

CONFIDENTIAL

**MINUTES OF THE 153rd MEETING OF THE BOARD OF
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD,
LONDON SW1P 2TX
ON 30th March 2009 3pm-6pm**

Present:	Luke Johnson	Chairman
	Andy Duncan	Chief Executive
	Jon Gisby	Director of Media & Technology
	Andy Barnes	Sales Director
	Kevin Lygo	Director of Television
	Anne Bulford	Group Finance Director
	Karren Brady	Non-Executive Member
	Martha Lane Fox	Non-Executive Member
	Lord Puttnam	Non-Executive Member
	Andy Mollett	Non-Executive Member
	Tony Hall	Non-Executive Member
	Stephen Hill	Non-Executive Member
	Sue Ashtiany	Non-Executive Member

In attendance:	Nick Swimer	Corporation Secretary
	Nick Toon (in part)	Director of Corporate Relations
	Gill Pritchard (in part)	Director of Strategy

**Minutes of the 152nd
meeting of the Board
held on 2nd March 2009**

The minutes were approved without amendment.

**Directors' Report – C4
Paper 867 (13/09)**

The Directors' Report was taken as read.

**Chief Executive
Nathalie Schwarz**

The Chief Executive explained that Nathalie Schwarz has now stepped down from the Board although continues in her role at Channel 4.

Advertising/Finance

The Chief Executive reported on advertising and finance.

Director of Television

The Director of Television reported on the Box music channels.

The Director of Television summarised the performance of **Red Riding**.

Karren Brady congratulated the Director of Television on Channel 4's success at the recent RTS programme awards.

Lord Puttnam requested that copies of the **Life and Death at 18** documentary be circulated to Board Members.

Sales Director

The Sales Director summarised the sales forecast for the 2009 advertising market.

**Group Finance
Director
Equality bill**

The Group Finance Director invited Sue Ashtiany to update the Board on the Equality Bill.

Transmission

The Group Finance Director reported on transmission arrangements.

Director of Media & Technology

The Director of Media & Technology reported on new media initiatives.

The Director of Media & Technology reported on the redevelopment of the Channel 4 website.

2008 Annual Report

The Group Finance Director introduced the draft Annual Report. Karren Brady updated the Board on the Remuneration Committee decisions made earlier in the day.

The Annual Report was provisionally approved. A further draft of the Annual Report will be circulated to Board Members for any final comments. The Chief Executive briefly summarised the time line for the Annual Report being laid before Parliament and its review by the DCMS Select Committee.

Digital Britain

Nick Toon and Gill Pritchard joined the meeting.

The Chief Executive gave an update on Digital Britain and an overview of the timing for the publication of the Digital Britain report.

A discussion took place on potential commercial partnerships in conjunction with Digital Britain.

Date of next Board Meeting in 2009

The next meeting of the Board will be held from 3:00pm to 6:00pm on Tuesday, 28th April 2009 at Channel Four Television, 124 Horseferry Road, London SW1P 2TX.

Chairman

Date