

CONFIDENTIAL

**MINUTES OF THE 167th MEETING OF THE BOARD OF
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD, LONDON SW1P 2TX
ON 28th June 2010 2.00pm – 5.00pm**

Present:	Lord Burns David Abraham Andy Barnes Anne Bulford Julian Bellamy Martha Lane Fox Lord Puttnam Stephen Hill Andy Mollett Karren Brady	Chairman Chief Executive Sales Director Chief Operating Officer Interim Chief Creative Officer Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member
Apologies:	Jon Gisby Lord Hall	Director of Media & Technology Non-Executive Member
In attendance:	Nick Swimer	Corporation Secretary

Please note that commercially sensitive information has been removed from these minutes.

Board Membership

Julian Bellamy was welcomed to the Board in his capacity as Interim Chief Creative Officer. Anne Bulford was congratulated on her revised COO role.

Lord Burns noted that Karren Brady and Andy Mollett are at the end of their respective appointment terms (which expire on 18 July 2010). They were thanked for their very hard work during their tenure and chairing the Remuneration and Audit Committees. Given the delayed timeline for replacement non-executive appointments, subject to Ofcom and DCMS approval, Karren and Andy have been asked to extend their respective terms for a brief period in order that we have a functioning Audit Committee in place until new appointments are made.

**Minutes of the 166th
meeting of the Board
held on 18th May 2010**

The minutes were approved without amendment.

**C4C Performance Pack
CEO Overview**

The Chief Executive presented his report to the Board. He noted that an announcement had been made about the senior management restructure to all staff on 21st June which would result in a reduction in the number of direct reports to the Chief Executive. Kevin Lygo and Julian Bellamy's role would be merged creating a new Chief Creative Officer role which he hoped to have in place by the end of August.

**2009 Annual Report
and Accounts**

The 2009 Annual Report and Accounts (which incorporates the public impact report) was published on 23rd June.

Project Canvas

The Chief Executive noted that the BBC Trust had approved Project Canvas on 25th June.

A general discussion took place about Canvas.

Linear Viewing Performance

The Chief Executive reported on programme performance on Channel 4 channels.

The Interim Chief Creative Officer summarised June viewing performance.

Autumn Schedule

The Chief Executive briefly outlined proposals for the Autumn schedule.

Programme Acquisitions

The Chief Executive updated the Board on discussions with studios to acquire US content.

Awards

It was noted that Channel 4 won 8 BAFTA awards and E4 won Digital Channel of the Year.

Ad Sales

The Chief Executive reported on the advertising sales market. The Sales Director gave a brief update on the European market.

Finance

The Chief Operating Officer reported on finance issues and litigation matters.

Any other Business

Feedback from board members was invited on the new information pack in advance of the next Board meeting.

Date of next Board Meeting in 2010

The next meeting of the Board will be held from 9:30am to 12.30pm on Friday, 23rd July 2010 at 124 Horseferry Road, London SW1P 2TX.

Chairman

Date