

**CONFIDENTIAL**

**MINUTES OF THE 157<sup>th</sup> MEETING OF THE BOARD OF  
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD,  
LONDON SW1P 2TX  
ON 20<sup>th</sup> July 2009 3pm-6pm**

Present:	Luke Johnson Andy Duncan Jon Gisby Andy Barnes Kevin Lygo Anne Bulford Karren Brady Martha Lane Fox Lord Puttnam Andy Mollett	Chairman Chief Executive Director of Media & Technology Sales Director Director of Television Group Finance Director Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member
Apologies:	Stephen Hill Tony Hall	
In attendance:	Nick Swimer Sarah Rose (in part) Gill Pritchard (in part) Jonathan Simon (in part)	Corporation Secretary Director of VOD and Channel Management Director of Strategy Strategy

Please note that commercially sensitive information has been removed from these minutes.

**Minutes of the 156<sup>th</sup>  
meeting of the Board  
held on 22<sup>nd</sup> July 2009**

The minutes were approved without amendment.

**Directors' Report – C4  
Paper 891 (37/09)**

**Chief Executive  
Market/Advertising**

The Chief Executive reported on the market and advertising.

**Digital Britain Follow  
Up**

The Chief Executive reported that the Government is pushing ahead with the Digital Economy Bill this Autumn.

**Director of Television  
Performance**

The Director of Television reported on performance across the channel portfolio.

**Programming  
Highlights**

June programming highlights included the 10 part series of **Embarrassing Bodies** and **Inside Natures Giants** – a new 4 part series exploring the evolutionary background of some of the world's largest animals.

**Sales Director**

The Sales Director concurred with Andy Duncan's report on the market.

**Group Finance  
Director**

The Group Finance Director updated the board on the financial outturn and the Channel 4 staff defined benefit plan.

**Corporate Legal & Commercial Affairs**

The Group Finance Director reported on legal matters.

**News**

The Group Finance Director reported on proposed changes to Channel 4's news output, which were intended come into effect at the beginning of 2010.

**Freedom of Information**

The Group Finance Director reported on freedom of information matters.

**Sky**

The Group Finance Director explained that Board approval is sought to enter into a 3 year renewal EPG Service Agreement with Sky in relation to the digital channels. Accordingly, Board approval was given to enter into the Sky EPG agreement and for any executive Board member to sign the agreement on behalf of Channel 4.

**Distribution**

A report was given on the satellite outage on 30<sup>th</sup> June.

**High Definition Reorganisation**

The Group Finance Director reported on developments in respect of a HD service on the DTT platform.

**Teletext**

The Group Finance Director reported that Teletext has recently announced that it will cease to provide the public teletext service and programme support services at the end of the year.

**Director of Media & Technology  
Channel 4 branded sites**

The Director of Media & Technology reported on matters including the new Channel4.com catch up service.

**Commercial Partnerships**

A lengthy discussion took place on potential commercial partnerships.

**Date of next Board Meeting in 2009**

The next meeting of the Board will be held from 3:00pm to 6:00pm on Monday, 28<sup>th</sup> September 2009 at Channel Four Television, 124 Horseferry Road, London SW1P 2TX.

**Chairman .....**

**Date .....**