

**MINUTES OF THE 100<sup>th</sup> MEETING OF THE BOARD OF CHANNEL FOUR  
TELEVISION CORPORATION**

**HELD AT 124 HORSEFERRY ROAD,  
LONDON SW1P 2TX  
ON 19 July 2004**

Present:	Luke Johnson	Chairman
	Barry Cox	Deputy Chairman
	Andy Duncan	Chief Executive
	David Scott	Deputy Chief Executive
	Andy Barnes	Sales Director
	Kevin Lygo	Director of Television
	Rob Woodward	Commercial Director
	Andrew Graham	Non-Executive Member
	Ian Ritchie	Non-Executive Member
	Sue Ashtiany	Non-Executive Member
	Robin Miller	Non-Executive Member
	Karren Brady	Non-Executive Member
	Andy Mollett	Non-Executive Member

In attendance: Paola Tedaldi – Secretary  
Stuart Cosgrove – Director of Nations and Regions

Please note that commercially sensitive information has been redacted.

**Minutes of the Ninety-Ninth Meeting of the Board held on 21 June 2004**

The minutes of the meeting held on 21 June were approved for signature by the Chairman.

**Matters Arising –  
Approval of  
Appointments to the  
Board**

The Board unanimously approved the appointment of Andy Duncan as Chief Executive, and endorsed the appointment of Karren Brady and Andy Mollett as non-executive directors. The new members were welcomed on board.

**Directors' Reports –  
The Deputy Chief  
Executive**

The Deputy Chief Executive reported that the headline audience, revenue and profit numbers for 2004 remained very strong.

The Deputy Chief Executive reported that the Channel's Phase Two Response had been submitted to Ofcom on 30<sup>th</sup> June and had been warmly received. Ofcom had indicated that it shared with Channel 4 the desire to maintain and strengthen the Channel's public service delivery.

The Deputy Chief Executive also reported that, as part of the Channel's ongoing review of alternative strategic options, a summary of the various strategic options set out in the Phase Two Report to Ofcom had been presented to relevant Government departments.

The Deputy Chief Executive referred to the issue of digital switchover and digital replacement licences. He reported that some progress had been made in reaching a common position on digital switchover.

**The Director of  
Television**

The Director of Television reported that the Channel was performing very well.

In terms of programming highlights, **Supernanny** was proving popular, being a modern and fun parenting programme.

Upcoming highlights to note included **How to Cheat at the Olympic Games** (a two hour special where athletes were given legal drugs and performance was measured), **That'll Teach Them** (a group of A'level students were put in a 1960s style classroom) and **Nylon** (a new drama starting in August).

**The Commercial  
Director**

The Commercial Director submitted a proposal to invest additional funding in E4 programming and this received Board approval.

On the Programme Supply Review, the Commercial Director reported that he was pleased to announce that the Terms of Trade had been ratified by PACT.

The Commercial Director reported strong financial performance for 4 Ventures.

**Proposed Meeting  
Dates in 2005**

The Chairman referred to the paper setting out the proposed meeting dates for Board meetings in 2005.

**Dates of Remaining  
Board Meetings  
2004**

The next meeting of the Board would be held from 3:00pm to 6:00pm on 13 September 2004 at Channel Four Television, 124 Horseferry Road, London SW1P 2TX

Chairman .....

Date .....