

Evaluating web pages

Look at the web pages you have been given.

Identify the **main** purpose of each site. Is it:

- to inform
- to educate
- to illustrate
- to advertise
- to entertain?

Do the images on the page enhance or distract from the purpose of the page?

Example	Theme of site	Main purpose	Do the images enhance or distract?
1	IEA Greenhouse gas RD programme		
2	Hamlet		
3	Waitrose		
4	Water in schools		
5	British Museum, Egypt room		
6	National Railway Museum		
7	Joe Cartoon		
8	Kids Sportsnet		
9	CITV		