

CONFIDENTIAL

**MINUTES OF THE 135th MEETING OF THE BOARD OF
CHANNEL FOUR TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD,
LONDON SW1P 2TX
ON 23rd July 2007 3pm-6pm**

Present:	Luke Johnson	Chairman
	Andy Duncan	Chief Executive
	Anne Bulford	Group Finance Director
	Andy Barnes	Sales Director
	Rod Henwood	New Business Director
	Kevin Lygo	Director of Television
	Andy Mollett	Non-Executive Member
	Lord Puttnam	Non-Executive Member
	Martha Lane Fox	Non-Executive Member
	Sue Ashtiany	Non-Executive Member
	Karren Brady	Non-Executive Member

In attendance: Paola Tedaldi (Secretary)
Julian Bellamy (Commissioning, Head of Channel 4 Management), Rosemary Newell (Programme Planning & Strategy, Controller of Broadcasting) and Sarah Rose (Head of VOD and Channel Development) (all in part)

Apologies Stephen Hill and Tony Hall

Please note that commercially sensitive information has been removed from these minutes.

Minutes of the 134th meeting of the Board held on 25th June 2007

The minutes were approved for signature by the Chairman.

Directors' Report – C4 Paper 776 (33/07)

The Chief Executive

The Chief Executive reported that it has been another busy month since the last Board meeting and, notwithstanding the recent television controversies, there have been a number of positive strategic developments for the Channel including the winning of the DAB radio bid and the announcement of both the Emap deal and the launch of Channel 4+1.

Audience Trust Measures

In light of recent controversies around fakery, the channel has come up with a set of Audience Trust Measures, in order to ensure that viewer trust is maintained at all times.

The Chief Executive said that measures that are introduced need to be both sensible and pragmatic.

A brief discussion took place on the issue of the viewer trust.

PRTS investigations

The Chief Executive reported on the PRTS investigations. The Group Finance Director then summarised the regulatory issues around phone-in competitions in light of the new gambling legislation to be introduced on the 1st September.

Vision

The Chief Executive reported on Vision.

**The Director of
Television
Performance**

The Director of Television reported on the year to date performance on Channel 4.

Lord Puttnam commented that The Lord Montague Trial was a sensational piece of work. The Director of Television agreed and said that we need to keep doing those types of pieces.

Sales Director

The Sales' Director's board report was taken as read.

**The Group Finance
Director
Finance**

The Group Finance Director referred to the year-to-date numbers in the Board pack and these were taken as read. The numbers are being audited by KPMG as part of the half year review.

Transmission Costs

The Board approved costs relating to the DTT network access build costs.

High Definition TV

The Chief Executive then summarised the Government's and Ofcom's current plans in respect of capacity for high definition TV.

Pension

The Group Finance Director gave an update on the consultation in respect of the Defined Benefit Scheme.

**Telephone Review
Update**

The Group Finance Director summarised the measures being put in place in respect of telephone lines going forward.

Programme Budgets

Rosemary Newell and Julian Bellamy joined the meeting. The Director of Television introduced the paper and referred the Board to the proposed programme budgets for 2008 which are currently work in progress.

Rosemary Newell then referred the Board to the proposed spend for each genre area.

Rosemary Newell then gave a summary of the proposed budgets for the digital channels.

New Business Director

The New Business Director reported on new business initiatives.

Vision Process

The Chairman thanked Board members for their contributions on the Channel's future Vision. The Chief Executive then updated the Board on timing, explaining that we are aiming to complete the Vision by the end of the year or early next. A discussion then took place regarding the process.

**Date of next Board
Meeting for 2007**

The next meeting of the Board will be held from 3:00pm to 6:00pm on Monday 24th September 2007 at Channel Four Television, 124 Horseferry Road, London SW1P 2TX.

Chairman

Date