

**CONFIDENTIAL**

**MINUTES OF THE 145<sup>th</sup> MEETING OF THE BOARD OF  
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD,  
LONDON SW1P 2TX  
ON 23<sup>rd</sup> June 2008 3pm-6pm**

Present:	Luke Johnson	Chairman
	Andy Duncan	Chief Executive
	Jon Gisby	Director of Media & Technology
	Andy Barnes	Sales Director
	Nathalie Schwarz	New Business Director
	Anne Bulford	Group Finance Director
	Kevin Lygo	Director of Television
	Martha Lane Fox	Non-Executive Member
	Lord Puttnam	Non-Executive Member
	Andy Mollett	Non-Executive Member
	Sue Ashtiany	Non-Executive Member
	Karren Brady	Non-Executive Member
	Stephen Hill	Non-Executive Member
In attendance:	Nick Swimer	Acting Secretary
	Nick Toon (in part)	Director of Corporate Relations
Apologies:	Tony Hall	

Please note that commercially sensitive information has been removed from these minutes.

**Minutes of the 144<sup>th</sup>  
meeting of the Board  
held on 19<sup>th</sup> May 2008**

The minutes were approved for signature by the Chairman.

**Directors' Report – C4  
Paper 827 (25/08)**

**Chief Executive  
Performance/  
Programmes**

The Chief Executive reported on performance and programming.

**Advertising**

The Chief Executive reported on advertising.

**Finance**

The Chief Executive reported on finance plans.

**4IP**

The Chief Executive reported on the 4IP fund.

**Awards**

Channel 4 won six out of twelve awards at the RTS educational TV awards. **Lost For Words** won the best campaign and season award which was especially pleasing.

**Director of Television  
Performance**

The Director of Television reported on programme performance.

**LA screenings**

The Director of Television reported on the LA screenings this year.

<b>Programme Budget</b>	The Director of Television reported on the programming budget.
<b>Upcoming Programming</b>	The Director of Television briefly reported on recommendations for viewing in June including <b>Gok's Fashion Fix</b> and the <b>Charlotte Church show</b> .
<b><u>Sales Director Revenue</u></b>	The Sales Director reported on the advertising market, Channel 4's viewing share and performance of the digital channels.
<b>Sponsorship</b>	The Sales Director highlighted various sponsorship deals and current negotiations.
<b><u>Group Finance Director Finance</u></b>	The Group Finance Director reported on finance the full year cash forecast position.
<b>Legal &amp; Compliance</b>	The Group Finance Director reported on current legal and compliance issues.
<b>The Great Global Warming Swindle</b>	A discussion took place around the Ofcom adjudication in relation to the <b>Great Global Warming Swindle</b> .
<b><u>Director of Media &amp; Technology Kangaroo</u></b>	The Director of Media & Technology reported on ongoing initiatives including project Kangaroo.
<b><u>New Business Director 4Music</u></b>	The New Business Director briefly reported on the launch of 4Music. The New Business Director reported on other potential new business ventures.
<b>Channel 4 Next Steps on Next On 4</b>	Nick Toon joined the meeting. The Chief Executive updated the Board on Next on 4 in 2008.
<b>Channel 4 Radio update</b>	The paper was taken as read. A discussion took place on Radio.
<b>Date of next Board Meeting in 2008</b>	The next meeting of the Board will be held from 3:00pm to 6:00pm on Monday 21 <sup>st</sup> July 2008 at Channel Four Television, 124 Horseferry Road, London SW1P 2TX.

**Chairman** .....

**Date** .....