

**CONFIDENTIAL**

**MINUTES OF THE 163<sup>rd</sup> MEETING OF THE BOARD OF  
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD,  
LONDON SW1P 2TX  
ON 1<sup>st</sup> March 2010 9pm-12pm**

Present:	Lord Burns	Chairman
	Stephen Hill	Non-Executive Member
	Jon Gisby	Director of Media & Technology
	Andy Barnes	Sales Director
	Kevin Lygo	Director of Television
	Anne Bulford	Interim Chief Executive
	Karren Brady	Non-Executive Member
	Martha Lane Fox	Non-Executive Member
	Lord Puttnam	Non-Executive Member
	Andy Mollett	Non-Executive Member
	Tony Hall	Non-Executive Member
In attendance:	Nick Swimer	Corporation Secretary
	Glyn Isherwood	Acting Finance Director

Please note that commercially sensitive information has been removed from these minutes.

**Minutes of the 162<sup>nd</sup>  
meeting of the Board  
held on 29<sup>th</sup> January  
2010**

The minutes were approved without amendment.

**Tony Hall  
Ennoblement**

The Chairman congratulated Tony Hall on behalf of the Channel 4 Board on his appointment as a non-party political peer.

**Appointment of New  
Chief Executive**

The Chairman updated the Board on David Abraham's start date.

**Action Items**

The Interim Chief Executive noted the action items which will be dealt with as part of the strategy away day.

**Directors Report  
(Interim Chief  
Executive)**

**Programmes**

The Interim Chief Executive briefly reported on programming performance.

**Advertising**

The Interim Chief Executive reported on the advertising market and the full year forecast.

**Third Party  
Commercial  
Discussions**

The Interim Chief Executive reported on ongoing commercial discussions with third parties.

**Financial Performance**

The Interim Chief Executive noted the work done by the finance team on the 2009

year end.

<b>HD</b>	The Interim Chief Executive noted that agreements have been signed with Virgin Media for HD carriage of E4 and Film4.
<b>Project Canvas</b>	The Interim Chief Executive reported briefly on Project Canvas.
<b>Digital Switchover</b>	The Interim Chief Executive reported that one of the smaller Welsh transmitters switched to DTT in the month with no issues reported.
<b>Digital Economy Bill</b>	A brief update was given on the passage of the Digital Economy Bill.
<b><u>Director of Television Overview</u></b>	The Director of Television provided an overview of programming performance at the start of the year.
<b>January Programming Highlights</b>	The Director of Television reported on programme highlights in January.
<b>Transmission Cost Commitment</b>	The Director of Television explained the 2010 programme transmission cost commitment and commissioning activity between January and March 2010.
<b>Election programming</b>	A discussion took place on the election debate.
<b><u>Sales Director</u></b>	The Sales Director reported on the advertising market.
<b>Sponsorship and Online</b>	The Sales Director noted the ongoing work of the sponsorship team and reported on online sales.
<b><u>Director of Media &amp; Technology</u></b>	The Director of Media & Technology reported on 4oD and ongoing commercial discussions with third parties.
<b><u>Acting Finance Director</u></b>	<p>The Acting Finance Director reported on the results for January and the full year forecast.</p> <p>The Acting Finance Director noted that the audit for 2009 was being closed and briefly updated the Board on Deloitte's audit as regards Schedule 9. All the audit results will be presented to the Audit Committee on 15<sup>th</sup> March.</p>
<b><u>Interim Chief Executive – Other Reports</u></b>	The Interim Chief Executive reported on other commercial initiatives.
<b>FOI</b>	A discussion took place on freedom of information matters.
<b>Legal &amp; Compliance</b>	The Interim Chief Executive reported on ongoing legal and compliance matters.
<b>Any other Business</b>	None.
<b>Date of next Board Meeting in 2010</b>	The next meeting of the Board will be held from 9:30am to 12.30pm on Wednesday, 24 <sup>th</sup> March 2010 at 124 Horseferry Road, London SW1P 2TX.

**Chairman** .....

**Date** .....