

**CONFIDENTIAL**

**MINUTES OF THE 147<sup>th</sup> MEETING OF THE BOARD OF  
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD,  
LONDON SW1P 2TX  
ON 22<sup>nd</sup> September 2008 3pm-6pm**

Present:	Luke Johnson	Chairman
	Andy Duncan	Chief Executive
	Jon Gisby	Director of Media & Technology
	Andy Barnes	Sales Director
	Nathalie Schwarz	New Business Director
	Anne Bulford	Group Finance Director
	Kevin Lygo	Director of Television
	Martha Lane Fox	Non-Executive Member
	Lord Puttnam	Non-Executive Member
	Andy Mollett	Non-Executive Member
	Sue Ashtiany	Non-Executive Member
	Tony Hall	Non-Executive Member
	Karren Brady	Non-Executive Member
In attendance:	Nick Swimer	Acting Secretary
	Nick Toon (in part)	Director of Corporate Relations
	Diane Herbert (in part)	Director of Human Resources
Apologies:	Stephen Hill	

Please note that commercially sensitive information has been removed from these minutes.

**Minutes of the 146<sup>th</sup>  
meeting of the Board  
held on 21<sup>st</sup> July 2008**

The minutes were approved without amendment.

**Directors' Report – C4  
Paper 836 (34/08)**

The Chairman noted the heavy agenda and said that the Directors' reports would be taken as read but invited the Executive Directors to briefly highlight any key issues.

**Chief Executive  
Overall**

The Chief Executive reported on the economy and the debate about the future of PSB.

**Director of Television  
Programming**

The Director of Television reported on programming.

Lord Puttnam highlighted the success of Secret Millionaire.

The Director of Television briefly reported on the performance of The Family.

**Director of Media &  
Technology**

The Director of Media & Technology provided an update on new media matters.

**Channel 4 Board  
Update on Ofcom PSB  
review/Next Steps**

Nick Toon joined the meeting.

The Chief Executive noted the speech given by Ed Richards on PSB at the Royal Television Society.

The Chief Executive gave an overview of the Ofcom review process. Ofcom is

required to carry out a PSB review every five years but has brought the review forward by two years because it recognised the urgency in reaching a solution to the future of PSB. Ofcom's Phase 1 report was published in Spring. Further consultation has since taken place on Next on 4 and with audiences. Ofcom is now due to publish its Phase 2 report this Thursday. Following the publication of the final report, Ofcom will work towards a joint process with government so that government can take over Ofcom's recommendations.

A discussion took place on potential commercial partnerships.

**First View Budget 2009**

**TV advertising sales**

The Group Finance Director reported on TV advertising sales.

The Group Finance Director took the Board through the First View budget for 2009.

**Restructuring**

Diane Herbert joined the meeting.

A detailed discussion took place on the restructuring process.

**Date of next Board Meeting in 2008**

The next meeting of the Board will be held from 3:00pm to 6:00pm on Monday 27<sup>th</sup> October 2008 at Birmingham City Football Club, followed by a reception at Hotel du Vin from 7pm.

**Chairman** .....

**Date** .....