

CONFIDENTIAL

**MINUTES OF THE 151st MEETING OF THE BOARD OF
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD,
LONDON SW1P 2TX
ON 26th January 2009 3pm-6pm**

Present:	Luke Johnson	Chairman
	Andy Duncan	Chief Executive
	Jon Gisby	Director of Media & Technology
	Andy Barnes	Sales Director
	Kevin Lygo	Director of Television
	Anne Bulford	Group Finance Director
	Martha Lane Fox	Non-Executive Member
	Lord Puttnam	Non-Executive Member
	Andy Mollett	Non-Executive Member
	Tony Hall	Non-Executive Member
	Stephen Hill	Non-Executive Member
In attendance:	Nick Swimer	Corporation Secretary
	Gill Pritchard (in part)	Director of Strategy
	Nick Toon (in part)	Director of Corporate Relations
Apologies:	Karren Brady	
	Sue Ashtiany	
	Nathalie Schwarz (New Business Director)	

Please note that commercially sensitive information has been removed from these minutes.

**Minutes of the
150th meeting of
the Board held on
15th December
2008**

The minutes were approved without amendment.

The Chairman confirmed that due to time constraints, item 8 of the Agenda will not be looked at today. The Chairman added that all papers should be taken as read. As far as possible, this meeting should take the form of a Q&A session on the issues.

**Directors' Report
– C4 Paper 855
(01/09)**

**Chief Executive
Programming**

The Chief Executive briefly explained the marketing activities in respect of the BAFTA awards.

Advertising

The Chief Executive reported on advertising.

Restructuring

The Chief Executive reported on the restructuring process.

**Director of
Television
Awards**

The Director of Television reported that Channel 4 has won Channel of the Year at the Broadcast Awards. Film4 has won six Golden Globes and we have received twelve Oscar nominations for 'Slumdog Millionaire', 'In Bruges' and 'Happy-Go-Lucky'. At the Sundance Festival, Channel 4 also won four of the six awards. The Director of Television will circulate copies of the winning documentaries to the non-executive members of the Board.

Channel Performance	The Director of Television reported on Channel performance.
Programming	The Director of Television briefly reported on December programming highlights. Highlights for January/February include '1066'. We also have the up coming three-part drama, 'Red Riding' which will air in March.
<u>Sales Director</u>	The Sales Director reported on advertising share in January. The Sales Director briefly updated the Board on the Competition Commission's review of CRR.
<u>Group Finance Director</u>	The Group Finance Director reported on finance.
<u>Director of Media & Technology</u> Channel 4 Branded Sites	The Director of Media & Technology reported on Channel 4 branded sites.
4iP	The commissioning team for 4iP is now in place and the first raft of projects is now underway and will be announced at Oxford.
Digital Britain	Gill Pritchard and Nick Toon joined the meeting. The Chief Executive and Chairman set out the most recent developments on Digital Britain and the issues relating to Channel 4. A discussion took place on commercial partnerships in conjunction with Digital Britain.
Kangaroo Update	The Director of Media & Technology reported on Project Kangaroo.
Content Committee Verbal Update	Tony Hall updated the Board on the Content Committee. He explained that the purpose of the Content Committee is to assist the Board reviewing its policies and standards and issues relating to the delivery of the remit. The Chairman invited any other non-executives to attend the future Content Committee meetings and the Corporation Secretary will circulate dates.
Pensions Issues Verbal Update	The Chairman informed the Board that the pension valuation takes place every three years. He confirmed that there will be a Board paper about this towards the middle of the year.
Any Other Business - Ofcom Statement of Programme Policy	The Chief Executive said that we have discussed our draft statement of programme policy with Ofcom.
Date of next Board Meeting in 2009	The next meeting of the Board will be held from 3:00pm to 6:00pm on Monday, 2 nd March 2009 at Channel Four Television, 124 Horseferry Road, London SW1P 2TX.

Chairman

Date