

**CONFIDENTIAL**

**MINUTES OF THE 169<sup>th</sup> MEETING OF THE BOARD OF  
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD, LONDON SW1P 2TX  
ON 29<sup>th</sup> September 2010 9.30am – 12.30pm**

Present:	Lord Burns David Abraham Andy Barnes Anne Bulford Martha Lane Fox Lord Puttnam Lord Hall Stephen Hill Andy Mollett	Chairman Chief Executive Sales Director Chief Operating Officer Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member
Apologies:	Karren Brady	Non-Executive Member
In attendance:	Nick Swimer Julian Bellamy (in part) Rufus Radcliffe (in part) Tessa Ross (in part) Julie Kortens (in part) Prash Naik (in part)	Corporation Secretary Interim Chief Creative Officer Head of Network Marketing Controller, Film and Drama Head of Corporate Services Controller of Legal and Compliance

Please note that commercially sensitive information has been removed from these minutes.

**Julian Bellamy**

Julian Bellamy joined the meeting for this part only. He was warmly thanked by the Board for his huge editorial contribution at Channel 4. The Board expressed its immense gratitude to Julian for taking on the Acting Chief Creative Officer role during the interim period.

**Minutes of the 168<sup>th</sup> Meeting of the Board held on 23<sup>rd</sup> July 2010**

The minutes were approved without amendment

**Performance and Management update**

**CEO Overview**

The Chief Executive provided an overview of significant matters since the last Board meeting took place in July highlighting:

- The appointment of Jay Hunt as Channel 4's new Chief Creative Officer.
- The final series of Big Brother.
- On Wednesday 28<sup>th</sup> July the Chairman, Chief Executive and Chief Operating Officer appeared before the DCMS Select Committee to discuss the Annual Report and Accounts.

**Programmes and Awards**

Channel 4 was awarded the Terrestrial Channel of the Year Award at the Media Guardian Edinburgh Television Festival on 28<sup>th</sup> August.

### New Channel4.com News Website

The re-skin of the channel4.com news website was highlighted.

### Programme Matters

The Chief Executive discussed programme matters.

### Other Matters

Channel 4 has responded to Ofcom's consultation on traffic management and net neutrality.

The Carbon Reduction Commitment (CRC) Energy Efficiency is a new mandatory energy efficient scheme for the UK. We have registered for the scheme in accordance with our statutory obligations.

### **Linear Viewing Performance**

The linear viewing performance was reported to the Board.

### **Linear Ad Sales**

The Sales Director updated the Board on advertising sales matters.

### **Online viewing and revenue**

The Sales Director updated the Board on online viewing and revenue.

### **Finance**

The Chief Operating Officer updated the Board on finance.

### **Audit Committee Update**

Andy Mollett provided an update on the Audit Committee.

### **Distribution**

The Chief Operating Officer updated the Board on distribution matters.

### **Other Reports**

Anne Bulford highlighted items not set out in the Performance and Management Update.

### **Marketing Presentation**

Rufus Radcliffe joined the meeting and presented to the Board on potential marketing initiatives.

### **Film**

Tessa Ross joined the meeting. The Chief Executive introduced the item and a discussion followed around Film 4.

### **Accommodation Proposal**

Julie Kortens joined the meeting and updated the Board on accommodation proposals.

### **C4 Corp 2011 Budget First View**

The First View Budget was tabled and comments were taken in. A further discussion will be scheduled for the next Board meeting with the newly appointed non-executive directors and a final budget will be presented to

the Board for approval at the December meeting.

**Other business**

Non-Executive Director Appointments and Extension of Terms

Lord Burns confirmed the appointment of the new non-executive members. They join the Board for an initial 3 year period from 1 October 2010. They are: Alicja Lesniak (currently a non executive director of DTZ Holdings plc), Monica Burch (Chairman at Addleshaw Goddard LLP), Mark Price (managing director of Waitrose) and Richard Rivers (non-executive director of Mothercare). In addition, the terms of existing non-executive members (Martha Lane Fox, Stephen Hill and Lord Puttnam, deputy chair) have been extended by one year each.

The next meeting of the Board will be held from 9.00am – 12.00pm on 4 November 2010 at 124 Horseferry Road, London SW1P 2TX.

**Chairman .....**

**Date .....**