

**MINUTES OF THE 112<sup>th</sup> MEETING OF THE BOARD OF CHANNEL FOUR  
TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD,  
LONDON SW1P 2TX  
ON 25 July 2005**

Present:	Luke Johnson	Chairman
	Andy Duncan	Chief Executive
	Anne Bulford	Group Finance Director
	Andy Barnes	Sales Director
	Rod Henwood	New Business Director
	Barry Cox	Non-Executive Member
	Andy Mollett	Non-Executive Member
	Karren Brady	Non-Executive Member
	Robin Miller	Non-Executive Member
	Sue Ashtiany	Non-Executive Member
Apologies	Kevin Lygo	Director of Television
	Ian Ritchie	Non-Executive Member
	Tony Hall	Non-Executive Member
In attendance:	Paola Tedaldi	Secretary
	Polly Cochrane (Part)	Director of Marketing
	Neil Pepin (Part)	Deputy Head of Legal & Compliance
	Greg Smith (Part)	Head of Media Planning

**Please note that commercially sensitive information has been edited from the minutes.**

**Minutes of the 111<sup>th</sup>  
Meeting of the  
Board held on 27  
June 2005**

The Minutes were approved for signature by the Chairman.

**Matters Arising**

The Chairman welcomed Rod Henwood to the Board. The Chairman noted that the non-executives were pleased with the new executive structure which was now in place.

**Directors' Reports –  
C4 Paper 661 (26/05)  
Andy Duncan**

The Chief Executive reported that no staff were affected by the London bombings and there was no interruption in broadcasting. Additional news coverage was broadcast and programming was handled both sensitively and professionally.

The Chief Executive updated the Board on the all staff briefings which had taken place earlier in the month. He also explained that the Channel is currently undertaking a full staff survey, as it has been two years since the last one.

Following the quarterly update process, the Chief Executive reported on the full year forecast profit.

The Chief Executive reported on audience share.

The Chief Executive reported on the launch of Quiz Call.

**Director of  
Television**

In the Director of Television's absence, the television report was taken as read. It was agreed that DVDs of Lost and the new US shows (mentioned in the paper), together with the 4DVD, would be circulated to the Board.

**Sales Director**

The Sales Director reported on second quarter advertising sales and sponsorship.

**Group Finance  
Director**

The Group Finance Director reported on year to date result and the forecast result for the full year.

The Group Finance Director also reported that the KMPG review of the Group's financial statements for the six months ending 30 June 2005 has now been completed.

The remainder of the Group Finance Director's paper was taken as read.

**Quarter 2 Review –  
C4 Paper 662 (27/05)**

The Quarter 2 Review paper was taken as read.

**Additional Spend  
Proposals for  
Quarter 4 2005 – C4  
Paper 663 (28/05)**

The Chief Executive took the Board through the additional spend proposals.

Board approval was given in respect of this additional spend.

**Promotional Airtime  
– C4 Paper 664  
(29/05)**

The Director of Marketing took the Board through the promotional airtime paper. The Deputy Head of Legal & Compliance summarised the regulatory framework.

**Appointment of the  
Group Finance  
Director to take  
section 36  
decisions under the  
Freedom of  
Information Act  
2000**

The Board approved the appointment of the Group Finance Director for this role.

**Dates of Remaining  
Board Meetings  
2004 – C4 Paper 665  
(30/05)**

The next meeting of the Board will be held from 1:00 pm to 6:00pm on Monday 26 September at Channel Four Television, 124 Horseferry Road, London SW1P 2TX

Chairman .....

Date .....