

**CONFIDENTIAL**

**MINUTES OF THE 138<sup>th</sup> MEETING OF THE BOARD OF  
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD,  
LONDON SW1P 2TX  
ON 26<sup>th</sup> November 2007 3pm-6pm**

Present:	Luke Johnson	Chairman
	Andy Duncan	Chief Executive
	Anne Bulford	Group Finance Director
	Andy Barnes	Sales Director
	Rod Henwood	New Business Director
	Kevin Lygo	Director of Television
	Lord Puttnam	Non-Executive Member
	Tony Hall	Non-Executive Member
	Karren Brady	Non-Executive Member
	Andy Mollett	Non-Executive Member
	Stephen Hill	Non-Executive Member
In attendance:	Paola Tedaldi	Secretary
	Janey Walker (in part)	Commissioning, Head of Education
	Julian Bellamy (in part)	Commissioning, Head of Channel 4 Management
	Rosemary Newell (in part)	Programme Planning & Strategy, Controller of Broadcasting
Apologies:	Sue Ashtiany and Martha Lane Fox	

Please note that commercially sensitive information has been removed from these minutes.

**Minutes of the 137<sup>th</sup>  
meeting of the Board  
held on 22<sup>nd</sup> October  
2007**

The minutes were approved for signature by the Chairman, subject to a couple of minor drafting changes.

**Directors' Report – C4  
Paper 793 (50/07)**

**Chief Executive  
Viewer Trust**

The Chief Executive reported that he attended a meeting earlier today organised by Ofcom and the BBC Trust regarding viewer trust. The meeting was also attended by PACT.

**25<sup>th</sup> Anniversary**

The Chief Executive reported that the 25<sup>th</sup> anniversary week went well with some successful events and some good press coverage. He thanked members of the Board who had taken part in events.

**Structure - people**

The Chief Executive reported on the announcements of the intention to outsource the Channel Operations department and the completion of the sale of C4i.

**Vision**

Work is continuing on the Vision process and this would be discussed further in the December and January Board meetings.

**Performance**

The Chief Executive reported that the market continues to be very healthy in 2007 and we now expect market growth for the full year.

**New Business Projects**

The Chief Executive briefly discussed progression of some of the new business

projects.

**Director of Television Performance**

The Director of Television reported on the ratings for Channel 4 across the year. He noted that Julian Bellamy and Rosemary Newell were joining the meeting later to discuss the programming schedule for 2008.

Tony Hall commended the Director of Television on The Relief of Belsen and Britz. Lord Puttnam agreed that Britz was excellent.

There was a discussion about what impact the writers' strike in the US may have on the Channel.

**Sales Director Revenue**

The Sales Director reported on current negotiations.

**Clear cast**

The Sales Director reported on the appointment of a managing director for Clearcast.

**BARB**

The Sales Director reported on negotiations around the new BARB contract.

**Group Finance Director Finance**

The Group Finance Director reported on market growth in 2007.

**Ofcom Telephony Reviews**

Andy Mollett queried when the Channel expected to hear back from Ofcom in respect of their review of the You Say, We Pay competition and Deal or No Deal. The Group Finance Director said that a response would hopefully be received this side of year end.

**One word**

The Group Finance Director reported on discussions with the Channel's joint venture partner (Unique Broadcasting Company Limited).

**New Business Director**

The New Business Director reported on new business initiatives.

**Programme Update – Emerging 2008 Schedule**

Julian Bellamy and Rosemary Newell joined the meeting to take the Board through the emerging programme schedule for 2008.

Julian Bellamy concluded by showing the Board a tape with clips of 2008 programming.

Rosemary Newell took the Board through a visual representation of the proposed Channel 4 2008 Winter Schedule explaining the types of programming that would be shown at 8pm, 9pm and 10pm Monday to Sunday.

**Statement of Programme Policy 2008 and Review of 2007**

Janey Walker joined the meeting to introduce the Statement of Programme Policy 2008 and Review of 2007. The documents were taken as read and Janey Walker asked the Board for any comments or questions.

**Budget**

The Group Finance Director presented the proposed 2008 Budget to the Board.

The Board then discussed the draft Budget in detail.

The Board, having considered the Budget in detail, agreed to adopt the Budget for 2008.

**Date of next Board Meeting for 2007**

The next meeting of the Board will be held from 3:00pm to 6:00pm on Monday 17<sup>th</sup> December 2007 at Channel Four Television, 124 Horseferry Road, London SW1P 2TX.

**Chairman** .....

**Date** .....