chair of the Remuneration Committee and Alicja Lesniak's appointment to the chair of the Audit Committee. The Chairman will shortly be in touch with other non-executive members in respect of further appointments to these committees.

The next meeting of the Board will be held from 3.00pm – 6.00pm on 7 December 2010 at 124 Horseferry Road, London SW1P 2TX.

Chairman

Date