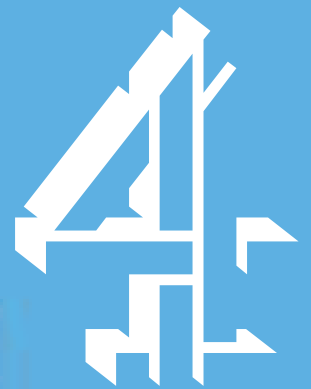


Citizenship, PSHE, Careers & RE



Resources for 11-19 year olds
from Channel 4 2005/2006

CD-Roms
DVDs
Videos
Books
Websites
Online Support

Dear Colleague

I am delighted to send you Channel 4's new PSHE Brochure for the academic year 2005–06. Inside, you will find a vibrant and exciting range of curriculum-relevant resources to engage, inform and inspire today's students.

Our resources are available in a wide range of formats, including DVD, CD-Rom, video, print and online.

Highlights for this year include:

- **Worlds of Faith**, a NEW CD-Rom that explores how individuals of different faiths approach contemporary personal, moral and ethical issues
- **LifeStuff**, a NEW subscription website to support the teaching of citizenship, PSHE and careers guidance to 14–19 year olds.

Titles are eligible for eLCs wherever you see this logo.

For more information about eLCs, visit www.channel4.com/learningshop.



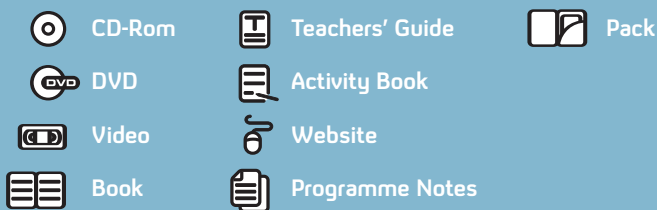
If you require more copies of this brochure please call 08701 246 444. We always welcome feedback on our resources, so please contact us with your comments at 4learning.info@channel4.co.uk.

My best wishes for a happy and successful year.

Heather Rabbatts, Managing Director, Channel 4 . Learning

How to use this brochure

Our resources are categorised by subject and indicate the age ranges for which they are suitable. Follow these easy icons:



 Use your eLearning credits to buy these resources



Contents

RE	1–2
Citizenship, PSHE and Key Skills	3
Citizenship, PSHE and Careers	4–5
Citizenship	6–7
Citizenship: Political Literacy	8
Citizenship: INSET	9
Citizenship Careers	10–13
Citizenship: Financial Capability	14
Citizenship: Identity	15–16
Education for Mutual Understanding	17
Citizenship: Legal and Human Rights	18
Education for Sustainable Development	19–21
Sex Education	22–25
Sex Education: INSET	25
Parent Education	26
Health Education	27–31
Personal Disability Issues	32–35
Index	36
Channel 4 Customer Support	37

All CD-Roms are available for a 30-day FREE TRIAL
See inside back page for details

All you need to know www.channel4.com/learning

RE: Different Faiths Worlds of Faith CD-Rom

NEW!

Key Stage 2, 3 /
Scottish Level C, D, E

Age 9-14



Curriculum Connections

- Explores the world's major faiths
- Examines different moral and ethical perspectives
- Supports Agreed Syllabuses and curricula for RE in the UK
- Helps develop ICT skills
- Advances creative writing

Benefits

- Saves time planning
- Ideal for individual, group or whole-class study
- Ready for use on interactive whiteboards
- Guidelines for teachers, including lesson plans and suggested activities for pupils
- Stimulates class discussion
- PC and Mac compatible

Key Features

- 30 minutes of video clips
- Interactive activities
- Word bank
- Printable photo album with explanatory text
- Printable worksheets
- Information screens

The featured faiths are: Buddhism, Hinduism, Christianity, Islam, Judaism and Sikhism.

The **Worlds of Faith** CD-Rom is divided into two sections. Part one presents each world faith in both UK and global contexts. Children and young people from the faith communities are seen worshipping and taking part in religious festivals, demonstrating how their beliefs determine the way in which they and their families live their everyday lives.

Part two is more advanced and builds on the knowledge presented in Part one by showing faith-based perspectives on contemporary issues such as discrimination, conflict, poverty and the environment. The accompanying activities pose key ethical questions for students to consider and debate.

Extensive teachers' notes and activity sheets are also provided.

CD-Rom £50.00 FD446400	Additional CD-Roms only with initial order £10.00 each FD446419
-------------------------------------	--

School Licence £100.00 FD446435	Class Licence (up to 30 pupils) £75.00 FD446427
--	--

Minimum system requirements

PC

- Intel Pentium II 333MHz or higher
- Windows 98SE, 2000, ME, XP
- 64MB RAM
- 800 x 600 16-bit colour
- 8-speed CD-Rom drive
- Windows-compatible sound card
- Adobe Acrobat 6 Reader

Mac

- Power Macintosh Power PC processor (G3 or higher recommended)
- Mac OS 9.2
- 64MB RAM
- 800 x 600 16-bit colour
- 8-speed CD-Rom drive
- Mac-compatible sound card
- Adobe Acrobat 6 Reader
- QuickTime 5

Network compatible on Research Machines Connect 2 & 3 Servers, Sun Micro Systems, Linux and Windows NT4

☎ See page 37 for details of Channel 4's dedicated Technical Support Service



To Order
Phone: 08701 246 444

RE: Different Faiths Worlds of Faith

Key Stage 3, 4, GCSE
Scottish Level E, F, SG

Age 11–16



This series explores the traditions, cultures and beliefs of religious communities all over the world, each focusing on the experience of a young person and contrasting moments of private reflection with the celebration of religious festivals and ceremonies.

Video

1. **Elephant God**, Hinduism
2. **Bar Mitzvah Boys**, Judaism
3. **Making of a Monk**, Buddhism
4. **Flowers in May**, Roman Catholicism
5. **Russian Rites**, Russian Orthodoxy
6. **Caribbean Christmas**, Pentecostalism
7. **Sacrifice to Allah**, Islam
8. **The Golden Temple**, Sikhism
9. **Living in the Dreamtime**, Animism
10. **Faith in the Future**, Multi-faith Britain

10 x 15-minute programmes

Video
£19.00
FD151016

Programme Notes

Online information about the unit and resources to support its use in the classroom. The notes may include background information, activities, programme aims and outcomes, curriculum connections and transmission schedules. Visit www.channel4.com/programmenotes



RE Faith in Action

Key Stage 4, GCSE /
Scottish Level SG, NQs

Age 14–16



Curriculum Connections

- Moral, ethical and humanitarian issues
- World religions and how they affect actions, attitudes and values
- Supports GCSE and Standard Grade RE courses

These five programmes focus on important moral and social issues of global significance. Each programme examines a particular issue from the perspective of members of one of the world's major faiths. **Faith in Action** shows how strong faith may help in facing the challenges and dilemmas presented by today's world. The programmes have been made to support themes and religions in the GCSE short course syllabuses.

To Order
Phone: 08701 246 444

Video

1. **The Strength to Quit**
Christian compassion guides a project rehabilitating drug addicts in the UK
2. **With Hope and Help**
Buddhist monks helping to prevent the spread of AIDS in Thailand
3. **Sacred Nature**
An environmental campaigner in India inspired by Hinduism's belief in the sanctity of life
4. **The Perfect Baby?**
Bio-ethics and how they affect the decisions of a Christian family in the UK
5. **Peace Warriors**
Young people reconciling Muslim and Hindu communities in India

5 x 15-minute programmes

Programme Notes

Online information about the unit and resources to support its use in the classroom. The notes may include background information, activities, programme aims and outcomes, curriculum connections and transmission schedules. Visit www.channel4.com/programmenotes

Video
£29.00
FD448349

Citizenship, PSHE and Key Skills

Teen Big Brother

Key Stage 4, GCSE+ /
Scottish Level SG, NQs

Age 14-19
 

Curriculum Connections

- Communication
- Improving learning and performance
- Problem solving
- Working with others

This special edition of **Teen Big Brother** was produced specially for use in schools and colleges to support aspects of citizenship, PSHE and key skills.

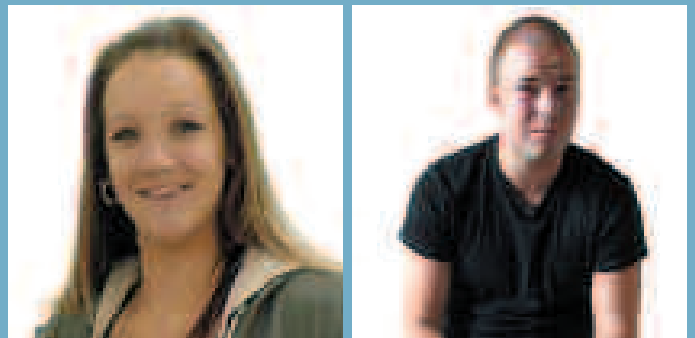
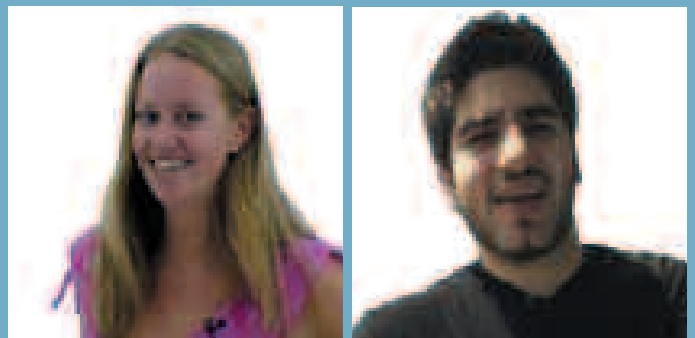
Our aim is to engage the attention of students who are not easily motivated learners through **Big Brother**. These ten half-hour programmes on two VHS tapes contain no sex, no drinking, no smoking and no swearing – so they are fully 'classroom compliant'. But they do contain a great deal that students will easily recognise: upfront discussion, joining in, opting out, blazing rows, making friends and learning, often through making mistakes. Your students may already know the eight 18 year olds who went into the Big Brother house in the summer of July 2003 – Caroline, Shaneen, Tommy, Hasan, Tracey, James, Paul and Jade. They'll probably already have their views on each of them. But they don't yet really know the full story of their individual successes and failures. An expert psychologist offers his opinions – but will your students agree? Will these on-screen teens provide your students with a useful way of reflecting and commenting on their own attitudes, competencies and behaviour?

The videos are supported by online resources, including 4 x 1-hour downloadable lesson plans, prepared in collaboration with LSDA staff. There are activities that extend the programmes by inviting students' participation and comment online. Don't just let your students watch **Teen Big Brother**, unleash them on some challenging interactivity – go to www.channel4.com/teenbigbrother

Videos

10 x 30-minute programmes on two videos

Both videos
£34.00
FD445188



To Order
Fax: 08701 246 446

 www.channel4.com/lifestuff
Age 14–19



A NEW subscription website to support the teaching of citizenship, PSHE and careers guidance to 14–19 year olds.

- Motivates learning
- Develops confidence
- Offers up-to-date information to support these ever-changing curriculum areas
- Over 400 pages of printable notes
- Subscriptions are eLC eligible!

For teachers/lecturers

The site is structured in three sections: citizenship, PSHE and careers guidance

State-of-the-art, challenging interactive activities in each section

Supporting each activity, printable notes provide:

- aims and curriculum relevance
- a printable worksheet
- a printable text version of the activity

Programme Notes are also available for all the related Life Stuff TV programmes, providing:

- aims and curriculum relevance
- outlines & background information
- classroom activities

Ideal for both experienced teachers and those new to teaching in these areas

For students

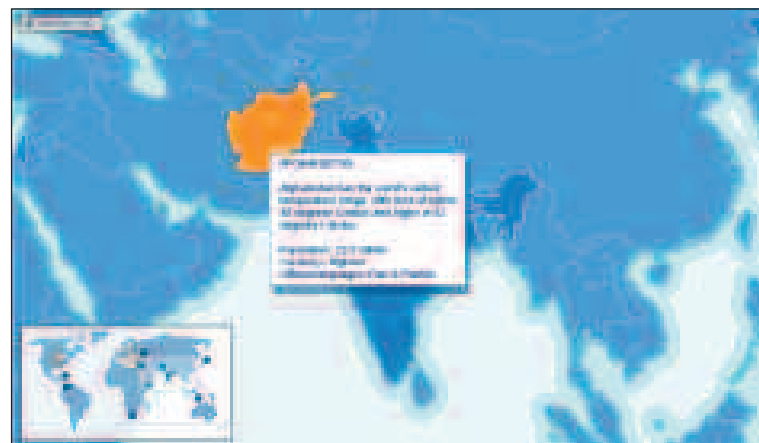
- Informs students about contemporary and controversial issues
- Builds confidence
- Stimulates debate and exploration of ideas
- Makes learning exciting
- Information in attractive, accessible formats
- Stylish contemporary design
- 11 challenging interactive games with follow-up activities
- 4Life, an online, interactive simulation game on racism and bullying



School size	1 year	2 years	3 years
Up to 500 students	£ 150.00	£ 250.00	£ 325.00
501–1000 students	£ 200.00	£ 300.00	£ 375.00
1001–1500 students	£ 250.00	£ 350.00	£ 425.00
1501+ students	£ 300.00	£ 400.00	£ 475.00

To subscribe to the website

Just go online at www.channel4.com/learnsubscribe and download the special order form. Subscriptions may be purchased for one, two or three years.



This subscription service is eligible for eLCs



Try It Out – for free!

To sample one of the activities from each section, go to www.channel4.com/lifestuff and click on the Try It buttons

NEW AREA FOR 2005

Politics and Government

Who Rules?

- Political systems
- National government
- Making laws
- Regional and local government
- The media

Featuring interactive learning games, quizzes, useful links, lessons plans and much more

Other areas with interactive challenges and follow-up activities:

Citizens – Citizenship

- Culture Zone – what does it mean to be British?
- Be There – the law and society
- Money Matters – consumer choices and their impact on society
- Respect – investigating human rights

Up Close – PSHE

- Body Positive – keeping a positive body image
- Stressed – how to deal with stress
- Spaced – how to make an informed choice about using drugs
- Egg and Sperm Race – finding out about contraception, STDs and love

Work It – Careers

- Which Way Now – what career is best for you?
- Money Talk – managing your finances
- Handz On – case studies about six real people and their different jobs



Citizenship

The Time of My Life

Key Stage 2, 3 /
Scottish Level C, D, E, F

Age 9–13



In this series, young interviewers find out from older people what the most significant events and experiences of their lives have been. The programmes take in the whole sweep of the twentieth century, from before the First World War up to the present day.

Video 1

1. East London, early 1900s
2. Yorkshire Mills, 1930s
3. Ireland, 1930s–1940s
4. Fraserburgh, Scotland from 1939
5. D-Day Landings

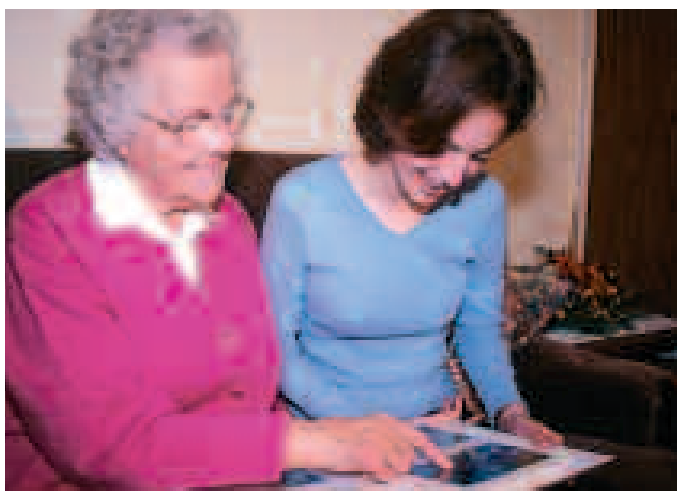
Video 2

1. Tiger Bay, Cardiff 1950s
2. Dorset Farming, 1940s–1960s
3. Immigration, Bradford 1960s
4. Liverpool, 1960s
5. London, 1970s

10 x 15-minute programmes

Programme Notes

Online information about the unit and resources to support its use in the classroom. The notes may include background information, activities, programme aims and outcomes, curriculum connections and transmission schedules. Visit www.channel4.com/programnotes



Both videos
£24.00
FD446109

Citizenship

Off Limits: Talking About Justice

Key Stage 4, GCSE+ /
Scottish Level SG, NQs

Age 14–17



Challenging and informative three-part series explores the impact of existing and new legislation on 14–17 year olds, and illustrates the legal pitfalls that can face youngsters on the street, in the family and at work.

Video

1. The Street
 2. Family Life
 3. All Work – No Play
- 3 x 25-minute programmes

Video
£19.00
FD15743X

Programme Notes

Online information about the unit and resources to support its use in the classroom. The notes may include background information, activities, programme aims and outcomes, curriculum connections and transmission schedules. Visit www.channel4.com/programnotes



To Order
Online: www.channel4.com/learningshop

Citizenship

Off Limits: Talking About Race

Key Stage 4, GCSE+ /
Scottish Level SG, NQs

Age 14-19



A mixed group of young people discuss their attitudes and approaches to a multi-ethnic Britain.

Video

1. Who Are We? Identity
 2. Mixing It? Multi-culture
 3. Futures
- 3 x 25-minute programmes

Video
£19.00
FD151830

Programme Notes

Online information about the unit and resources to support its use in the classroom. The notes may include background information, activities, programme aims and outcomes, curriculum connections and transmission schedules. Visit www.channel4.com/programmenotes

Citizenship

Off Limits: Talking About Violence

Key Stage 4, GCSE+ /
Scottish Level SG, NQs

Age 14-19



Two programmes that look at violence on the screen and in real life. Ideal for conflict resolution.

Video

1. On Screen
 2. For Real
- 2 x 25-minute programmes

Video
£19.00
FD151784

Programme Notes

Online information about the unit and resources to support its use in the classroom. The notes may include background information, activities, programme aims and outcomes, curriculum connections and transmission schedules. Visit www.channel4.com/programmenotes

Talking About Pack
Includes all three videos:
Talking About Justice, Talking About Race
and Talking About Violence
FD449000 £49.00



To Order
Fax: 08701 246 446

Citizenship: Political Literacy

Citizen Power

Key Stage 2, 3 /
Scottish Level C, D, E, F

Age 10–14
 

Curriculum Connections

- Democracy
- Conflict resolution
- Human rights
- Diversity
- Global community
- Social and ethical issues in the media

Citizen Power is an integrated, multimedia resource designed to deliver citizenship to 10–14 year olds. It combines television programmes with an integrated website to complement existing citizenship provision, supporting work both within the school environment and the wider community. The series is fronted by Jon Snow but additional items are presented by young people and ITN journalists.

The combination of television with the internet enables **Citizen Power** to maximise the key participation element of citizenship studies. The magazine-format television programmes and online facility enables contributors to share their views on citizenship issues with others, but to review content that is constantly updated between transmissions. Schools, community groups and individuals can participate from within and outside the UK so that views from the wider world will shape online debate.

Teachers can download programme content from the website in advance in order to integrate it into their lesson planning.

Topics covered include: crime, human rights, diversity, animals, democracy, community and the media.

Video 1

Government and Democracy

1. Who Rules?
2. Your Voice Counts

Video 1
£14.00
FD448071

Video 2

Human and Animal Rights

1. Your Rights
2. Animals and Us

Video 2
£14.00
FD44808X

Video 3

Global Citizenship

1. One World
2. War and Peace

Video 3
£14.00
FD448098

Video 4

Law and Media

1. Crime and Punishment
2. Media Matters

Video 4
£14.00
FD448101

8 x 25-minute programmes

Website:

 www.channel4.com/citizenpower

The **Citizen Power** website aims to get 10–14 year olds more informed and involved in active citizenship. Features and facts provide further information about the issues raised in the **Citizen Power** programmes presented by Jon Snow. Engaging simulations, with quizzes and polls encourage pupils to form their own opinions. So don't just sit there, get involved!

Free
Website

To Order

Post: Channel 4 . Learning, PO Box 400, Wetherby, LS23 7LG

Citizenship: INSET Teaching Citizens



This series is targeted at secondary and primary teachers wishing to equip their students with the conceptual skills they will need for dealing with complex issues.

The series first sets out to anticipate and answer the questions teachers are likely to ask about the introduction of citizenship into the curriculum.

It then concentrates on developing the thinking skills students require in order to contemplate the more complex issues raised by citizenship. Different teaching methods are demonstrated in real classrooms and the methodologies shown in these programmes will be useful to both primary and secondary teachers.

Developed jointly by Just Television and the Citizenship Foundation.

Video

1. **Rights and Responsibilities**
 2. **Community and Democracy**
 3. **Primary Philosophy**
- 3 x 25-minute programmes

Video
£19.00
FD157162

Programme Notes

Online information about the unit and resources to support its use in the classroom. The notes may include background information, activities, programme aims and outcomes, curriculum connections and transmission schedules. Visit www.channel4.com/programmenotes

Citizenship: INSET Teaching Controversial Issues



This film is designed to help teachers new to citizenship teach controversial issues in the classroom. It features an interview with Jeremy Hayward from the Institute of Education and follows a range of teachers from three different schools as they tackle controversial issues with their students. From asylum seekers to gay rights, the subjects and teaching methods vary.

Developed in association with the Institute for Citizenship.

Video

- 1 x 25-minute programme

Video
£14.00
FD448411

Programme Notes

Online information about the unit and resources to support its use in the classroom. The notes may include background information, activities, programme aims and outcomes, curriculum connections and transmission schedules. Visit www.channel4.com/programmenotes

Citizenship: INSET Improving City Schools



Video
£19.00
FD157170



© Getty Images/Andrew Ward/Life File

To Order
Phone: 08701 246 444



Curriculum Connections

- Careers guidance
- Work–life balance (money, time, stress management)
- Team work, initiative and responsibilities at work
- Line-management – managing and being managed
- The satisfactions and the frustrations of each career
- Supports vocational GCSEs

This series takes a real-life look at six very different people in their various jobs. It features an emergency nurse and a youth worker, a hair colour technician and a journalist, a visual merchandiser and a businesswoman who is an events co-ordinator. The programmes give an intimate and realistic look at what each job demands from day to day. How do these people manage their money, their social lives, their relationships and the stresses of their jobs? Where are their careers heading? What challenges does each week present, and how are they met? Our characters, all aged between 22 and 30, all based in Bristol, let us into their lives to get a real flavour of their busy working weeks.

The series is filmed in a popular docu-soap style designed to appeal to the target age group, with the curriculum issues being subliminal rather than overtly stated.

Note: These programmes are linked to 'From the Top', page 11, featuring 'celebrity' careers.

Video
£29.00
FD444416

Video

1. Hair Colour Technician

Matt, a hair colour technician, prepares for a competition photo-shoot and at the same time steels his nerves for a public demonstration he has to give

2. Emergency Nurse

Debbie, an A&E nurse, takes her Triage test and takes on responsibility for a Saturday night in the A&E unit

3. Journalist

Ayesha, a journalist, is looking for a break but still has to do her staff-reporting job every day, digging up stories

4. Youth Worker

Wayne, a youth worker turns his group of tough street kids from wannabe trouble-makers to wannabe MCs, and they do their thing at the St Paul's carnival

5. Businesswoman

Iona runs a small-business. Being an events co-ordinator is highly stressful, but Iona can't let it show at the wedding

6. Shop Display

Vicky, a visual merchandiser, is under pressure to get the 'sales' window displays done in time and to the tight brief from head office

6 x 25-minute programmes

Website:

www.channel4.com/lifestuff

A new subscription website to support the teaching of citizenship, PSHE, politics and careers guidance aimed at 14–19 year olds. The site has in-depth interactive activities and an online life simulation game on racism and bullying. Each activity is backed up with extensive notes and worksheets for teachers. From the website, teachers can also access detailed programme notes for all the television programmes in the **Life Stuff** series. A free area of the site demonstrates the material that is available, offering one activity from each section. Go to page 4 for more details.



To Order

Post: Channel 4 . Learning, PO Box 400, Wetherby, LS23 7LG

Citizenship: Careers

Life Stuff: From the Top

Key Stage 4, GCSE+ /
Scottish Level SG, NQs

Age 14-19



Curriculum Connections

- Employment options post-16
- Career planning
- Enterprise, negotiation and self-marketing skills
- Different vocational pathways and opportunities
- Links with vocational GCSEs

This series opens the eyes of teenagers aged between 14 and 19 to the world of work.

It will look at some careers that young people may not have considered, or would think of as beyond their reach.

The series aims to demystify six professions. Each programme will centre on the work of an individual who has reached the top. First, it will tell the story of their journey from the age of 16 to where they are now; then it will show their working day.

The series will feature people with excellent negotiating and networking skills. They have been inspirational in their field and may already be a role model for young people. At key moments the programmes take a broader perspective to ensure that students understand some of the steps needed to enter each career.

Video

1. Nicky Clarke – Hairdresser
 2. Gareth Davies – Doctor
 3. Emma Brockes – Journalist
 4. David Lammy – Politician
 5. Ruby Hammer – Make-up Artist
 6. Rosie Arnold – Advertising Creative
- 6 x 25-minute programmes

Video

£29.00

FD444424



Online Support

Bricking It Website

www.channel4.com/brickingit

The **Bricking It** television series followed 10 unemployed teenagers as they attempted to learn and master the necessary skills to transform an empty warehouse into a luxury flat in just six months.

The **Bricking It** website is an indispensable tool for students who want information and advice about opportunities, salaries and prospects in the construction industry. The site is packed with useful information and links, including details about training and apprenticeships.

Free
Website



To Order
Fax: 08701 246 446

Citizenship: Careers Off Limits: Get Working

Key Stage 4, GCSE+ /
Scottish Level SG, NQs

Age 14-19



This two-part series looks at a variety of young people who balance school life with the demands of a job and provides information about an employee's rights and employers' obligations.

Video

1. **Round the Clock**
 2. **Your Rights and Wrongs at Work**
- 2 x 25-minute programmes

Video
£19.00
FD152756

Programme Notes

Online information about the unit and resources to support its use in the classroom. The notes may include background information, activities, programme aims and outcomes, curriculum connections and transmission schedules. Visit www.channel4.com/programmenotes

Citizenship: Careers Off Limits: Work Experience

Key Stage 4, GCSE+ /
Scottish Level SG, NQs

Age 14-19



These two programmes provide students with an excellent introduction to work experience.

Video

1. **All in a Week's Work** (documentary)
 2. **When Roger Met Karen** (comedy drama)
- 2 x 25-minute programmes

Video
£19.00
FD151377

Citizenship: Careers My Brilliant Career

Key Stage 4, GCSE+ /
Scottish Level SG, NQs

Age 14-19



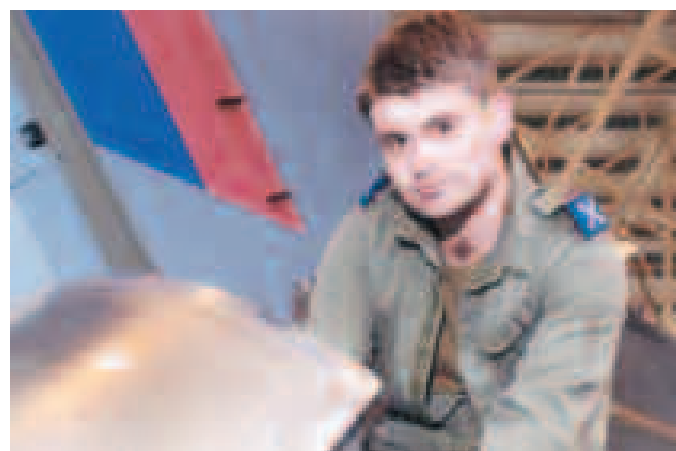
Curriculum Connection

- Careers education

These 25 five-minute programmes, aimed at young people from 14 upwards, are attractive snapshots of a wide range of jobs, from advertising to hairdressing, from engineering to animal welfare. The programmes are made in the style of television commercials, whetting the appetite of students, soon to be workers, whilst giving them some insight into the fast-changing world of work.

Video

- | | |
|-------------------------------------|----------------------------------|
| 1. Nursing | 14. Construction |
| 2. Fashion | 15. The Police |
| 3. The Retail Motor Industry | 16. Inn-Keeping |
| 4. Architecture | 17. Accountancy |
| 5. Radiography | 18. The Fire Service |
| 6. Engineering | 19. Web Design |
| 7. The Army | 20. The Sports Industry |
| 8. Horticulture | 21. The Music Industry |
| 9. Surveying | 22. The Arts |
| 10. The RAF | 23. Advertising |
| 11. Product Design | 24. The Chemical Industry |
| 12. Personnel | 25. Make-up and Beauty |
| 13. Teaching | |
- 25 x 5-minute programmes



Website:

www.channel4.com/brilliantcareers

Channel 4's **Brilliant Careers** site is for young people thinking ahead, exploring jobs and careers. They can discover what careers might be right for them by taking the online 'personality' test. The site hosts a database of over 450 jobs, and video profiles of professionals and celebrities who give advice about getting in and getting on. Each month there are competitions and articles by those in the know. Students can download helpful tools, such as CV templates, to make their searches and applications successful.

Website:

www.channel4.com/realdeal

Real Deal is a rich media experience for the aspiring entrepreneur, providing a key service to anybody with the germ of a business idea. Combining innovative design, video, flash, html, game-based learning, downloads and tools, **Real Deal** opens up the business world to the uninitiated, providing inspiration, key learning tools and information to help young people turn their business idea into reality.

Video
£29.00
FD15841X

**Free
Websites**

To Order
Online: www.channel4.com/learningshop



Getting a job in the media can be hard – it takes talent and determination and the knowledge of what skills you need to make it before you set out. However, if you do make it, you're in for a good time. It is a fast-changing, rewarding industry where you will meet hundreds of people and be involved in hundreds of different projects. But what roles are available, what are the hours like, how much work is there and who is most in demand?

In order to shed some light on the full range of opportunities within the media industry, and to dispel some of the myths, Channel 4 Learning has joined forces with Trotman Publishing in order to launch the **Creative Careers** series. These lively and topical new books will reveal what it's like to work in the media industry on a day-to-day basis and are full of insider tips on how you can get your foot in the door.

Each guide in the **Creative Careers** series contains:

- Interesting and quirky facts about media professions
- Information on the jobs available – from the big-wigs down to the entry-level jobs
- An overview of the industry so that you can understand how these roles relate to each other
- An exploration of the core skills required to succeed and a quiz to see if you've got these qualities
- Advice on training and where to look for work experience and jobs
- Invaluable advice from people already in the jobs, on how they got into the industry and what they love and hate about their work.

The **Creative Careers** series will give you the real deal on what it's like to work in film, radio and television, highlighting the hard realities as well as the positives in what can be very challenging and rewarding careers in the media industry.



Creative Careers: Film
£14.99
FD60903X

Creative Careers: Radio
£14.99
FD609021

Creative Careers: Television
£14.99
FD609013

Get ahead and make a living
in the creative industries

Website:

www.channel4.com/ideasfactory

IDEASFACTORY is a website with great resources for anyone wanting to work in a creative career. Featuring dedicated zones in New Media, Art & Design, Writing, Performance, Music & Sound and Film & TV, the site offers an insight into creative careers and creative business in a straight-talking, inspirational way. There are areas for self-directed learning such as personality tests and learning games, as well as up-to-date databases of careers and courses. Articles and videos by professionals and celebrities give the low-down on working in the creative industries and there are competitions for great prizes every month.

Students can register to receive free updates and showcase their work on the web in the profiles section, or even get some personal advice from trained advisors online.

Free
Website



To Order
Phone: 08701 246 444

Citizenship: Financial Capability

Off Limits: Looking After the Penneys

Key Stage 3, 4, GCSE /
Scottish Level E, F, SG, NQs

Age 11-16



Curriculum Connections

- Personal finance education
- Financial literacy
- Social and economic systems

Benefits

- Helps students to apply maths skills to real-life situations
- Reinforces problem solving skills
- Encourages understanding, competence, responsibility and enterprise
- Prepares students for managing their own finances

Handling money requires understanding, competence, responsibility and enterprise. This series develops these in interesting, entertaining and practical ways, designed to encourage pupils to feel that personal finance issues are relevant to them. Using engaging characters and credible, humorous dialogue, this drama series follows the Penneys, a fictional family who have typically diverse financial needs. They encounter a variety of everyday situations in which they have to make important decisions involving money.

The situations are left open-ended on screen so that pupils can take on the role of problem solvers.

Video

1. A Fool and His Money
 2. Deals on Wheels
 3. Never, Never ...
- 3 x 25-minute programmes

Video
£19.00
FD158134

Website:

 www.channel4.com/lifestuff

A new subscription website to support the teaching of citizenship, PSHE, politics and careers guidance aimed at 14-19 year olds. The site is packed with interactive activities including 'Money Matters' where students examine how consumer products have an impact on society. Each activity is backed up with extensive notes and worksheets for teachers. From the website, teachers can also access detailed programme notes for all the television programmes in the **Life Stuff** series. A free area of the site demonstrates the material that is available, offering one activity from each section. Go to page 4 for more details.

Cross Ref: For information on Channel 4's new resources to accompany GCSE Applied Business (Double Award) go to www.channel4.com/gcsease

Programme Notes

Online information about the unit and resources to support its use in the classroom. The notes may include background information, activities, programme aims and outcomes, curriculum connections and transmission schedules. Visit www.channel4.com/programnotes



To Order

Post: Channel 4 . Learning, PO Box 400, Wetherby, LS23 7LG

Citizenship: Identity Origins

Key Stage 3, 4, GCSE /
Scottish Level E, F, SG

Age 11–16



Curriculum Connection

- Changes in societies and cultures in the twentieth century
- Social and community issues
- Minority nationalities in the UK
- Citizenship and PSHE
- English

Five short films, brought together in one programme, tell personal stories of crossing the seas to settle in the west of England. Told through moving narrative, animation, interviews and poetry, these stories are about the challenges of living in a new land with an unfamiliar culture, about searching for a lost identity and about human dignity and survival.

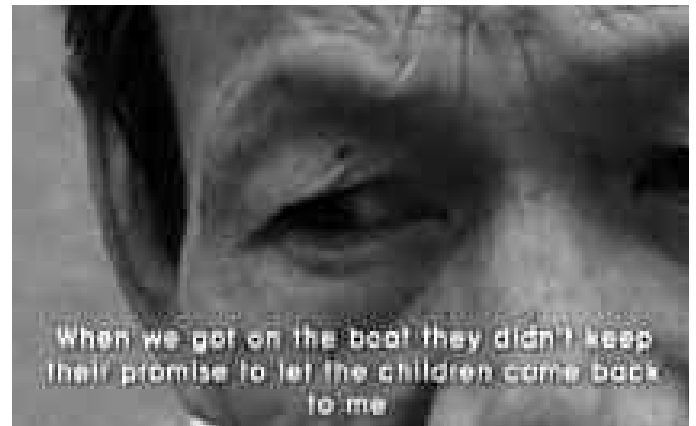
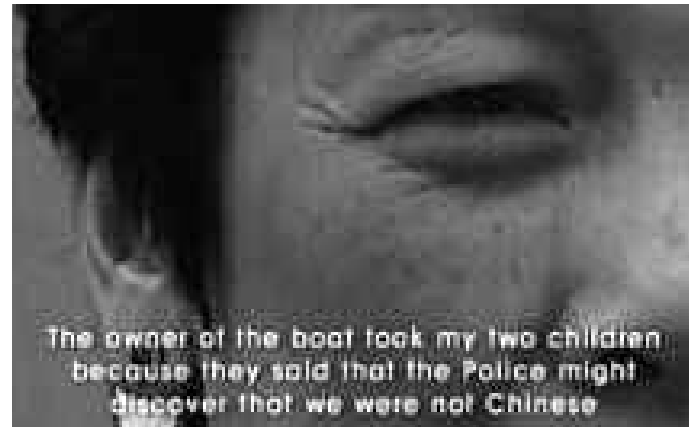
Video

Includes Polish refugees (Second World War), Caribbean migration (1958), Irish migration (1976), a Vietnamese boat family (1975) and a Pakistani restaurant owner (1959).

1 x 30-minute programme

Video
£9.00
FD156441

See page 6 of the Channel 4 History brochure



Citizenship: Identity Life Stuff: Citizen UK

Key Stage 4, GCSE+ /
Scottish Level SG, NQs

Age 14–19



Curriculum Connection

- Inspires active citizenship as a life-skill
- Fosters self-awareness, self-confidence and setting personal goals
- Challenges people's rights and responsibilities within society
- Encourages working co-operatively
- Raises social and community issues
- Provides lively discussion material for citizenship

Citizen UK highlights three stories of young people being heard, making a difference and joining in. It shows how active citizenship can be translated into participation in projects that connect directly with young people's interests.

The series showcases the actions, motivations and behaviour of three young people who have decided that they want to engage with life in their communities. In driving forward their schemes, the young people come into contact with community action, politics, policing, democracy and finance.

Video

1. Kyle's Story

This programme follows the campaign led by 16-year-old Kyle Linturn to get a skate park built in the isolated rural community where he lives. Kyle has almost single-handedly raised the £74,000 needed to bring the project to life and in the process has had to combat apathy and even opposition from local authorities and decision-makers.

Video
£19.00
FD445137

2. Jenna's Story

This programme follows 16-year-old Jenna Boyce, a member of the Youth Parliament, as she attempts to get the issues raised by young people in her deprived home town considered by senior police officers and council leaders. We follow Jenna as she arranges a 'Speak Out' where the voices of young people are heard.

3. Sacred Nature

Asif Khan has a dream job. He gives out money. As a member of YouthBank in Bradford, Asif sits in judgement on applications for schemes that will improve the community. The decisions are tough but the rewards are great.

3 x 25-minute programmes

Website:

www.channel4.com/lifestuff

A new subscription website to support the teaching of citizenship, PSHE, politics and careers guidance aimed at 14–19 year olds. The site is packed with interactive activities and includes a new political area for 2005 'Who Rules?', which enables students to explore political systems, local and regional government, and the media. Each activity is backed up with extensive notes and worksheets for teachers. From the website, teachers can also access detailed programme notes for all the television programmes in the **Life Stuff** series. A free area of the site demonstrates the material that is available, offering one activity from each section. Go to page 4 for more details.

To Order
Fax: 08701 246 446

Citizenship: Identity

A Nation Once Again

Scottish Level SG, NQs /
Key Stage 4, GCSE+

Age 14–19



Curriculum Connection

- Modern Studies, politics & citizenship
- The campaign for a Scottish Parliament
- National identity and Scotland
- Election procedures
- Current affairs and political issues
- Parliamentary and government procedures
- Awareness of different points of view

This series, presented by broadcaster Kirsty Wark, takes a look at the fast-changing world of Scottish politics. How did Scotland achieve a Parliament? Who won the elections, and why? What does the future hold?

Video

1. Testing Times
 2. A Nation Once Again
 3. The People Decide
 4. Reality Check
 5. The Choice Is Yours
- 5 x 20-minute programmes

Video
£19.00
FD449833

Programme Notes

Online information about the unit and resources to support its use in the classroom. The notes may include background information, activities, programme aims and outcomes, curriculum connections and transmission schedules. Visit www.channel4.com/programmenotes



'Entertaining and accessible ...
a really slick addition to the Higher School
resource cupboard.'

Modern Studies Association Newsletter, 2000

See page 14 of the Channel 4 History brochure

Citizenship: Identity

Life Stuff: In Search of the Tartan Turban

Key Stage 4, GCSE+ /
Scottish Level SG, NQs

Age 14–19



Curriculum Connections

- Citizenship skills
- Rights and responsibilities
- Prejudice and discrimination
- Mutual respect and understanding
- Changes in societies and cultures
- National identity

Hardeep Singh Kohli is a Sikh Scottish Londoner. He's been commissioned to write his first ever six-part TV sitcom, but time is running out. He needs to discover what's funny about living in today's multicultural UK – not an easy task. As Hardeep retraces his steps back to Scotland via Yorkshire in search of his cultural origins, he gains all sorts of unexpected insights into what it means to be a citizen of the UK today. And there's so much to do! How to find a suave, handsome, witty, charismatic leading man? Or should he just do it himself? And where can he order a matching kilt and tartan turban?

Video

1 x 25-minute programme

Video
£14.00
FD448438

Website:

www.channel4.com/lifestuff

A new subscription website to support the teaching of citizenship, PSHE, politics and careers guidance aimed at 14–19 year olds. The site has in-depth interactive activities and an online life simulation game on racism and bullying. Each activity is backed up with extensive notes and worksheets for teachers. From the website, teachers can also access detailed programme notes for all the television programmes in the **Life Stuff** series. A free area of the site demonstrates the material that is available, offering one activity from each section. Go to page 4 for more details.

To Order
Online: www.channel4.com/learningshop

Education for Mutual Understanding

Life Stuff: You Looking At Me?

Key Stage 4, GCSE+ /
Scottish Level SG, NQs

Age 14–19



Curriculum Connections

- Supports PSHE/PSD courses
- Self-awareness, self-confidence and setting personal goals
- Racism and prejudice
- Personal relationship issues
- Social and personal identity issues
- Rights and responsibilities within society

Video

1 x 74-minute programme

Website:

 www.channel4.com/lifestuff

A new subscription website to support the teaching of citizenship, PSHE, politics and careers guidance aimed at 14–19 year olds. The site has in-depth interactive activities and an online life simulation game on racism and bullying. Each activity is backed up with extensive notes and worksheets for teachers. From the website, teachers can also access detailed programme notes for all the television programmes in the **Life Stuff** series. A free area of the site demonstrates the material that is available, offering one activity from each section. Go to page 4 for more details.

Four young people have more than their fair share to contend with as they enter adulthood in modern-day Belfast. Mei, a young Chinese girl, finds that falling in love with Kenny, a local Protestant boy, is not as easy as she would like it to be. Family life becomes complicated as they negotiate the hazards of peer group pressure, cultural difference and local politics. Sparks fly when their relationship overlaps with that between Ciaran and Niamh from the Catholic Falls Road.

This is a contemporary, upbeat drama, offering humour to counter difficult issues affecting many young people throughout the UK.

You Looking At Me? aims to prepare young people for making informed, responsible choices and decisions throughout their adult lives.

Video

£19.00

FD444378



To Order
Phone: 08701 246 444

Citizenship: Legal and Human Rights

Forum: All Together Now

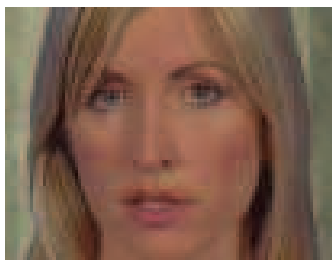
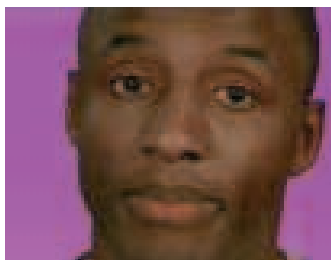
Key Stage 3 /
Scottish Level E, F

Age 11-14



Curriculum Connections

- Rights and responsibilities
- Public services
- Mutual respect and understanding
- Voting
- Community-based voluntary groups
- Conflict resolution



This series provides the cornerstone for teaching KS3 Citizenship. It examines the concepts behind the major areas of the curriculum, human rights and personal responsibilities, using a combination of drama, historical evidence and documentary.

- Engaging, open-ended mini-dramas explore how human rights impact on young people's lives at the most fundamental level
- Celebrity presenters explain significant turning points for human rights in British history
- Those involved in human rights bodies update the situation today and highlight what still needs to be done
- Children demonstrate their active citizenship and outline their own responsibilities

Video

1. Fairness
 2. Freedom of Speech
 3. Democracy
 4. Services
 5. Justice
- 5 x 20-minute programmes

Video

£19.00

FD158355

Programme Notes

Online information about the unit and resources to support its use in the classroom. The notes may include background information, activities, programme aims and outcomes, curriculum connections and transmission schedules. Visit www.channel4.com/programmenotes

Citizenship: Legal and Human Rights

Off Limits: School Stories

Key Stage 4, GCSE+ /
Scottish Level SG, NQs

Age 14-19



Refugee Voices

Refugees from Somalia and Kurdistan, now in British schools, tell of their experiences of being forced to leave their native countries and start new lives in Britain.

Video

1 x 25-minute programme

Video

£14.00

FD151725

Programme Notes

Online information about the unit and resources to support its use in the classroom. The notes may include background information, activities, programme aims and outcomes, curriculum connections and transmission schedules. Visit www.channel4.com/programmenotes

Citizenship: Legal and Human Rights

Off Limits: Human Rights

Key Stage 4, GCSE+ /
Scottish Level SG, NQs

Age 14-19



Curriculum Connections

- Rights and responsibilities
- Mutual respect and understanding
- Inspires classroom debate

Jill Morrell, founder of Friends of John McCarthy, investigates human rights around the world with a group of students from a secondary school.

Video

Programme 1

Drama, library film and news footage are used to explain how the human rights movement has evolved, what rights are and how they can be abused

Programme 2

The students take their newly-won knowledge to the UN in Geneva, to the Philippines, to Germany, and back to the UK, meeting those caught up in the day-to-day struggle for the rights of the oppressed

2 x 25-minute programmes

Video

£19.00

FD153132

Programme Notes

Online information about the unit and resources to support its use in the classroom. The notes may include background information, activities, programme aims and outcomes, curriculum connections and transmission schedules. Visit www.channel4.com/programmenotes

To Order

Post: Channel 4 . Learning, PO Box 400, Wetherby, LS23 7LG

Education for Sustainable Development Pressure Points

Scottish Level C, D and E /
Key Stage 2, 3

Age 9–12



Curriculum Connections

- People and places
- Built and physical elements of the landscape
- Impact of development, conservation and planning



Pressure Points looks at five contrasting land-use debates that are continuing or just concluding in Scotland. Establishing the background to each dilemma and charting the story of how a solution is reached, strong emphasis is placed on the people who live in these areas and how these changes affect their lives.

Highlights subjects such as:

- Environment
- Wildlife conservation
- Pollution
- Citizenship
- Decision making

Video

1. **Over the Bridge to Skye**
 2. **Edinburgh on the Move**
 3. **Timber!**
 4. **Shipping, Shrubs and Science in Glasgow**
 5. **Carry On Up the Cairngorms**
- 5 x 15-minute programmes

Video
£14.00
FD158347

Programme Notes

Online information about the unit and resources to support its use in the classroom. The notes may include background information, activities, programme aims and outcomes, curriculum connections and transmission schedules. Visit www.channel4.com/programmenotes

Education for Sustainable Development pl@net.com

Key Stage 2, 3 /
Scottish Level C, D, E, F

Age 9–13



Curriculum Connections

- Sustainable development
- Global citizenship
- Promotes the message 'Think Global, Act Local'
- Offers advice and information to young people on how they can make a difference to the environment
- Familiarises viewers with the major environmental challenges of the day, and their underlying economic and social causes (Agenda 21)

Teachers' Guide

Includes background information, programme outlines and looks at the impact of environmental change.

Website:

www.channel4.com/planet

pl@net.com unfolds global stories about the impact and solutions of environmental problems and includes a range of activities encouraging students to think globally and act locally. The website includes ideas and tips for taking action, including contacting organisations around the world, and links to other relevant websites.

Free
Website

Supports education for sustainable development and global citizenship.

Using environmental case studies from around the world, chosen for their interest and relevance to students, these programmes offer advice and information to young people on how they can make a difference to the environment. In the wake of Agenda 21, the programmes familiarise viewers with the major environmental challenges of the day and their underlying economic and social causes.

Video
£19.00
FD157073

Teachers' Guide
£3.95
FD155712

Video

1. **Water**
 2. **Biodiversity**
 3. **Natural Resources and Recycling**
 4. **Energy**
 5. **Foods and Farming**
 6. **Cars**
 7. **Rich World / Poor World**
- 7 x 20-minute programmes

To Order
Fax: 08701 246 446

Education for Sustainable Development

Forum: Once Upon a Planet

Key Stage 3, 4, GCSE /
Scottish Level E, F, SG

Age 11–16



Curriculum Connections

- Citizenship
- The global economy
- Modern studies

Once Upon a Planet seeks to bring schools up to date with the latest thinking on some of the major environmental problems of our time. The programmes ring an 'alarm bell', spelling out the sheer scale of the global crises confronting us – biodiversity extinction, climate change, pollution and over-consumption of natural resources. But there is also a campaigning edge highlighting solutions being developed in Britain and around the world, to show what ordinary citizens can do. The programmes stress the economic and social issues underlying environmental crisis, and the need to pursue a global model based on the ideal of sustainable consumption.

Video

1. **Drop the Debt**
 2. **Fair Trade?**
 3. **Staying Cool**
 4. **What a Waste**
 5. **Life on Earth**
- 5 x 20-minute programmes

Video
£19.00
FD15757X



© Royalty-Free/CORBIS

Programme Notes

Online information about the unit and resources to support its use in the classroom. The notes may include background information, activities, programme aims and outcomes, curriculum connections and transmission schedules. Visit www.channel4.com/programmnotes

Education for Sustainable Development

Life Stuff: Consumer Power

Key Stage 4, GCSE+ /
Scottish Level SG, NQs

Age 14–19



Curriculum Connections

- Rights and responsibilities
- Globalisation and consumer responsibility
- Human rights, business and enterprise, and campaigning
- Decision making and its human and environmental impact
- Links with geography resource issues and sustainable development

These three documentaries look at the human and environmental impacts some of our consumer choices have on the world. They focus on our purchases of chocolate, mobile phones and T-shirts. Students are encouraged to reflect on their choices and to understand how, collectively, our purchasing patterns can make a difference.

See page 14 for information on Looking After the Penneys, Channel 4's unit on financial capability

Each film will investigate one of the three products in question:

- Through the lens of a mini-DV camera in key parts of the world, we see how local teenagers' livelihoods and well-being are intimately connected with the products used every day in the UK
- Manufacturers and stockists are grilled about their business and marketing decisions
- Young people in the UK present their views

Video

Mobile Phones

How the pressure to upgrade mobile phones impacts on the world's resources and what happens to recycled phones

Video
£19.00
FD444386

Chocolates

What goes into a chocolate bar? What do the terms 'organic' and 'fair trade' actually mean? Uses examples from a cocoa co-operative in Ghana

T-shirts

The environmental impact of cotton production, the difficulties of ensuring an 'ethical' supply chain and a look at alternative textiles for the future

3 x 25-minute programmes

To Order

Online: www.channel4.com/learningshop