

CONFIDENTIAL

**MINUTES OF THE 143rd MEETING OF THE BOARD OF
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD,
LONDON SW1P 2TX
ON 21st April 2008 3pm-6pm**

Present:	Luke Johnson	Chairman
	Andy Duncan	Chief Executive
	Jon Gisby	Director of Media & Technology
	Andy Barnes	Sales Director
	Nathalie Schwartz	New Business Director
	Kevin Lygo	Director of Television
	Karren Brady	Non-Executive Member
	Tony Hall	Non-Executive Member
	Stephen Hill	Non-Executive Member
	Andy Mollett	Non-Executive Member
	Sue Ashtiany	Non-Executive Member
	Martha Lane Fox	Non-Executive Member
	Lord Puttnam	Non-Executive Member
In attendance:	Nick Swimer	Acting Secretary
	Glyn Isherwood (in part)	Group Finance Controller
	Julian Bellamy (in part)	Commissioning, Head of Channel 4 Management
	Jonathan Thompson (in part)	Director, Strategy and Research
Apologies:	Anne Bulford	Group Finance Director

Please note that commercially sensitive information has been removed from these minutes.

**Minutes of the 142nd
meeting of the Board
held on 17th March
2008**

The minutes were approved for signature by the Chairman.

**Directors' Report – C4
Paper 818 (16/08)**

**Chief Executive
BAFTAS**

The Chief Executive congratulated everyone involved with the successful programmes which won 8 awards at last night's BAFTAS. He reported that over the last five years Channel 4 has won over 50% of the drama BAFTAS which is a remarkable accomplishment.

**Next on 4/Ofcom
Review**

Ofcom has published its second PSB review and this will be dealt with as a separate agenda item.

Annual report

The annual report will be published on 23rd April. Copies will be handed out to the board members together with a press release and Q&A.

**Performance/
programmes**

The Chief Executive said that Julian Bellamy would be joining the meeting to take the Board through a look at our programme seasons. The season launch was well received with much of the press attention focussing on the Gun and Knife season and the Big Chef/Little Chef programmes.

Advertising

The Chief Executive reported on performance in April and the advertising market.

New Business/Radio	The Chief Executive and the New Business Director reported on Radio.
High Definition TV	The Chief Executive reported on announcements from Ofcom regarding the allocation of spectrum for high definition on DTT.
<u>Director of Television BAFTAS</u>	The Director of Television reported on last night's awards and nominations. It has been a good award season for Channel 4.
Performance in peak	The Director of Television reported positively on performance.
<u>Sales Director Revenue</u>	The Sales Director reported on revenue across all platforms.
TV omnibus monitoring	The Sales Director reported briefly on the findings from our research service about advertising.
BARB	The Sales Director reported that our new audience measurement service provider will take over providing the service from 1 st January 2010.
<u>Glyn Isherwood Finance</u>	In the Group Finance Director's absence Glyn Isherwood took the Board through the main accounting issues.
<u>Director of Media & Technology</u>	
Channel4.com 4OD	The Director of Media & Technology reported on traffic on Channel4.com and 4OD.
<u>New Business Director Box TV</u>	The New Business Director reported on Box TV.
	The New Business Director reported on other new business initiatives.
Programme/Season Update	Julian Bellamy joined the meeting and provided an overview of the Channel's approach to programme seasons.
Next on 4/PSB review: Update and Next Steps	Jonathan Thompson joined the meeting. He reported on the Next On 4 launch event and next steps.
	Andy Mollett reminded the Board that we need to respond to the Ofcom PSB review by 19 June 2008.
Digital Switchover costs	Jonathan Thompson reported on the state aid issue as regards digital switchover costs.
	Andy Duncan thanked Jonathan Thompson on behalf of the board for all his work since joining Channel 4 and wished him well in his new position at Ofcom.
New Media – C4 Paper	The Director of Media & Technology reported on new media.
	Luke Johnson noted that the New Business Board will be named the Digital New Business Board (DNBB) and cover the Director of Media & Technology and New Business Director's business areas. Robin Miller will step down as the chair but continue to attend as a consultant. The DNBB will be chaired by Stephen Hill going forward and Martha Lane Fox will join as a new non-executive member.

Proposal for venue of the October board

Luke Johnson said that the proposal is for the October board meeting to be held in Birmingham.

Date of next Board Meeting in 2008

The next meeting of the Board will be held from 3:00pm to 6:00pm on Monday 19th May 2008 at Channel Four Television, 124 Horseferry Road, London SW1P 2TX.

Chairman

Date