

CONFIDENTIAL

**MINUTES OF THE 165th MEETING OF THE BOARD OF
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD,
LONDON SW1P 2TX
ON 28th April 2010 9.30pm-12pm**

Present:	Lord Burns Anne Bulford Jon Gisby Andy Barnes Kevin Lygo Stephen Hill Lord Puttnam Andy Mollett Lord Hall	Chairman Interim Chief Executive Director of Media & Technology Sales Director Director of Television Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member
Apologies:	Martha Lane Fox Karren Brady	Non-Executive Member Non-Executive Member
In attendance:	Nick Swimer Sarah Rose (in part) Gill Pritchard (in part) Glyn Isherwood (in part)	Corporation Secretary Director of VOD and Channel Management Director of Strategy Acting Finance Director

Please note that commercially sensitive information has been removed from these minutes.

**Minutes of the 164th
meeting of the Board
held on 24th March
2010**

The minutes were approved without amendment.

Chief Executive

Lord Burns confirmed that the new Chief Executive will start on Tuesday 4th May. David Abraham will be addressing all staff in a session tomorrow afternoon.

**Non-Executive
Appointments**

The recruitment process for replacement non-executive board members is under way and we understand from Ofcom that there is lots of interest in the roles.

**Interim Chief Executive
Report
Advertising**

The Interim Chief Executive reported on audience share, the advertising market and potential commercial advertising deals that were currently being considered.

HD

The Interim Chief Executive noted that Channel 4 HD on DTT launched successfully on 30th March.

Digital Economy Act

A brief report was given on the implementation of the new Digital Economy Act.

Director of Television

The Director of Television reported on programming and the Channel 4 portfolio.

**March Programming
Highlights**

He provided a brief overview of March programming highlights.

<u>Sales Director</u>	The Sales Director provided an overview of the advertising sales market.
<u>Director of Media & Technology</u> <u>Video</u>	The Director of New Media & Technology reported on VoD.
C4.com	The Director of New Media & Technology updated the Board on C4.com initiatives.
<u>Acting Finance Director</u> <u>Finance Report</u>	The Acting Finance Director provided an update on finance.
Francis House	The Acting Finance Director updated the Board on arrangements with Francis House.
<u>Interim Finance Director (Other Directors' Reports)</u>	The Interim Chief Executive took the board through the other Directors' Reports, highlighting key points concerning IT services, commercial partnerships and transmission.
<u>Strategy</u>	Gill Pritchard joined the meeting and introduced the strategy paper. A full discussion took place and various issues were raised.
<u>C4 Paper</u> <u>Access Services</u>	The contents of the paper were noted and the plans to increase levels of subtitling and audio description as set out therein were wholly endorsed.
Any other Business	None.
Date of next Board Meeting in 2010	The next meeting of the Board will be held from 9:30am to 12.30pm on Tuesday, 18 th May 2010 at St David's Hotel, Havannah Street, Cardiff CF10 5SD.

Chairman

Date