

CONFIDENTIAL

**MINUTES OF THE 164th MEETING OF THE BOARD OF
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD,
LONDON SW1P 2TX
ON 24th March 2010 9.30pm-12pm**

Present:	Lord Burns Anne Bulford Jon Gisby Andy Barnes Kevin Lygo Karren Brady Martha Lane Fox Lord Puttnam Andy Mollett Stephen Hill	Chairman Interim Chief Executive Director of Media & Technology Sales Director Director of Television Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member
Apologies:	Lord Hall	Non-Executive Member
In attendance:	Martin Baker Glyn Isherwood (in part) Gill Pritchard (in part) Rufus Radcliffe (in part)	Head of Commercial Affairs/Secretary Acting Finance Director Director of Strategy Head of Network Marketing

Please note that commercially sensitive information has been removed from these minutes.

**Minutes of the 163rd
meeting of the Board
held on 1st March 2010**

The minutes were approved without amendment.

Marketing Presentation

Rufus Radcliffe delivered a presentation on the current marketing strategy for Channel 4, digital channels and 4oD.

**Board Away Day
Follow-Up**

Gill Pritchard introduced the paper circulated with the agenda. The intention had been to provide an overall summary of the board's discussions at its Away Day, together with a deeper description of specific areas where further work was actively planned; however it was expected that this would be pursued after the arrival of David Abraham.

**Director's Report
Anne Bulford (Interim
Chief Executive)**

The Interim Chief Executive reported that it was hoped that a start date for David Abraham as Chief Executive would be agreed shortly, for the beginning of May.

**Key programming
commissions**

The Interim Chief Executive briefly reported on commissioning activities.

Ad Sales

The Interim Chief Executive reported on the ad sales market and related activities.

**DCMS Select
Committee**

The Interim Chief Executive updated the Board on the DCMS Select Committee Report on Channel 4

Director of Television

The Director of Television reported on programming.

<u>Sales Director</u>	The Sales Director reported on the advertising market.
<u>Director of Media & Technology</u>	The Director of Media & Technology reported on various new media initiatives.
<u>Acting Finance Director</u>	The Acting Finance Director reported on finance.
<u>Interim Chief Executive (Group Finance Director's Report)</u>	
Pension Scheme	The Interim Chief Executive introduced the paper to the Board concerning the pension scheme.
Commercial Partnerships Update	Gill Pritchard joined the meeting to update the Board on commercial partnerships.
Annual Report	<p>The Acting Finance Director introduced the paper and draft annual report and accounts, which had been considered at the meeting of the Audit Committee on 15th March.</p> <p>Lord Burns asked if it was known when the Annual Report was likely to be published. The Interim Chief Executive said that the advice was it was now likely that, owing to the general election, the report would not be published before June.</p> <p>The Board considered and approved the draft 2009 Annual Report and Financial Statements.</p> <p>The Board further authorised the Executives to finalise the documents above subject to any corrections necessary or detailed comments from Board Members.</p>
Any other Business	None.
Date of next Board Meeting in 2010	The next meeting of the Board will be held from 9:30am to 12.30pm on Wednesday, 28 th April 2010 at 124 Horseferry Road, London SW1P 2TX.

Chairman

Date