

**MINUTES OF THE 116<sup>th</sup> MEETING OF THE BOARD OF CHANNEL FOUR  
TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD,  
LONDON SW1P 2TX  
ON 19<sup>th</sup> DECEMBER 2005**

Present:	Luke Johnson	Chairman
	Andy Duncan	Chief Executive
	Anne Bulford	Group Finance Director
	Andy Barnes	Sales Director
	Kevin Lygo	Director of Television
	Rod Henwood	New Business Director
	Robin Miller	Non-Executive Member
	Barry Cox	Non-Executive Member
	Ian Ritchie	Non-Executive Member
	Andy Mollett	Non-Executive Member
	Tony Hall	Non-Executive Member
	Sue Ashtiany	Non-Executive Member
	Karren Brady	Non-Executive Member
In attendance:	Paola Tedaldi	Corporation Secretary
	Michael Hodgson (in part)	Head of Corporate Development

**Please note that commercially sensitive information has been redacted.**

**Minutes of the 115<sup>th</sup>  
Meeting of the Board  
held on 28<sup>th</sup>  
November 2005**

The Minutes were approved for signature by the Chairman.

**Directors' Reports –  
C4 Paper 686 (51/05)**

**The Chief Executive**

**Regulatory**

The Chief Executive reported on Ofcom's/the OFT's position as regards a review of the advertising sales market and CRR.

**Performance**

The Chief Executive referred to his paper which summarises the Channel's performance in November.

**Marketing**

Channel 4 has won the "Medium of the Year" in the annual Campaign awards and has also won "Advertiser of the Year". This is the first time a TV channel has won such an award. The Channel has also won a New Media Age award.

**Staff Sessions**

The Chief Executive reported on a successful away day with Heads of Department, during which the Channel ran through the big issues and priorities for next year.

<b>Radio</b>	The Chief Executive reported on the Ofcom timetable for a new DAB multiplex.
<b><u>The Group Finance Director</u></b>	
<b>Finance</b>	The Group Finance Director reported on the November 2005 financial report on the full year forecast pre-tax surplus and the forecast cash at December 2005.
<b><u>The Director of Television</u></b>	
<b>Performance</b>	The Director of Television reported on the Channel's performance in December.
<b>Programming</b>	<p>The Director of Television reported that the programming which has performed well include <b>Jamie's Great Escape</b>, <b>Wife Swap</b> and the <b>F Word</b>. <b>Deal or No Deal</b> has been a hit doubling its audience in 6 to 8 weeks.</p> <p>There then followed a discussion about US programming.</p> <p>In terms of comedy, the Director of Television explained that next year we will be showing the <b>IT Crowd</b>, <b>Green Wing</b> and <b>8 Out Of 9 Cats</b>. Also, January is a particularly important month with <b>My Name is Earl</b>, <b>Desperate Housewives</b> and <b>Celebrity Big Brother</b>.</p>
<b><u>Sales Director</u></b>	
<b>New Business Director</b>	The Sales Director reported that Channel 4 is well into the negotiation round.
<b><u>Interactive Television</u></b>	
<b>Emerging New Business Strategy – C4 Paper 687 (52/05)</b>	<p>The New Business Director explained that the Channel has decided to scale back red button activities. The intention is that the Channel will still carry interactive advertising, but will not run any interactive services behind our channels.</p> <p>The New Business Director took the Board through the New Business Strategy paper.</p> <p>The Chief Executive updated the board on OneWord following a query from Karen Brady.</p> <p>The New Business Director then took the Board through the priorities for 2006.</p> <p>Ian Ritchie commented that all of the 2006 priorities seem to strengthen the Channel's PSB remit.</p> <p>The Board endorsed the approach.</p>

**Any other business**

The Chairman noted that it is Ian Ritchie's last Board meeting and thanked him for all his contribution over the years.

**Dates of Board Meeting for 2006**

The next meeting of the Board will be held from 3:00pm to 6:00pm on Monday 23 January 2006 at Channel Four Television, 124 Horseferry Road, London SW1P 2TX. The Board also agreed to change the July Board meeting from 31 July 2006 to 24 July 2006.

Chairman .....

Date .....