



Press Release

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CHANNEL 4 STRENGTHENS FEATURES TEAM WITH NEW APPOINTMENT

Channel 4 has recruited Joanna Ball for the role of Commissioning Editor in Channel 4's Features team.

Having previously been Creative Director at leading independent production company Ricochet, Ball will report to Sue Murphy, Channel 4 's Head of Features. During her tenure at Ricochet Ball was responsible for developing and executive producing hit programmes for a number of channels, including *Born to Be Different*, *It's Me or the Dog* and *How Not to Decorate*. She also spent several years series producing various projects at the BBC.

The Channel 4 Features department commissions a diverse and distinctive range of programmes, with recent highlights including, **Gordon Ramsay's F Word**, **Embarrassing Illnesses**, **Grand Designs**, **The Wild Gourmets** and **How To Look Good Naked**.

Sue Murphy said: "Jo is a talented programme maker and a great ideas person. Few people in the industry can demonstrate a range which stretches from *Trouble at the Top* to *It's Me or the Dog*. I think she's a perfect fit for C4 features and I'm thrilled to have been able to attract someone of Jo's experience and talent."

Nick Powell, Chairman and Chief Creative Director at Ricochet, said: "Jo has had a fantastic four years at Ricochet. I am delighted that she is getting the chance to fulfil a long-held desire to work at a broadcaster. We look forward to working closely with Jo in her new role, both on fresh projects and on the ideas she is currently developing at Ricochet for the Features Department."

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