

CONFIDENTIAL

**MINUTES OF THE 166th MEETING OF THE BOARD OF
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT ST DAVID'S HOTEL, HAVANNAH STREET,
CARDIFF CF10 5SD**

ON 18th May 2010 9.30pm-12.30pm

Present:	Lord Burns David Abraham Jon Gisby Andy Barnes Kevin Lygo Anne Bulford Karren Brady Lord Hall Lord Puttnam Andy Mollett Stephen Hill	Chairman Chief Executive Director of Media & Technology Sales Director Director of Television Group Finance Director Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member
Apologies:	Martha Lane Fox	Non-Executive Member
In attendance:	Nick Swimer Stuart Cosgrove (in part)	Corporation Secretary Director of Nations and Regions

Please note that commercially sensitive information has been removed from these minutes.

**Minutes of the 165th
meeting of the Board
held on 28th April 2010**

The minutes were approved without amendment.

**Welcome to David
Abraham**

The Chairman welcomed David Abraham to his first Channel 4 board meeting. He also expressed the Board's appreciation of the role performed by Anne Bulford since November 2009 as Interim CEO and Glyn Isherwood while acting as Finance Director over the same period.

**Presentation
Creative Diversity
Across the UK**

Stuart Cosgrove joined the meeting and reported on creative diversity.

Chief Executive

The Chief Executive reported to the Board on a range of issues including creative strategy, advertising sales, technology and convergence and programming.

Creative Renewal

The Chief Executive explained that the creative renewal process required early attention given that Kevin Lygo had announced his departure from Channel 4.

The Chief Executive presented a quarterly overview of creative renewal until the end of 2011.

**Group Finance
Director Report
Acquisitions
Advertising**

The Group Finance Director reported on acquisitions and the advertising market.

The Group Finance Director noted that Film4 HD will launch on the Virgin Media platform on 9 July.

The Group Finance Director reported on litigation matters.

Freedom of Information Act

The Group Finance Director reported on freedom of information matters.

Finance

The Group Finance Director updated the Board on finance matters.

Sales Director Advertising Market

The Sales Director reported on the advertising market and advertising sales.

BARB

The Sales Director updated the Board on the transition to the new BARB supplier.

Sponsorship

The Sales Director reported on potential sponsorship deals.

Director of Media & Technology

The Director of Media & Technology's report was taken as read.

Any other Business

The Chief Executive noted that going forward, board members would be provided with an information pack rather than specific Directors' Reports.

Date of next Board Meeting in 2010

The next meeting of the Board will be held from 9:30am to 12.30pm on Tuesday, 28th June 2010 at 124 Horseferry Road, London SW1P 2TX.

Chairman

Date