

**MINUTES OF THE 109<sup>th</sup> MEETING OF THE BOARD OF CHANNEL FOUR  
TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD,  
LONDON SW1P 2TX  
ON 25<sup>th</sup> April 2005**

Present:	Luke Johnson	Chairman
	Andy Duncan	Chief Executive
	David Scott	Deputy Chief Executive
	Andy Barnes	Sales Director
	Kevin Lygo	Director of Television
	Barry Cox	Non-Executive Member
	Ian Ritchie	Non-Executive Member
	Andy Mollett	Non-Executive Member
	Karren Brady	Non-Executive Member
	Robin Miller	Non-Executive Member
	Sue Ashtiany	Non-Executive Member
	Tony Hall	Non-Executive Member
In attendance:	Paola Tedaldi	Secretary
	John Newbiggin	Head of Corporate Relations
	Sue Ford	Finance Director
	Dan Brooke (part only)	Controller, Digital Channels

**Please note that commercially sensitive information has been redacted.**

**Minutes of the 108<sup>th</sup>  
Meeting of the  
Board held on 21st  
March 2005**

The Minutes were approved for signature by the Chairman.

**Directors' Reports –  
C4 Paper 646 (11/05)  
Chief Executive**

The Chief Executive reported that it had been a good month for Channel 4 in respect of awards.

At the end of the first quarter, Channel 4 has achieved 9.6% share, up 0.1% on 2004. Channel 4 share in peak and for key demographics are up.

Ofcom has published its annual work plan for 2005/6.

The Chief Executive reported briefly on advertising.

The Chief Executive briefly reported on all of the commercial businesses.

The Chief Executive concluded with an up-date on future key marketing initiatives and on the Talking Television Club.

**Deputy Chief  
Executive**

The Deputy Chief Executive reported that SwitchCo was launched on 12 April and gave details of its constitution.

SwitchCo is seeking ways to fulfil Government and Ofcom's desire to begin switchover in 2008. The government pledges switchover between 2008 and 2012.

The Deputy Chief Executive reported on the Ofcom Coverage Consultation.

The remainder of the Deputy Chief Executive's paper was taken as read.

**Director of Television**

The Director of Television reported that the Channel has had a strong first quarter.

Programme highlights include *Jamie's School Dinners*, which has now been followed by *Grand Designs*. *The Government Inspector* was also impressive.

E4 continues to perform well and FilmFour has had a good first quarter.

**Sales Director**

The Sales Director reported on advertising.

The Chief Executive also noted to the Board the work which is being carried out by Ofcom in respect of CRR, ad minutage and product placement.

**Finance Director**

The Finance Director reported that the Channel has had a strong first quarter. The 4 Ventures businesses are all broadly on budget for the full year. The Annual Report is to be laid before Parliament on 17 May.

**Quarter 1 Review C4 Paper – 647 (12/05)**

The Chief Executive took the Board through the results of the first quarter review as set out in the Board papers.

**Dates of Remaining Board Meetings 2004 – C4 Paper 649 (14/05)**

The next meeting of the Board will be held from 1:00 pm to 6:00pm on Monday 16<sup>th</sup> May 2005 at One Devonshire Gardens, Glasgow, Scotland G12 OUX.

Chairman .....

Date .....