

MINUTES OF THE 110th MEETING OF THE BOARD OF CHANNEL FOUR TELEVISION CORPORATION

**HELD AT ONE DEVONSHIRE GARDENS, GLASGOW,
SCOTLAND, G12 OUX
ON 16TH MAY 2005**

Present:	Luke Johnson	Chairman
	Andy Duncan	Chief Executive
	David Scott	Deputy Chief Executive
	Andy Barnes	Sales Director
	Kevin Lygo	Director of Television
	Barry Cox	Non-Executive Member
	Ian Ritchie	Non-Executive Member
	Andy Mollett	Non-Executive Member
	Karren Brady	Non-Executive Member
	Robin Miller	Non-Executive Member
	Sue Ashtiany	Non-Executive Member
	Tony Hall	Non-Executive Member
In attendance:	Paola Tedaldi	Secretary
	John Newbigin	Head of Corporate Relations
	Sue Ford	Finance Director
	Stuart Cosgrove	Director of Nations and Regions
	Julian Bellamy (Part)	Head of E4 and Factual Entertainment
	Michael Hodgson (Part)	Head of Corporate Development
	James Tatam (Part)	Strategy Manager

Please note that commercially sensitive information has been redacted.

**Minutes of the 109th
Meeting of the
Board held on 25th
April 2005**

The Minutes were approved for signature by the Chairman.

**Directors' Reports –
C4 Paper 650 (15/05)**

At the suggestion of the Chairman it was agreed that, given that the Board papers were read by Board members in advance of each meeting, going forward, each executive Director would focus on highlights in their presentations only and would take the remainder of their papers as read. In this way meetings would become even more interactive with key issues being discussed in detail.

Chief Executive

The Chief Executive reported that Ann Bulford would be joining the Corporation as Group Finance Director in early July. Channel 4 hopes to make an appointment for a New Business Director shortly.

Overall Channel 4's election coverage achieved a good impact.

The Annual Report will be laid before parliament on the 17th May.

In terms of 4 Channels, the Chief Executive reported that the E4 free-to-air announcement had been well received.

On Corporate Development, the Chief Executive reported that the 4 Ventures Advisory Group had a meeting earlier in the month and discussed, among other matters, a range of topics including the next phase of the Ofcom Programme Supply Review (**PSR**).

The Chief Executive noted that ITV has purchased the SDN Multiplex.

The Deputy Chief Executive

The Deputy Chief Executive summarised recent multiplex matters.

Director of Television

The Director of Television reported a good April. The all day year to date share is 9.6%. Share is strong amongst the 16-34 demographic, recording an increase of 13% across the whole day and 22% across peak.

In terms of programming highlights, **Super Nanny** has performed well, as has **No Angels**. The standout programme in April was **Super Size Me** which attracted 4.2 million. **Fahrenheit 9/11** was also a success.

In terms of upcoming highlights, the Director of Television commented that **Ramsey's Kitchen Nightmares** is very good. Big Brother is also starting at the end of the month. **Lost** starts at the end of **Big Brother**.

Sales Director

The Sales Director reported on E4 sales targets and predicted network revenues.

The Chief Executive reported that DDB has been appointed as More4's launch advertising agency.

Head of Corporate Relations

The Head of Corporate Relations handed out a paper setting out a detailed breakdown of upcoming Channel 4 activities.

Finance Director

The Finance Director reported on revenues.

The Finance Director took the Board through the potential movements in the May forecast as set out in the Board paper. The Board approved these movements and in particular the re-phasing of More4 programming costs and the More4 marketing costs.

Rights Strategy – C4 Paper 651 (16/05)

The Strategy Manager gave the Board an overview of Ofcom's Review of Content Production and the Independent Sector explaining the context, objectives and process of the Review.

It was agreed that the Board would be regularly updated on the

progress of the Review.

The Sales Director also raised the issue of product placement, and it was confirmed that there is going to be a formal review of this next year.

Big Brother

The Head of E4 and Factual Entertainment took the Board in detail through the numerous checks and balances which the Channel has in place to select contestants and support and protect housemates through the course of Big Brother

There then followed a Board discussion on the processes and there was general consensus that the processes appeared sufficiently vigorous.

**Dates of Remaining
Board Meetings
2004 – C4 Paper 654
(19/05)**

The next meeting of the Board will be held from 1:00 pm to 6:00pm on Monday 27th June at Channel Four Television, 124 Horseferry Road, London SW1P 2TX.

Chairman

Date