

CONFIDENTIAL

**MINUTES OF THE 154th MEETING OF THE BOARD OF
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD,
LONDON SW1P 2TX
ON 28th April 2009 3pm-6pm**

Present:	Luke Johnson Andy Duncan Jon Gisby Andy Barnes Kevin Lygo Anne Bulford Karren Brady Martha Lane Fox Lord Puttnam Andy Mollett Stephen Hill Sue Ashtiany	Chairman Chief Executive Director of Media & Technology Sales Director Director of Television Group Finance Director Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member
In attendance:	Nick Swimer Nick Toon (in part) Gill Pritchard (in part)	Corporation Secretary Director of Corporate Relations Director of Strategy
Apologies:	Tony Hall	

Please note that commercially sensitive information has been removed from these minutes.

**Minutes of the 153rd
meeting of the Board
held on 30th March
2009**

The minutes were approved without amendment.

**Directors' Report – C4
Paper 875 (21/09)**

**Chief Executive
Awards**

The Chief Executive reported on Channel 4's success at the 2009 BAFTA awards. He congratulated all the teams involved.

Market/Advertising

The Chief Executive reported on the TV advertising market.

Digital Britain

The Chief Executive noted that the final Digital Britain report is now expected in mid-June.

**Director of Television
BAFTAs**

The Director of Television reported on Channel 4's BAFTA success with Channel 4 winning eight awards.

Performance

The Director of Television reported on the Channel's performance in Q1 and also reported briefly on 4Music's performance.

**Programming
highlights**

A brief report was given on April programming highlights. Highlights for May include the drama **Endgame** and **The Big Art Project**. Further to a query from Andy Mollett, Kevin Lygo confirmed the timing for this summer's **Big Brother**.

<u>Sales Director Market</u>	The Sales Director gave an overview of the market. He briefly summarised the performance of advertising markets worldwide.
BARB	The Sales Director briefly commented on the new BARB monitoring panel.
Sponsorship	The Sales Director reported on sponsorship arrangements.
<u>Group Finance Director</u>	The Group Finance Director reported on the full year forecast.
Corporate Legal	The Group Finance Director noted that the Equality Bill has now been published. The Group Finance Director updated on legal and compliance matters.
Legal and Compliance	The Group Finance Director provided an update on the transmission outsourcing arrangement and timing for switching to the new service provider.
Distribution	
<u>Director of Media & Technology</u>	The Director of Media & Technology reported on, amongst other matters, the new concept for C4.com, 4iP projects and project Kangaroo. Nick Toon and Gill Pritchard joined the meeting.
Digital Britain	The Chief Executive provided an update on Digital Britain. Andy Duncan thanked the Board Members for their helpful feedback on the short film and paper. The Chief Executive updated the Board on commercial discussions that were taking place in conjunction with Digital Britain.
Date of next Board Meeting in 2009	The next meeting of the Board will be held from 3:00pm to 6:00pm on Monday, 22 nd June 2009 at Channel Four Television, 124 Horseferry Road, London SW1P 2TX.

Chairman

Date