

CONFIDENTIAL

**MINUTES OF THE 141st MEETING OF THE BOARD OF
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD,
LONDON SW1P 2TX
ON 25th February 2008 3pm-6pm**

Present:	Luke Johnson	Chairman
	Andy Duncan	Chief Executive
	Anne Bulford	Group Finance Director
	Andy Barnes	Sales Director
	Nathalie Schwartz	New Business Director
	Kevin Lygo	Director of Television
	Jon Gisby	Director of Media & Technology
	Tony Hall	Non-Executive Member
	Stephen Hill	Non-Executive Member
	Andy Mollett	Non-Executive Member
	Sue Ashtiany	Non-Executive Member
	Karren Brady	Non-Executive Member
In attendance:	Nick Swimer	Acting Secretary
	Jonathan Thompson (in part)	Director, Strategy and Research
	Stuart Cosgrove (in part)	Nations & Regions
Apologies:	Lord Puttnam	
	Martha Lane Fox	

Please note that commercially sensitive information has been removed from these minutes.

**Minutes of the 140th
meeting of the Board
held on 28th January
2008**

The minutes were approved for signature by the Chairman.

**Directors' Report – C4
Paper 808 (06/08)**

Chief Executive

**Peter and the
Wolf/Oscars**

The Chief Executive was delighted to confirm that the Channel 4 backed animation Peter and the Wolf won an Oscar for best animated short. This means that Channel 4 backed films have now won five Oscars in the last four years. The board congratulated the C4 commissioning team and our partners on their continued success.

Next on 4

The Chief Executive confirmed that the invitations have now been sent out for the Next on 4 launch event on 13th March.

**TV Programmes/
Performance**

The Chief Executive reported on programming and performance.

Advertising

The Chief Executive briefly reported on advertising.

Finance

A discussion took place on finance and budgets.

New Media

The Chief Executive said that a paper is being brought to the Board in March for our wider online strategy.

Director of Television

The Director of Television reported on programming.

Viewing in March	The Director of Television reported on viewing in March and highlighted Master of the Universe documentary presented by Stephen Hawkins; Haditha which is a 2 hour drama of a US incident in Haditha; The Diet that Time Forgot and What Happened To the 12 Disciples which is a documentary following how the disciples are viewed by different religions and cultures. On Film 4 this week we have a British theme with a British film being shown every day.
US Writers' Strike	The Director of Television confirmed that the US Writers' strike is now over.
<u>Sales Director Revenue</u>	The Sales Director reported on the advertising revenue figures.
<u>Group Finance Director Finance</u>	The Group Finance Director reported on the results for January.
Management Accounts	The Chairman said that the management accounts were very good and congratulated the accounts team.
<u>Director of Media & Technology</u>	The Director of Media & Technology reported on his business area.
<u>New Business Director</u>	The New Business Director reported on her business area and initiatives.
Vision/Next on Four	Jonathan Thompson briefly updated the Board on the Next on Four launch. It was agreed that the members would wait for the final printed version of the Vision documents before these were circulated.
Digital Media Fund/4iP	Stuart Cosgrove joined the meeting. The Chief Executive introduced the update on the Digital Media fund. Stuart Cosgrove fielded questions on the matter. The Chairman looked forward to seeing as many of the Board members as possible on 13 th March for the vision launch.
Date of next Board Meeting in 2008	The next meeting of the Board will be held from 3:00pm to 6:00pm on Monday 17 th March 2008 at Channel Four Television, 124 Horseferry Road, London SW1P 2TX.

Chairman

Date