

CONFIDENTIAL

**MINUTES OF THE 140th MEETING OF THE BOARD OF
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD,
LONDON SW1P 2TX
ON 28th January 2008 3pm-6pm**

Present:	Luke Johnson	Chairman
	Andy Duncan	Chief Executive
	Anne Bulford	Group Finance Director
	Andy Barnes	Sales Director
	Nathalie Schwartz	New Business Director
	Kevin Lygo	Director of Television
	Jon Gisby	Director of Media & Technology
	Tony Hall	Non-Executive Member
	Lord Puttnam	Non-Executive Member
	Andy Mollett	Non-Executive Member
	Sue Ashtiany	Non-Executive Member
In attendance:	Nick Swimer	Acting Secretary
	Jonathan Thompson (in part)	Director, Strategy and Research
	Nick Toon (in part)	Director of Corporate Relations
	Polly Cochrane (in part)	Director of Marketing
	Brett Foraker (in part)	4 Creative
Apologies:	Karren Brady	
	Martha Lane Fox	
	Stephen Hill	

Please note that commercially sensitive information has been removed from these minutes.

**Minutes of the 139th
meeting of the Board
held on 17th December
2007**

The minutes were approved for signature by the Chairman.

New Director

The Chief Executive introduced Nathalie Schwartz to the Board, the Channel's new Director of New Business.

**Directors' Report – C4
Paper 803 (01/08)**

**Chief Executive
Board of Directors
reports**

The Chief Executive said that following the request at last month's board meeting, the Directors' reports are now much shorter and the presentation of data has been simplified. He hoped that the reports were more user friendly. Any feedback on further changes that could be made to further improve these over the coming months would be welcomed.

**Change of DCMS
Secretary of State**

The Chief Executive reported on the Cabinet reshuffle which resulted in James Purnell moving to Works and Pensions and Andy Burnham's appointment as the new Culture Minister.

**Oxford Media
Convention**

The Chief Executive reported on the Oxford Convention and speeches given by Michael Lyons and James Purnell.

PRTS

The Chief Executive reported briefly on PRTS matters.

Programming

The Chief Executive highlighted the food season which was a very good success.

Advertising

The Chief Executive reported on advertising.

<u>Director of Television Food Season</u>	<p>The Director of Television played out the promotional trailers for the food season which were very well received by the Board.</p> <p>The Director of Television reported on our competitors' peak time schedules.</p>
US Writers' Strike	<p>The Director of Television reported on the scheduling implications of the writers' strike for the second half of 2008.</p>
Programmes	<p>The Director of Television reported on programming. He gave an overview of the Channel 4 performance including More 4.</p>
<u>Sales Director Revenue</u>	<p>The Sales Director reported on the Corporation's end of year revenue share.</p> <p>The Sales Director reported on discussions with advertisers.</p>
Q1 2008	<p>The Sales Director reported on advertising in January and briefly discussed the positions of other commercial broadcasters.</p> <p>The Group Finance Director reported on the end of year cash position.</p>
<u>Group Finance Director Finance</u>	<p>The Group Finance Director drew the Board's attention to the You Say We Pay and Deal or No Deal matters.</p>
Legal & Compliance	
<u>Director of Media & Technology</u>	<p>The Director of Media & Technology reported that the January board meeting had highlighted a wide range of issues to be addressed in the coming months.</p> <p>The Director of Media & Technology reported on revenue on the website.</p>
Traffic	<p>The Director of Media & Technology reported briefly on some interesting new projects.</p>
<u>New Business Director</u>	<p>The New Business Director reported on the Radio plans.</p>
Visual Presentation of the Vision	<p>Polly Cochrane and Brett Foraker joined the meeting and took the Board through the visual campaign for the Vision project and the 2 month launch timetable. The event is currently scheduled to take place on 12th March in the morning.</p> <p>Polly Cochrane also mentioned the 25 year anniversary book which will be published ahead of the Vision launch.</p>
Date of next Board Meeting in 2008	<p>The next meeting of the Board will be held from 3:00pm to 6:00pm on Monday 25th February 2008 at Channel Four Television, 124 Horseferry Road, London SW1P 2TX.</p>

Chairman

Date