

**CONFIDENTIAL**

**MINUTES OF THE 144<sup>th</sup> MEETING OF THE BOARD OF  
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD,  
LONDON SW1P 2TX  
ON 19<sup>th</sup> May 2008 3pm-6pm**

Present:	Luke Johnson Andy Duncan Jon Gisby Andy Barnes Nathalie Schwartz Anne Bulford Tony Hall Lord Puttnam Andy Mollett Sue Ashtiany Karren Brady	Chairman Chief Executive Director of Media & Technology Sales Director New Business Director Group Finance Director Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member Non-Executive Member
In attendance:	Nick Swimer Sarah Rose (in part) Madeleine Oakes (in part) Richard Davidson-Houston (in part)	Acting Secretary Head of VOD and Channel Development Corporate Legal Media & Technology
Apologies:	Kevin Lygo (Director of Television) Stephen Hill Martha Lane Fox	

Please note that commercially sensitive information has been removed from these minutes.

**Minutes of the 143<sup>rd</sup> meeting of the Board held on 21<sup>st</sup> April 2008**

The minutes were approved for signature by the Chairman.

**Directors' Report – C4 Paper 822 (20/08)**

**Chief Executive**

**Dispatches:**

**“Undercover Mosque” – libel claim against West Midlands Police and CPS**

The Chief Executive reported on the libel claim against the West Midlands Police and the Crown Prosecution Service in respect of their public comments following the broadcast of **Dispatches: Undercover Mosque**.

**Next on 4/Ofcom PSB Review**

Andy Duncan reported on the Ofcom PSB review. The deadline for putting in a submission to the review is 19<sup>th</sup> June 2008.

**Performance/ Programmes**

In the Director of Television's absence, the Chief Executive reported on programme performance.

A discussion took place about programming.

**Advertising**

The Chief Executive reported on advertising revenue.

<b>Marketing</b>	The Chief Executive reported on campaign planning for autumn.
<b>Awards</b>	The Chief Executive reported that following on from the BAFTA success the Channel won 8 awards at the BAFTA craft awards including 3 for Boy A.
<b><u>Sales Director</u> Revenue</b>	The Sales Director endorsed the projections given by the Chief Executive in his report.  The Sales Director briefly reported on the Channel's biggest advertiser clients.  The Sales Director reported that the OFT are reviewing ITV's Contracts Rights Renewal remedy.  The Sales Director reported that Channel 4 were the only broadcaster invited to present at the Media 360 event last week in Wales.
<b><u>Group Finance</u> <u>Director</u> Finance</b>	The Group Finance Director reported on finance and briefly summarised year to date revenue and income.
<b>Corporate Legal and Commercial Affairs</b>	The Group Finance Director reported on the outsource arrangements and ongoing commercial negotiations.
<b>Legal &amp; Compliance</b>	The Group Finance Director said that the main legal and compliance issue relates to <b>Dispatches: Undercover Mosque</b> which the Chief Executive had already covered off in his report.
<b><u>Director of Media &amp; Technology</u> Channel4.com</b>	The Director of Media & Technology reported 4 On Demand and E4.com.
<b><u>New Business Director</u> Box TV</b>	The New Business Director reported on Box TV.
<b>Rights</b>	The New Business Director reported on the T4 on the Beach event.
<b>Corporate and Business development</b>	The New Business Director reported on other new business initiatives.
<b>Stakeholder communications</b>	A brief discussion took place about stakeholder communications and board members' attendance at some of these events.
<b>Channel 4.com and Kangaroo board papers – Introduction and Content</b>	The Director of Media & Technology introduced the paper.
<b>Project Kangaroo</b>	Sarah Rose and Madeline Oakes joined the meeting. The Director of Media & Technology introduced the paper and a discussion followed.
<b>C4.com priorities</b>	Richard Davidson-Houston joined the meeting. The Director of Media & Technology introduced the item. A short film presentation was shown demonstrating the revisions to the channel4.com website.
<b>Date of next Board Meeting in 2008</b>	The next meeting of the Board will be held from 3:00pm to 6:00pm on Monday 23 <sup>rd</sup> June 2008 at Channel Four Television, 124 Horseferry Road, London SW1P 2TX.

**Chairman** .....

**Date** .....