

## Silvermouse Q & A:

### **What is Silvermouse?**

Silvermouse is an on-line PAC form system developed by Soundmouse with advice and guidance from C4. The existing Soundmouse Cue Sheet system is incorporated into the Silvermouse system.

### **Why has Silvermouse been developed?**

Silvermouse has been developed in order to make it easier for producers to enter and deliver their PAC form data to C4.

### **How will I be trained on Silvermouse?**

You will need to contact Silvermouse Client Services to arrange a suitable time to visit your office to provide full training. Training is not mandatory but it is a free service offered by Silvermouse.

### **How will I log on to Silvermouse?**

Once you have registered to use Silvermouse the Silvermouse Client Services Department will provide full log-in details and instructions in order for you to use the system.

### **Who can I contact for follow up questions after training?**

Please can you email the Soundmouse helpdesk on [info@silvermouse.com](mailto:info@silvermouse.com) or call them on 020 7420 2120 for any advice. The Rights team will be available to answer rights queries.

### **Will any other producers be able to see my data?**

No. Each account on Silvermouse is Production Company specific; views within Silvermouse can be restricted to specific users within the company if required.

### **When will C4 be able to see my data?**

C4 will be able to view data as soon as you start entering it. Once you submit a section of the PAC form to C4, you will have view only access to the section of data you have submitted. C4 can then approve or reject each section.

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### **Will the introduction of Silvermouse cause any delay for final payment of the licence fee?**

No. The only difference will be that C4 are now checking and approving the data on Silvermouse instead of the paper PAC form that you used to complete and send in to Commercial Affairs.

### **Will I be able to create an international version of my PAC form?**

At the moment the system is being made available only to Channel 4 Producers for their Core Rights. However Silvermouse do plan to address the additional needs of the Production Companies above the Channel 4 requirements and plan to roll out additional functionality once the needs have been fully assessed.

### **Will I be able to use Silvermouse for other broadcasters?**

At this point Channel 4 is the first broadcaster to begin rolling out the Silvermouse system. However Silvermouse is currently at various stages of discussions with several other broadcasters.

### **Will there be any fee for using Silvermouse?**

No, this is a service Channel 4 is providing for its producers.